

HOLSTEIN PLAZA

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Member Highlight Midas-Touch Genetics

Midas Touch Genetics started as a way for David and LouAnne King to breed better show calves for their children, but has, over the years, become a farm known for creating well balanced type and genomic cattle.

In 1991, after moving north one year prior, the King's started milking 35 cows on a rented farm, while each maintaining full-time jobs off the farm. After four years, the initial cows were sold to purchase the farm where Midas Touch Genetics is located today in Waddington, New York. New cows were milked at this location for five years before being moved to Maple-View Dairy, LouAnne's family dairy farm. At this point, LouAnne also became a partner in her family's dairy alongside her brother and two nephews.

It was then, that Midas Touch Genetics transformed into a genetic program that has allowed David to achieve things many breeders only dream of. The program has produced show-winning All-American's, chart topping genomic females, and cows that can perform in both the show ring and the parlor. Over the years, they have found success with many different cows including the famous Ellbank Cherry Coke-Red-ET, Regancrest Chanel-ET, Midas-Touch Jedi Jangle-ET, Underwood Advent Jane and so many more.

A partnership with Tom Kugler, of Fly-Higher Holsteins, to purchase Cookiecutter Supersire Has, led to the creation of AOT Genetics. The partnership went on to purchase another influential female, Cookiecutter DTA Habitan, and continues to work together to create some of the Holstein breed's top ranking genomic females.

Today, David and LouAnne King look forward to the future and continuing to produce balanced females that combine type, production, components, and health traits. They will always be thankful for those that have and continue to help them reach high goals including David's brothers, Jan and Jeff King(Kings-Ransom), Tom Kugler(Fly-Higher), Jason Lloyd(Maple Downs), Aaron Eaton(Eaton Holsteins), Jamie Black(Opportunity Holsteins), the 11 partner herds they currently work with and many more breeders and industry men and women.

To follow along with Midas Touch Genetics and view a list of donors, visit their breeder page at holsteinplaza.com/midas-touch.

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June Newsletter

June Intermediate Proof Run TOP 5 NEW GENOMIC FEMALES

1. **Welcome ESPN Hipno**
ESPN x Legacy x Samuri
+3146 GTPI
Welcome Stock Farm

2. **Sandy-Valley G Escapade**
Gameday x Brass x Apprentice
+3129 GTPI
Dave, Pat, Frank Jr. & Greg B

3. **RMD-Dotterer S-S-I 17358**
Tribute x Barcelona x Frazzled
+3127 GTPI
Larry & Jeff Meyer

4. **Fly Higher Reliant 2832**
Reliant x Legacy x Superhero
+3123 GTPI
Fly-Higher Holsteins LLC

5. **OCD Gameday Mint 55880**
Gameday x Rome x Jedi
+3110 GTPI
Oakfield Corners



Cookiecutter DTA Habitan



1515 Livingstone Road, Suite B, Hudson, Wisconsin 54016, USA

info@holsteinplaza.com | holsteinplaza.com

Phone: +1 715-808-8653 | Fax: +1 715-808-8564

**CLASSIFICATION HIGHLIGHTS
FROM BRIGEEN FARMS**



Brigeen Farms had a recent visit with the classifier that ended with some great highlights. Brigeen Pety Bell was raised to EX-93. Brigeen Crush Bella, from the same maternal line as Aija Believe-P at Blondin Sires, is now EX-90 at 3-6. The Convincer Rhonda branch of the Roxie's continues to impress with Brigeen Chief Royale scoring VG-87 at 2-3 and Brigeen Sidekick I Rolande scoring VG-89. From the "G" family, Brigeen Racer Gigi was raised to 2E-91 and Brigeen Humblenkind M87 Gigi is now VG-88 with EX udder. M87 Gigi sells in the upcoming Monumental Success Sale!

**DUCKETT HOLSTEINS SUMMER
SELECTION SALE RESULTS**



Holstein Plaza Members, Mike and Julie Duckett of Duckett Holsteins hosted their Summer Selections Sale on June 11th. The sale averaged \$17,702 on 93 lots with a gross of \$1,646,350.

The high seller on the sale was Oakified Solomon Footloose EX-94 98-MS, who sold for \$355,000 to Vierra Dairy. Footloose was the 2020 All-American Junior 3-Year-Old.

**WISCONSIN DISTRICT
HOLSTEIN SHOW RESULTS**

WI District Holstein Shows have begun with several outstanding cows taking top honors. District shows will continue through early July.



