

Edition: Summer 2010

Hotspots

Holsteins that matter!



**The NRM & Holland
Masters Sale 2010**

Cow family reports

- Ralma Juror Faith
- Willemshoeve Rita

The latest global
breeding news

**The World's Top
Genomic rankings**

Current Mating sire lists



Making the best genetics available!



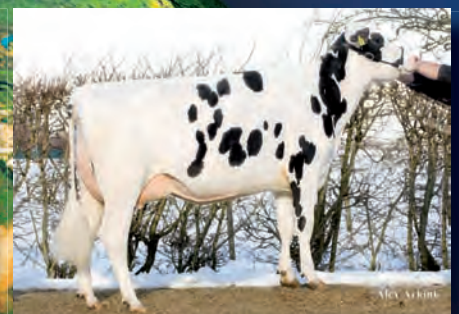
Ven Dairy Breesh NC
Owner: Ven Dairy Holsteins (NL)



Anderstrup Ramos Camil EX-90



Baviere VG-FR 2yr.
Owner: Diamond Genetics & Drakkar Holsteins (FR)



Giessen Bolton Cinderella 20 VG-87 VG-89-M5 2yr.
Owner: JK Eder Holsteins (NL)

Diamond Genetics and Eurogenes organize
tours for Sire Analysts and Breeders in several countries



After the tour we make sure you get your breeding
stock or embryos **delivered to your door!**



Mr. Hanamure and Mr. Fujita from Genetics
Hokkaido on inspection tour with Mr. Jan van
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DIAMOND GENETICS

Dear Holstein friends,

When you start publishing magazines you find out one thing; time flies! Hereby already the fourth issue of Hotspots. The previous editions have been well received and each week we are still getting in new subscriptions. In this issue we bring you all the latest news from the global Holstein industry and so much more; Top Genomics, well designed advertisements, current mating sire lists, a cow family reports from one of the best cow families in North America and one of the best cow families in Europe. This issue will also give you an extra insight into the background of the new company -AI Total, managed by Peter van Beek. We will also give a preview on the upcoming NRM and the Holland Masters Sale, the sale that in its last edition broke the all time European Average Record for a live sale. With the world's milk price increasing, the opportunities genomics give us and the excellent quality of sale animals this promises to be a truly special sale which you certainly want to write down on your calendar. Go to page 10 and convince yourself; where in the world can you find a sale selection like this? We hope you also enjoy reading Hotspots! We Look forward to meeting you all in Utrecht, June 25th & 26th, you can find all of us at the stand of Diamond Genetics & Eurogenes! Best regards,

The Hotspots Team

Content

- 6** Holland Masters Sale
- 13** Eurogenes News
- 18** Cow family report: Ralma Juror Faith
- 24** Diamond Genetics results
- 28** NRM, All-Holland Dairy Show
- 34** AI Total
- 40** Hotspots Centerfold
- 42** Top Genomic rankings
- 50** Diamond Genetics Top Embryos
- 56** Cow family report: Willemshoeve Rita
- 62** Current Mating Sires
- 68** New Eurogenes members
- 72** Choose your favourite Ramos daughter
- 75** Diamond Genetics top Heifer embryos
- 77** Advertising Index



On the cover: Puttercrest Bolton Liz, a complete package of type and production from the Juror Faith family

Picture: Alex Arkink

HOLLAND MASTERS SALE 6

Holland Masters Sale
One of Europe's greatest sales events

18

Ralma Juror Faith

AI TOTAL 34

AI Total
Opportunities in a fast changing industry



Top Genomic rankings

42

56

Willemshoeve Rita

Hotspots

Year 2 – Number 2 – Summer 2010

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Duckett-Sa Shot Future - Frosty's first available son world wide!



Duckett-Sa Shot Future ET US 139637072
(Shottle x Harvue Roy Frosty EX-95)



Harvue Roy Frosty EX-95 (EX-97 MS)



Harvue Roy Frosty EX-95

Supreme Champion, World Dairy Expo 2009
Senior & Grand Champion, International Holstein Show 2009
1st 5-Year-Old, International Holstein Show 2009
Reserve Senior & Reserve Grand Champion, Royal Winter Fair 2009
1st 5-Year-Old, Royal Winter Fair 2009
Nominated All-American 5-Year-Old 2009
Unanimous All-Canadian 5-Year-Old 2009
Reserve Grand Champion, WDE 2007
Intermediate Champion, WDE 2007

Harvue Roy Frosty EX-95 at World Dairy Expo 2009, Madison (Photo: T. Lenk)

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*One in a Million offering:
A Million from a Million dollar cow family*



Calbrett Shottle Laura VG-88-USA 2yr.

2.00 365d 12.151kgM 4.2%F 3.4%P

US 10/04 GTPI 1927 / PTAT +2.88

Next dam: Lylehaven Lila Z EX-94-CAN
(sold for \$ 1.150.000)



June the 25th 2010
www.hmsale.nl

Her really nice England-Ammon MILLION dtr sells on the Holland Masters Sale
(June 25th 2010, www.hmsale.nl)

First calf from Laura to be offered at auction in Europe!!

Contact info: J. Lievaart | Noordermeerweg 67 | Rutten | Netherlands | Tel. +31 (0)527 262434 | Email. jaaplievaart@hotmail.com

**BOLTON X
OMAN X ZIP**



Windsor Manor Zo Bobbi-ET VG-85 VG-MS

1-10 280d 18,683lbsM 3.8% 711F 3.2% 603P RIP | GTPI 2023 4.6PL

Bobbi is a Bolton daughter out of Oman Z Orchid VG-86
2nd dam EX-95 3e GMD DOM Windsor-Manor Rud Zip.
Embryos by Zo Bobbi sold World Wide. Pregnancies by
Super and Niagara, will be flushed to End-Road Beacon.