District 1 Holstein Show
Crisdhome Goldchp Drunkdial
Grand Champion
Champion Bred & Owned
1st Place 4-Year-Old
Owned by Jake Kruschke



District 2 Holstein Show
Lanecreeks Diamond Missy
Grand Champion
1st Place 4-Year-Old
Owned by Aaron Berg



District 5 Holstein Show
Rosedale MB Lucky Lady
Grand Champion
Champion Bred & Owned
Best Udder of Show
1st Place 4-Year-Old
Owned by Rosedale and F & D Borba



District 7 Holstein Show
Nehls-Valley Arch Angel
Grand Champion
Best Udder of Show
1st Place 4-Year-Old
Owned by Milksource Genetics



District 8 Holstein Show
Milgene Halo Jiggy With It
Grand Champion
Champion Bred & Owned
Best Udder of Show
1st Place 6-Year-Old or Older
Owned by Ariona, Tianda and
Treyton Hildebrandt

District 10 Holstein Show
Ryan-Vu Armani Design-Red
Grand Champion
Champion Bred & Owned
Best Udder of Show
1st Place 4-Year-Old
Owned by Chad & Mark Ryan

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**UPCOMING FARM TOUR AT
OAKFIELD CORNERS DAIRY**



Oakfield Corners Dairy is opening their doors on Thursday, July 1st for visitors to meet the Oakfield Corners team and the professionals who designed and helped build their new milking facility. They recently installed a 72-Stall GEA DairyProQ Fully Automated Robotic Dairy Milking Parlor. You can still sign up for one of three tour times which have been organized around their milking times of 8:00 am, 10:30 am and 4:30 pm.

Sign up for a tour here: www.eventbrite.com/o/gea-farm-technologies-inc-33368446437

Place an advertisement on our website or in our monthly newsletter to promote your farm, event, or sale!

Contact us today!

info@holsteinplaza.com



Industry Events

June 30-July 1

July 2-8

July 2

July 2

July 3

July 6-10

July 7-9

July 7-10

July 8

July 9

July 9-11

July 10

July 11-14

July 11-15

July 16-22

July 16-17

July 17

July 17

July 22-23

July 29-30

July 30-Aug 5

July 31

July 31-Aug 1

Aug 3-4

Aug 5

Aug 5-6

Aug 8-9

Aug 10

Aug 12-13

Aug 13

Aug 13-19

Aug 14

Aug 19

Aug 20

Aug 21-22

Aug 23

Aug 23-26

Aug 23-27

Aug 24-28

Aug 27-Sept 2

Sept 1

Sept 10-16

Sept 15

Sept 18-21

Sept 20

Sept 28-Oct 2

Sept 28-Oct 7

Sept 28-Oct 8

Sept 20

Oct 7-9

Oct 14

American Association of Bovine Practitioners Conference

Eastern Ontario/Western Quebec Championship Show

From Far & Wide Online Sale

Holstein Plaza Online Embryo Auction

Monumental Success Sale

WI District 3 Holstein Show

Online Auction at Rosedale

Minnesota State Holstein Show

Illinois Championship Holstein Show

Holstein Canada National Convention

Minnesota Holstein Red & White Show

Canadian National Holstein Convention Sale

Lookout Main Event Tag Sale

Canadian National Holstein Convention Show

New England Summer Show & Youth Showcase

American Dairy Science Association Annual Meeting

Holstein Plaza Online Embryo Auction

JM Valley Holstein Tag Sale

Holstein Quebec Branch Picnic

JM Valley Holstein Sale

Ontario Summer Show

Quality of Corlane Online Sale

Holstein Plaza Online Embryo Auction

Central PA Championship Show

Mid-East Summer National Holstein Show

Iowa State Holstein Show

Ferme Blondin Sale

Kickstart Online Sale

New York State Holstein Show

Genetic Evaluation Release

Alberta Dairy Congress

Bright Futures 4 Live Online Sale

Holstein Plaza Online Embryo Auction

East Coast Style 2021 Sale

Eastern Ontario Invitational Show

The Jersey Event Sale

The Jersey Event Show

Future Ready Via Dymenthholm Online Sale

Supreme Dairy Show

Wisconsin Championship Show

Western Canadian Classic

Holstein Plaza Online Embryo Auction

Midwest Fall National Holstein Show

Holstein Plaza Online Embryo Auction

Northeast Fall National Holstein Show

All-American Dairy Show

Eastern Fall National Holstein Show

World Dairy Expo

Holstein Plaza Online Embryo Auction

Holstein Plaza Online Heifer Sale

Eastern Fall National Holstein Show

Share your event details with thousands of industry members across North America. Contact us today to have your event added to our monthly newsletter and advertised on our website!

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