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**WINDSOR
MANOR**

One of Europe's greatest sales events



Holland Masters Sale, You're

2010 will be the year of the 3rd edition of the Holland Masters Sale. With the success of the first two editions, this sale is now a globally renowned event and widely recognised as one of the premier and highest quality sales in Europe.

International happening

With visitors from all over the World, a huge international crowd and consignments from different countries, the Holland Masters Sale is a truly international happening. The English clipper Cameron Baty will come with an international team of clippers to take care of the excellent group of cattle. Ringmen are flying in from different countries to take bids from the people, the pedigrees will be read by Adriaan van Beek from Alta Genetics whilst the sale will fall under the auctioneer's hammer of Mark Lee of Norton & Brooksbank, the UK's premier Holstein auctioneers.

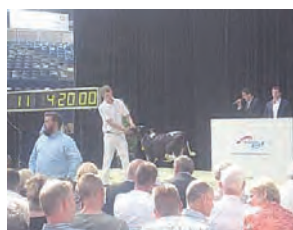
Fantastic results

The Holland Masters Sale has been a success from the start, the 1st edition held made an average of € 8.496 per animal with a topseller of € 36.000. This top seller, CME Morty Desire VG-89 2yr. has been ex-

“The 2nd edition of the Holland Masters Sale still holds the record for the highest sale average ever in Europe with € 11.306

However, a high average price is not a goal for the organisations. We strive to have satisfied buyers and try to select animals in all price ranges to have something for everybody.”

tremely successful for her new owners Twin Genetics (NL), she became a 1st place at the National Show and even more importantly she brought in revenue of more than € 100.000 in selling embryos, bulls and heifer calves for her new owners. Other great examples are FG Elsa 12; more than 20 embryos from her were exported as a maiden heifer and she became milking heifer champion recently at the Saasveld show. Phantasie VG-85-DE 2yr. from whom more than 40 embryos sold to different countries, AG Titanic Janna VG-86 2yr. who



The Top seller of the Holland Masters Sale 2008, KK Lautamie Fortune (€ 42.000)



The Holland Masters Sale always attracts a lot of people from around the World and has a great atmosphere



CME Morty Desire sold for EUR 36.000, she brought in revenue of more than € 100.000 through sales of embryos, heifers etc for her new owners



The 2008 edition still holds the record for the highest sale average ever in Europe

has plenty of sons in Major AI stations, De Volmer Shottle Inka VG-86 2yr. from whom embryos were exported around the World, including Canada and who has 3 positive Genomic sons already, Terbeek Glenda 7856 VG-87 2yr. with a very high Genomic test and embryos exported all around the World.

Building cow families

Most of all the Holland Masters Sale can give you the greatest opportunity to bring the World's most fantastic cow families to your herd. Imagine yourself: you can develop the greatest cow families in your herd like that of Regancrest-PR Barbie EX-92-USA, Canyon-Breeze



re invited!



Auctioneer Mark Lee

(Norton & Brooksbank, UK)

“In 2008 the Holland Masters confirmed itself as one of the most important events in the global Holstein sale calendar. It was a privilege to be part of that record breaking evening. This years sale includes a fantastic selection of top class cattle with world class pedigrees to once again provide Holstein breeders with cutting edge investment opportunities that are sure to enhance any herd or breeding operation. As this global industry progresses, particularly through the introduction of genomics, there has never been a better time for breeders to take advantage of the many exciting opportunities that the 2010 Holland Masters Sale will surely provide!”

EM August EX-92-USA, Ralma Juror Faith EX-91-USA, Lylehaven Lila Z EX-94-CAN, Larcrest Cosmopolitan VG-87-USA, Whittier-Farms Lead Mae EX-95-USA, Willemshoeve Rita EX-92-NL, Broeks MBM Elsa EX-90-NL, Huijben Pietje 514 VG-88-NL, Valleyville Lheros Jen VG-89-CAN 4yr. and many other of the greatest families.

Contracts

A great reason to buy in the Holland Masters Sale, is the fantastic opportunity to have a fast return of your investment through the big numbers of bull and embryo contracts the animals sell with. Contracts are made by Major World Wide AI stations, breeders and investors. Due to these reasons you have the opportunity to get revenue from your heifer, even before she has calved.

Genomics

One of the World's newest innovations in the Holstein breed of the last few years is the introduction of Genomics. Genomics is a very helpful selection tool for AI stations to select their bulls, but for the female animals Genomics will have a more and more important role as well. There is a huge market for embryos, bulls and live stock from high Genomic animals. In the 2010 Holland Masters Sale some of the World's very best Genomic animals will sell, most of the sale animals

Year	#	Average	Topsellers	Name	Buyer
2006	28	€ 8.496	€ 36.000	CME Morty Desire	Twin Genetics (NL)
			€ 18.000	DT Darling	Macauley (NIE)
			€ 17.500	Willemshoeve Rita 423	Global Genetics NIE)
			€ 14.000	Marwil Cucaracia 1	Marla Red (DK)
			€ 12.000	Puttercrest Modest Nina	Barralon Genetics (FR)
2008	33	€ 11.306	€ 42.000	KK Lautamie Fortune	Willsbro Holsteins (UK)
			€ 42.000	Courtlane-UR Mac Candy	Willsbro Holsteins (UK)
			€ 31.000	Anderstrup Billion Carmy	De Volmer Holsteins (NL)
			€ 26.000	1st Choice x C. G. Layla	Willemshoeve Holsteins (NL)
			€ 22.000	Terbeeke Glenda 7856	Meppelink & van Wijk

Facts of the HM Sale's first 2 editions





Travel and accomodations

Would you like to travel to the Holland Masters Sale? The organization is happy to assist in the planning of your trip and can book flights and hotels on your behalf, as well we can take care of your travel from the Airport to the sale.

Would you like to visit some of the high profile herds in the Netherlands, we could make a travel programme for you. Do not hesitate to contact the sale organization for more information, or email to info@hmsale.nl

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Steve Mower	USA, CAN	+1 240-520-5906

have been tested for Genomics in the USA. Some of the animals rank in the absolute World Wide top rankings for Genomics, this sale could be your best chance to bring a high Genomic top heifer to your herd.

A great example of these high Genomics is Ven Dairy Breesh, a just fresh Mac daughter from a Shottle from Regancrest-PR Barbie EX-92-USA. Breesh is already contracted World Wide, has a great potential to score high VG 2yr. old and her 2191 GTPI points makes her the #6 GTPI cow in Europe, #3 GTPI Mac daughter in the World and the highest GTPI Milking cow from the Barbie cow family!

Animal Name	Sire	Dam	Genomics	Facts
Ven Dairy Breesh (fresh)	Mac	Regancrest Breezia	GTPI 2191	#6 GTPI cow Europe #3 GTPI Mac dtr World Wide #1 Milking cow from the Barbie's
Puttercrest Marya	MILLION	Hendel Shottle Miami	GTPI 2183	#2 Million in Europe Top 10 - Million World Wide Sister to World's #2 Bolton dtr
Anderstrup Ramos Camil	RAMOS	Anderstrup Laudan Cherri	GTPI 2074	#3 Outcross Cow in milk Europe
Mars Froukje 485	LEGEND	Mars Froukje 376	DGV LPI 2963	#1 Legend dtr World Wide
JK Eder Dragonfly	PLANET	Ralma Shottle Dragonfly	GTPI 2046	#1 dtr of Dragonfly
Absolute 2	PLANET	Farnear-TBR Aset Absolute	GTPI 2084 PTAT +2.94	Very high all round index
AJDH Million Asra	MILLION	Boon-Apart Shti Asra	GTPI 2076	Dtr of #4 GTPI cow Europe
Texel-Beaut Suzanne	ARMSTEAD	Gen-I-Beq Goldwyn Secret	GTPI 2003	#2 Armstead in Europe
VVH Million Honey	MILLION	Pirola Goldwyn Honey	GTPI 2054	Highest GTPI dtr of Honey
Broeks Brandi	EARNIT CRI	Brandt-View Shottle Fern	GTPI 2049	#7 Earnit dtr World Wide
JK Eder Malina 2	PLANET	Dukefarm Oman Malina	GTPI 2144	In European Top

High Genomics on the Holland Masters Sale 2010



Ven Dairy Breesh

#1 Milking cow from the Barbie cow family!!



Farnear-TBR Aset's Absolute VG-86-USA 2yr.

Her GTPI 2084 Planet dtr sells



Ralma Christmas Cookie VG-89-USA 1st la.

Her first European Mac dtr sells



Larcrest Crimson VG-88-USA 2yr.

Her 1st Choice sister by Man-O-Man / Bogart sells



Valleyville Lheros Jen VG-89-CAN 4yr.

Her awesome Goldwyn dtr sells



Lylehaven Lila Z EX-94-CAN

2 Grand dtrs of the One Million Dollar cow sell

25th of June 2010
www.hmsale.nl

We sell these World Class animals on the Holland Masters Sale



Ralma Christmas Cookie VG-89-USA La1.

Recognized World Wide as the very best dtr of Oman
Full sister to Cricket & Focus Her GTPI 1852 Mac dtr sells!
First Mac dtr from Cookie World Wide on live auction

Anderstrup Ramos Camil EX-90

Sells with multiple contracts for the Global Major AI Stations
US 10/04 GTPI 2073 / PTAT +2.16 (Europe's #3 GTPI outcross cow in milk!)
Ramos x Laudan x Chemello Jocko Bengé VG-88-IT
Dam is the half sister to Chemello Selvino, #1 bull in Italy

Our other high Genomic high lights



Anderstrup Toystory Jen EX-89

Toystory x Garter x Rudolph

La1 305d 14.454kgM 4.0%F 3.4%P
#1 Genomic Toystory dtr on Danish test
She is from the Cleitus Jean cow family,
same family as Xacobeo



Anderstrup Shottle Heaven

Shottle x Cogent B Heaven VG-87-NL 2yr.

Same family as Wa-Del Hayden @ ABS
US 10/04 GTPI 2300 / NM +644 / PTAT +3.90
#3 GTPI and #6 PTAT Heifer in Europe



Anderstrup Goldwyn Malina

Goldwyn x Oman x Durham

Same family as Long-Langs MAN-O-MAN
US 10/04 GTPI 2186 / NM 640 / PTAT +2.89
#18 GTPI Heifer in Europe

Two of the World's most interesting 2 year olds sell, with World Wide bull- and embryo contracts



Ven Dairy Breesh-ET NC

US 10/04 GTPI 2191 | PTAT +3.63

Mac x Shottle x Regancrest-PR Barbie EX-92-USA

#1 GTPI Milking cow of the Barbie cow family | #1 Mac cow in Europe

Anderstrup Ramos Camil EX-90

US 10/04 GTPI 2073 | PTAT +2.16 - #3 Outcross cow in Europe

Ramos x Laudan x Chemello Jocko Bengé

Dam is sister to Selvino, #1 bull in Italy

PLANET x Farnear-TBR Asets Absolute VG-86



Superb Planet dtr (GTPI 2084 | PTAT +2.94)

Dam is possibly the World's most interesting Bolton dtr, sold for \$ 81.000!! From the great Canyon-Breeze EM August EX-92 cow family

SUPER x Wabash-Way Emilyann VG-88 2yr.



Lot1 1st Ch. FEMALE & **Lot34** 1st Ch. MALE Charlesdale SUPERSTITION from Wabash-Way Emilyann!! Unique opportunity!! Emilyann is dam to the European record priced animal: 90,000 gns

MILLION x Calbrett Shottle Laura VG-87 2yr



Laura's first calf to sell in Europe, sells by Million! Next dam is the One Million Dollar cow Lylehaven Lila Z EX-94-CAN! Also Howie from Laura's Goldwyn sister sells

MILLION x Hendel Shottle Mica VG-88 2yr



Sister to the World's #2 GTPI Bolton sells, Fly-Higher Bolton Misha VG-88 2yr.! This lot number is the #2 Million in Europe, GTPI 2183 Million x Shottle x Durham x Manfred!

M-O-M or Bogart x Cosmopolitan VG-87 2yr



One of the World's hottest families! 1st Choice from 5 pregnancies by Man-O-Man and Bogart! Choice can be made based on Genomic test!

GOLDWYN x Valleyville Lheros Jen VG-89



Jen was the Res. Int. Champion Royal 2008 and could be a serious contender for the RWA Champion! Her fantastic tall and show type Goldwyn dtr sells with lots of potential!

One of Europe's greatest sale events

We can honestly say: "This is the best offering ever in a Holland Masters Sale!!"

BOGART x Watermolen Princess VG-88 2yr.



Next dam Windy-Knoll-View Pledge EX-95
All Princess her sons are in AI and her embryos
are exported to the USA and Australia! Her first
live heifer to sell at European auction
2 Grand dtrs of Elsa selling

ARMSTEAD x Gen-I-Beq GW Secret VG-87 2yr.



Mat sister to Bolton Season (See picture), which
sold for \$ 104.000! This heifer is #2 GTPI
Armstead in Europe with GTPI 2003!
From the Great Splendor cow family
MAC x Ralma Christmas Cookie VG-89 La1.

JERUDO x JSB Carola 2 NC



Very early Jerudo which traces back on the
R&W NRM Gr. Champion Stouwdamshof
Jacoba 8! Great sire stack for R&W: Jerudo x
Manitas x Stadel x EX Rudolph x Jacoba 8
PLANET x Gillette Zenith 2nd Star VG-88-CAN



LEGEND x fantastic FRESH Bolton x Elsa
Planet (GTPI 2024) x Elsa's show winning Shottle
Dams of the heifers are the mat sisters to
Snowman! The exciting next generation
Tirsvad Ramos Goldrain VG-85 2yr.



Cookie is the World's favorite Oman dtr and
from the fantastic Juror Faith cow family
Cookie is the full sister to Focus and Cricket
The World's first Mac from Cookie sells!!
Full sister to Blondin Lyster Beauty EX-92



Very exclusive heifer from Goldwyn's family!
Dam is now VG-88-CAN in 2nd lactation and
is the sister to Canada's #1 GLPI cow, Gillette
Bolton 2nd Sleep VG-88-CAN 2yr. (see picture)
MILLION x Farnear-TBR Bailey VG-87-USA 2yr



Lovely sire stack with Global contract interest
Ramos x Jocko x Lukas from the Bonatus cow
family. Dam is the former German #1 Index
cow Goldstuck VG-87-DE 2yr.



Great show opportunity, Blondin Lyster Beauty
her full sister sells! Beauty was HM Grand
Champion at the Royal 2007 and Int. Champion
at Madison 2008!!



1st live offering from Bailey in the sales ring!
Bailey is a great cow with high Genomics. Same
cow family and same sire stack as Regancrest S
Chassity, sold for \$ 1.500.000

Make your travel and accomodation arrangements for the Holland Masters Sale as soon as possible

We are happy to assist in the planning of your trip and can book flights and hotels on your behalf



We can pick you up from the airport and transport you to the Sale / Show ground
We can also arrange herd visits to the best Holstein herds in the Netherlands
Be sure you don't miss out on these great events; the Holland Masters Sale
and the All Holland Dairy Show (NRM 2010)

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All heifers qualify for export, we will take care of the export of your animal to the final destination



25th of June 2010
www.hmsale.nl

Top SHOW and top INDEX from Puttercrest at the Holland Masters Sale

Valleyville Lheros Jen VG-89-CAN 4-yr.

Res. Int. Champion Royal 2008

Res. Grand QC Int. 2008

Next dams: EX-90 Integrity | VG-88 Astro Jet

Jen will calf again in July and could be a serious
contender for the Royal Winter Fair 2010!!

*Her awesome, show type Goldwyn dtr sells at the Holland
Masters Sale!!*



Fly-Higher Bolton Misha VG-88-USA 2yr.

Misha is the #2 GTPI Bolton dtr World Wide

Dam: Hendel Shottle Mica VG-88-USA 2yr.

DOM: 13 Offspring of her tested over 2000 GTPI

Next dams: EX-90 Durham | VG-88 Manfred | VG-85

*Bolton Misha her MILLION sister sells at the Holland Masters
Sale, called Puttercrest Million Marya
(GTPI 2183 | #2 GTPI Million in Europe |
#10 World Wide)
Lovely heifer!!*



→ Roelof Dekker joins Diamond Genetics and Eurogenes

Diamond Genetics and Eurogenes are very pleased to announce that Roelof Dekker joined the Diamond Genetics and Eurogenes team as of May the 1st 2010. Roelof brings a wealth of experience in working with top Holstein breeding. With his arrival Diamond Genetics and Eurogenes can give the breeders in Central and Southern areas of the Netherlands an improved service.

→ Recent success of Chemello Jocko Benge

The Italian cow Chemello Jocko Benge has enjoyed some incredible success in recent months. Her son Chemello Selvino (s. Titanic) from Semen Italy debuted in 1st Place in the Italian PFT index range. He has plenty of tremendous sisters in different countries, in Denmark he has two great VG-89 2yr. Laudan-sisters. Anderstrup Laudan Cherri and Camille. Planet embryos from Cherri sold to De-Su Holsteins (USA), from which the resulting bull will go to Select Sires, his full sister in Europe who has a GTPI 2113 sold for EUR 12.750, and is the #5 on the European outcross list. A Ramos dtr from Camille –Anderstrup Ramos Camil EX-90- has a GTPI 2073, #11 on European outcross list and is one of the highlights in the Holland Masters Sale (June 25th 2010) where she sells with plenty of contracts for World wide Major AI studs.

www.eurogenes.com/anderstrup



Anderstrup Ramos Camil EX-90

→ Snowman dtr Broeks Betty scores VG-88 with VG-89 Mammary

Perhaps Broeks Betty is the World's most interesting milking dtr of an Oman son, Broeks Betty, recently she received the score of VG-88 with a VG-89 mammary system and she is selected for the Dutch National Show (NRM 2010). Beside this she is Europe's #2 GTPI cow with GTPI 2260!

www.eurogenes.com/broekhuis

→ Bertaiola Bolton sisters go from strength to strength

They featured on the centre pages of the last Hotspots magazine and have continued to go from strength to strength. Both classified VG-86 2yr., their fantastic mother Bel Iron Irene became EX-90-IT and Lidia her Alexander dtr, De Rith Lidia came back with skyhigh Genomics. She is Europe's #1 Alexander dtr with GTPI 2115 which makes her the #4 heifer on the European Outcross list.

www.eurogenes.com/vendairy



Bertaiola Bolton Serena and Lidia

→ Winnie is on the roll!

Veenhuizer Damion Winnie, from Veenhuizer Winnie is on the roll! After her Res. Milking Heifer Championship at the HHH-show she won the Grand Championship at the International Show in Libramont! And to make this season perfect, she received the maximum VG-89 score as a milking heifer. Winnie's mother Jocko Wanja VG-89 is the full sister to proven sires like Jannsen, Janosch and Jackpot and in the back of the pedigree we see To-Mar Wayne Hay, Blackstar's dam!

www.eurogenes.com/veenhuizer



Veenhuizer Damion Winnie VG-89 2yr.

→ Shottle in R&W pedigree

Massia 132 RC VG-86 2yr. is a very early and fresh daughter of Heihoeve Delta Spencer. An interesting fact in this pedigree is the addition of Picston Shottle blood for the R&W breeding via her mother Apina Massia 100 RC VG-85 2yr., maternal sister to proven sires Apina Curtis at CRV and Kairo at ZBH Germany, who is the #6 on the German R&W RZG Ranking.

www.eurogenes.com/apina

→ Richaven Holsteins launch new herd website

UK Eurogenes member Richard Bown of Richaven Holsteins has launched a new website to compliment his UK's Premier Holstein herd of 2009.

www.richavenholsteins.co.uk

→ Europe's Highest classified daughter of Leduc- EX-95 at Drointon Holsteins

Drointon Holsteins had a great day when they recently classified. The highlight of the day was Drointon Leduc Brenda scoring EX-95, (EX-95 across every trait!) making her the highest classified daughter of Lystel Leduc in Europe.

www.eurogenes.com/drointonholsteins



Drointon Leduc Brenda EX-95-UK

→ #8 position in Canadian list for Asra's half brother

Boon-Apart Shottle Asra VG-86 2yr. is becoming more and more popular, she is the #4 GTPI cow in Europe and now her half brother debuted at #8 position in the Canadian LPI bull ranking, his name is Canyon-Breeze Alaska (s. Laudan) @ Semex. Asra has already 2 sons at Semex and stems from the Canyon-Breeze Wst Amber cow family, which also produced great sires like CB Allen, Allegro, Atom, Artic and more.

www.eurogenes.com/drounerduindam



Boon-Apart Shottle Asra VG-86 2yr.

→ Top GTPI milking Bolton dtrs Europe & World Wide

1. Giessen Cinderella 22 VG-85 2yr. - GTPI 2195 (#3 World wide!)
2. Giessen Cinderella 20 VG-87 VG-89-MS 2yr. - GTPI 2112 (#10 World wide)

www.eurogenes.com/giessen & www.eurogenes.com/jkeder

→ Restyler semen available at Vekis Genetics

Vekis Genetics have the first straws of semen available from the new young sire Veneriete Restyler! Son of Stylist and full twin brother to a high Genomic sire at CRV. His dam is Europe's #11 GTPI and #4 Net Merit cow Veneriete Shottle Ida 6 VG-86 2yr., owned by Eurogenes member Veneriete Holsteins.

www.eurogenes.com/vekis & www.eurogenes.com/veneriete

→ The Willsbro Sale 2010 enjoys incredible success

The Willsbro Sale 2010 enjoyed incredible success with an average price of 4,743 gns on over 159 sold animals and a top price of 90,000 gns (EUR 107.556), the highest price every paid at a European auction.

Top 5

1. Willsbro Emilyann – 90,000 gns Buyer: Granja La Ponderosa (Spain)
2. Willsbro Sara Million – 45,000 gns Buyer: The Sara Syndicate
3. Willsbro Emilyamber – 30,000 gns Buyer: Calcourt Farms (UK)

www.eurogenes.com/willsbro



Foto: Willsbro Sale

→ Extremely high Genomics for the Cinderellas

The Giessen Cinderellas are amongst the World's leading Genomics since the April index run for both the American TPI & PTAT index and the Canadian LPI Index as well. The Cinderella's go back through double Queen of the Breed Glenridge Citation Roxy EX-97 through the Tony Rae branch of this fantastic family!

Top 3 Genomic PTAT (Type) cows Europe

1. Giessen Cinderella 20 VG-87 VG-89-MS 2yr. - PTAT +4.31 (The World's #1 Milking Bolton dtr)
2. Giessen Cinderella 22 VG-85 2yr. - PTAT +3.87
3. Giessen Cinderella 15 VG-88 - PTAT +3.87

We are proud to present this special Bolton dir....

Check out her high Genomics!

US 10/04 +2189M +69F +56P GTPI 1966 / PTAT +2.65
CA 10/04 DGV LPI 2406 / Conf. +11

Picture: Jane Steel

Dam: Shanael Shottle Golden VG-89 EX-MS

Shanael Bolton Golden VG-88-UK VG-89-MS 2yr.

Proj. 305d 11.859kgM | Last test: 53.1kgM | 3rd Jr. 2-Yr. Old at the National Holstein Show 2010
Bolton x VG-89 Shottle x VG-86 Roy x EX-90 Lord Lily x VG-85 Sunny Boy x VG-88 Cleitus x Latuch Laurie Golden VG-85-USA
Her Mr. Minister sister topped the B&V Sale 2009 for 10,000 gns | Great sire stack with high Genomics, international contracted already
From the Eastland Golden cow family which produced Cash, Figaro, Kenley, Rolex and many more!

Enquiries and Visitors are always welcome

The Miller family | Greville Hall Farm | Hinton-On-Green | Evesham | Worcestershire | WR11 7QX | UK
Farm +44 (0)1386 446919 | Paul +44 (0)7932 702552 | Steve +44 (0)7766 012504 |
Email, shanael@fsmail.net | www.eurogenes.com/shanael

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SALE**

De Volmer H Layla sells on June the 25th
www.hmsale.nl

Thiersant Lili Starbuck EX-94

Lylehaven Form Laura EX-94

Lylehaven Lila Z EX-94

Calbrett Goldwyn Layla VG-88

**Calbrett Goldwyn Layla was the Cormdale Sale '09
Top seller for \$ 230.000!! This is Layla her first live
offering in Europe ever!!**

De Volmer Holsteins

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Tel. +31 (0)6 53792568 | brummelh@hetnet.nl
www.eurogenes.com/devolmer

→ Bootz pictured

Regancrest-ALH Bootz VG-87-USA 2yr. (EX Mammary System) is pictured. Bootz is amongst the highest GTPI Toystory daughters without Shottle, Goldwyn, or Oman in the pedigree with GTPI 1920. She has a great sire stack with Toystory x Mr. Sam x Hardwood R Butterfly EX-92 EX-MS 2E GMD DOM

www.eurogenes.com/diamondgenetics

→ FG Snowman breaks through

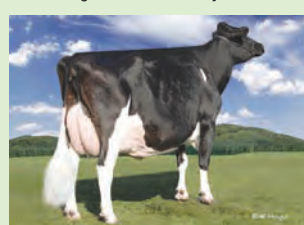
FG Snowman (Oman x Broeks MBM Elsa EX-90) received his first numbers in Germany, the country where he has the most dtrs in his index. He came up with a RZG 139, the #3 bull in Germany, the highest new bull and #1 Oman son. Unfortunately Snowman is dead and there is a World Wide demand for his very limited semen.



FG Snowman

→ Breesh #1 Milking descendant of Barbie's!

Ven Dairy Breesh is just fresh and looks extremely promising, she has one of the most interesting pedigrees you can imagine as an early fresh Mac dtr from a Shottle from Regancrest-PR Barbie EX-92-USA! Breesh has GTPI 2191 which makes her the #6 GTPI cow in Europe, the #3 Mac in the World and the #1 GTPI Milking descendant of the Barbie cow family. Ven Dairy Breesh sells in the Holland Masters Sale (June 25th 2010)



Regancrest-PR Barbie EX-92-USA

→ Ashlyn explosion in the UK

UK's Durham dtr of Ashlyn exploded on to the scene in many ways in recent months. Smiddiehill Durm Ashlyn EX-90-UK (owned by Riverdane & Sterndale), won the Intermediate Championship at the UK National Show 2010. Her dtrs and grand dtrs at Riverdane, Sterndale, Dulais & Willsbro are leading the way for Genomics PTAT. In the European G PTAT Top 25 for cows and heifers we see 6 descendants from her.

www.eurogenes.com/sterndale

www.eurogenes.com/willsbro



Smiddiehill Durm Ashlyn EX-90-UK

→ Eurogenes Online Heifer Sale proves to be a great success

The 11th Edition of the Eurogenes Online Heifer Sale has been extremely successful, resulting in an average price of EUR 8.502 on over 20 animals sold! The sale was watched by Holstein breeders all over the world, with buyers from several different countries. Top seller was a 1st Choice Alexander dtr from Larcrest Cosmopolitan VG-87-USA 2yr.

→ Successful Libramont Show for Bons Holsteins

Bons Holsteins enjoyed a really successful weekend at the International show of the Night of the Holsteins in Libramont, Belgium. Especially the Senior Class was a real "Bons Party". The Champion- and Reserve Championship were won by the Bons duo Bons-Holsteins Ella 145 EX-91 (s. Tcet Lyster) and Bons-Holsteins Koba 152 EX-92 (s. Integrity)

www.eurogenes.com/bons



Libramont Bons

→ Bulls from Southland enjoy incredible success!

Four bulls, bred by Southland Holsteins are high in the top of the German index lists, some of them are already being used as a sire of sons and 2 of them are in the Top 10 of the German RZG index list.

#4 RZG in Germany – Madello @

Masterind (Oman x Dellia 44)

#10 RZG in Germany – Malpas @

Masterind (Oman x Addison x Dellia 2)

www.eurogenes.com/southland



Madello

→ Great Bolton at Shanael

Shanael Holsteins are proud to present their fantastic Bolton daughter Shanael Bolton Golden VG-88-UK VG-89-MS 2yr. Already internationally contracted Golden has a fantastic sire stack with Bolton, Shottle and Roy appearing as her 3 closest sires! On top of all she has high Genomics, GTPI 1966 / DGV LPI 2406!

www.eurogenes.com/shanael



Shanael Bolton Golden VG-88-UK VG-89-MS 2yr.

→ High Genomic test for Roza

Great days for Rieten Roumare Roza from Vekis Genetics & Rieten Holsteins. She is selected for the NRM 2010 and increased 231 GTPI points in her American Genomic test, up to a GTPI 1909! Roza has a little different sire stack with in successive sires Roumare, Export, Aaron and then the fantastic IJsselvielt Roza 105 EX-92!

www.eurogenes.com/vekis



Rieten Roumare Roza

→ +3.76 PTAT For Anya

Anya VG-87 2yr. from Bolleholster Holsteins is the #4 Genomic Type (PTAT) Cow in Europe with G PTAT +3.76! Next dams are a VG-89 2yr. Champion, EX-94 Lee and then MS Kingstead Chief Adeen EX-94, full sister to Alicia EX-97.

www.eurogenes.com/bolleholster



Amlaird Lee Alice EX-94

→ RED Roxy at Syke

Tegan Advent Mahogany Rox Red is the R&W Advent dtr of Scientific Mahogany Red EX-90, the maternal sister to Debutante Rae EX-92! Rox Red recently classified and recieved VG-86 2yr. VG-87-MS when she was just fresh! She will be reclassified later in her lactation and it's certain she will score higher!!

www.eurogenes.com/syke

→ 478 points over parent average

#4 On the Top list for highest increasers of Parent Average is Anderstrup Roumare Kristi, she started with 1517 for Parent Average but increased 478 points to 1994 GTPI!! She has a different outcross sire stack being a Roumare x Calano x Lukas

www.eurogenes.com/anderstrup

→ Puttercrest Bolton Liz fresh

Puttercrest Bolton Liz is fresh. De Volmer Holsteins purchased her at the Eurogenes Online Heifer Sale and she is now fresh and looks very promising. Liz is the Bolton from Ralma Finley C-F Choice VG-88-USA 2yr. and is this issue's cover girl!!

www.eurogenes.com/devolmer

→ High Genomic news from the Veneriete Sherese's

The Sherese family at Veneriete Holsteins continues to go from strength to strength!! Veneriete Gold Star VG-86 2yr. (Goldwyn x Oman) came back with a really high Genomic test, GTPI 2162 which ranks her amongst the top Europeans for GTPI! A Shottle cousin to Star, Delta Jacolien VG-87 2yr. is the highest tested Shottle daughter at CRV.

www.eurogenes.com/veneriete

Your chance to own a Carmel daughter **Rugg-Doc Carmelicious-ET**

A fancy Nov. Born Million from Carmel sells in the Morsan Mountain High III Sale, July the 8th 2010



Ralma Goldwyn Carmel VG-89-USA 2yr. EX-MS GTPI +2078 (4/10)

2-00 3x 365d 34,980lbsM 4.0 1404F 3.5 1222P

Carmel is still in an active ET program. She has over 15 AI Contracts

Pregnancies on the way by bulls like Niagara, Observer, Beacon, AltaMeteor, Domain and others

Latest Carmel news

Carmel's Jeeves daughters are #16 and #19 for Genomics

Carmello: +2156 | Carmello Group c/o Markwell Holsteins & Carmae +2144 | Springway Farm

Carmel has other daughter with extremely high Genomics by Ashlar, Billion, Onward, Armstead and Baxter

Carmel's sons are testing extremely well by Billion, Million, Onward, Jeeves, Ashlar, Super, Domain & Niagara

Her sons are and will be available from Semex

Rugg-Doc Carmody-ET (s. Million) Carmel's Million heifer # 2 GTPI and #3 GLPI Million of the breed!

Carmody is +2267 GTPI, +2621 GLPI with 712 NM\$ (Owned by Affinity Genetics, Canada)

Carmel's Granddaughter is continuing the inheritance!

Goldie Million Carmen-ET is the #2 GLPI Million in the breed at +2737! She is Million x Baxter x Carmel

An outcross pedigree for you

MR Rugg-Doc Arms Chipper - GTPI 2042

No Shottle, Goldwyn, Ramos or Oman in pedigree

Armstead x Duce x Ralma Christmas Fudge VG-88

She has pregnancies on the way!

CLONES

Carmel's Clones are being mated to a variety of the highest Genomic young sires

Whitetail Valley Dairy houses the Rugg-Doc Holsteins herd and does an excellent job in caring for them.

Carmel's first 2 milking daughters are owned by Whitetail Valley Dairy, Billion Carmen and Baxter Charisma which is just fresh and looking the part

Rugg-Doc Holsteins

Dr. Jeff Rugg

5361 Highway 10 East

Stevens Point, WI 54482

Cell (715) 498-4021 Fax (715) 341-4880

rugg-docholsteins@charterinternet.com

Vente Drakkar 2010

27th of August 2010 | Honfleur | France

A few examples of what we sell

MILLION x Ralma Goldwyn Carmel VG-89



Carmel is one of the most popular Goldwyn dtrs in the World!! Next dam Cookie is full sister to Cricket

GOLDWYN x Venise VG-86-FR 2yr.



Among the very best Oman dtrs with Global AI contracts! Full sister to Vaocluse!

ARMSTEAD x Regan-AIh Bootz VG-87 2yr.



From the Hardwood R Butterfly cow family
High Genomic test!!

MAN-O-MAN x Ord Bizou VG-88-FR 2yr.



Shottle x Jocko x Rudolph with Global AI contracts
Bizou has GTPI over 2000! First calf from the family for sale

JEEVES x Avocate VG-87-FR 2yr.



Shottle x Jesther x Manfred from Niagra's cow family
Her GTPI 1956 Jeeves dtr sells

MILLION x Copaboca VG-87-FR 2yr.



Goldwyn x Boss Iron x Mtoto x Dellia EX-95 cow family
Fantastic sire stack from the Dellia cow family

25 Animals and Embryo packages will sell

These are just a few examples of what we sell in the Vente Drakkar 2010 Sale

Keep an eye on the Eurogenes website for the latest news about the sale



14600 - Gonneville sur Honfleur - Honfleur - France
Tel. +33 (0)6 79961625 - Email. jan.vandenoord@wanadoo.fr

WWW.EUROGENES.COM/DRAKKAR

Ralma Juror Faith

Having Faith in the Holstein Breed



Bruce Kuehl

Ralma Juror Faith EX-91 GMD DOM
dam of 23 VG 2 year olds!

Facts

- Ralma Juror Faith produced 23 VG 2 year olds!
- Ralma alone have genomic tested nearly 60 females from the Juror • Faith family with great results!
- Rugg-Doc Carmodity (s: Million) is the highest GTPI female from the Ralma Faith family with a GTPI+2267 (04/10) and is owned by Affinity Genetics, Canada
- Ralma Goldwyn Carmen is the youngest Goldwyn dtr of O-Man Cookie, and is the #3 Goldwyn dtr in the world with a GTPI+2255!
- 3 O-Man sons from Ralma Christmas Fudge all returned with positive breeding values
- Members of the Juror Faith family have consistently topped sales all over the world!
- Sandy-Valley Go Firelite VG-88 2yr (s:Goldwyn) sold for a top price of \$110,000 in the Top-10 sale 2008

Within the Holstein industry, there are always certain cow families which like cream- rise to the top. Over recent years the Ralma Faith family has done exactly this, largely thanks to the major impact of one cow- Ralma Juror Faith EX-91. In this issue of Hotspots, we look at the global sensation this family has created in recent years and consider what the future holds for this truly remarkable cow family.

The beginning at Ralma

Whilst today, descendants of the Faith family can be found all around the world, it was the Minnesota based Ralma herd of brothers Mark and Al Schmitt, that really put this cow family on the Holstein map.

The story of the Faith family really begins back in the late 70's, when the foundation cow Yendora Jaque Pioneer was purchased as a young heifer at a dispersal sale. Purchased for the princely sum of \$810 by Mark and his father, she developed into a herd favourite at Ralma, scoring EX and producing over 67,000kgs of milk. Her daughter, the first of this family to carry the Ralma prefix – Ralma Nugget Goldie classified VG-86 and produced an impressive lifetime yield of over 93,000kgs, it was her daughter sired by Walkway Chief Mark- Ralma Golden Fortune VG-88 that first initiated the AI interest in this family. Two of Fortunes sons achieved proven sire status; Ralma Treasure (s: Bell Troy) at Genex and Ralma Mister (s: Southwind) at Sire Power. Fortune also produced Ralma Melwood Fortress, the unclassified grand-dam of Juror Faith. Fortress was unfortunately lost shortly after having her first calf and so never got the opportunity to see the classifier, generations before her had rated amongst the best cows at Ralma, so this was ultimately a real blow, but she did leave a legacy, as that first calf she had was Ralma Leadman Fashion- the dam of Juror Faith! Leadman Fashion was an extremely

long bodied cow, that walked on phenomenal legs and feet, she scored 89 points as a 3 year old, making her best record as a 4 year old. Because of the break in her pedigree, she failed to generate the interest of the AI studs “She could have easily scored 92 points really, but we didn’t pursue it at the time because the break in the pedigree” comments Schmitt. Her influence could have been much greater on the family when the decision was made to do embryo work on her, but sadly she died in a freak accident, subsequently bleeding to death from a punctured milk vein.

Enrico Dadati, Sire Programme Manager-CIZ, Italy

“Having visited Ralma on several occasions, I have never left disappointed. The Juror Faith family consistently transmits great type, making large capacious cows with deep open rib and epitomises dairy strength!

The introduction of Durham, resulted in some great stylish daughters, I really admired Ralma Christmas Fudge, and her dtr Cookie was the best O-Man dtr I have ever seen! The Ralma family has been so consistent over the years, in terms of classification and production, and now in this new Genomic Era, many family members feature highly in the rankings- ensuring they will play a role in our programme at CIZ”



Ralma Christmas Cookie VG-89 1st Lac

One of O-Mans most popular daughters, she is due to calve again in June this year



Sandy-Valley Go Firelite VG-88 2yr

The Goldwyn dtr of Ralma Durham Fireball EX-92, that Shema Holsteins sold for \$110,000 at a Top-10 Sale.



Ralma Goldwyn Carmel VG-89 2yr

Owned by Dr Jeff Rugg, WI, she also has 4 stunning clones which exhibit her exemplary type and high genomic indexes

Juror Faith- a Breed Legend!

In the Fall of 1996, the now legendary Juror Faith was born at Ralma, "She always exhibited tremendous scale, in fact in later life-to satisfy our own curiosity, we took her to a local feed store where she weighed in at over a tonne (1000kgs) !! She was particularly long, and had unbelievable body depth" says Schmitt. Her sire Ked Juror typically sired these traits, but her great legs and feet and impeccable locomotion are more characteristic of her maternal grand-mother sired by Leadman. Classified EX-91, Juror Faith made a 2nd lactation of 21,715kgs in 365 days, and achieved GMD and DOM status. Her exemplary type and production ensured that she would not be overlooked at the time, and she captured the attention of many breeders and studs alike. Any cow that can breed 23 VG 2yr old daughters deserves recognition, the Schmitts are the first to admit this is an even more remarkable feat when you take into consideration that many of the bulls used on Faith as a young cow were typical high production bulls with less emphasis on type. Faith established a great and multiple family at Ralma through the use of ET, however they say bad luck comes in threes, and like her dam and grand-dam before, Faith came to an untimely end when she was injured in a foot trimming accident.

Tesk Terry

Although not typically renowned as a type specialist, the combination of Tesk Terry on Juror Faith enjoyed some impressive results. Ralma Terry Fleet remained in the active sire line up at ABS for some considerable time. Ralma Terry Flirt classified EX-91, and was a favourite at Ralma, having produced a big record of over 19,000kgs in 305 days as a 6 year old, whilst typifying the Excellent type the Juror Faith exhibited. Her full sister Ralma Terry Freedom scored VG-87 and bred Ralma Durham Flurry VG-89 who is dam of an exciting heifer RR Ralma Buckeye Flurry at Reinerman in Germany where she has scored VG-87 2yr!

The Introduction of Durham

Durham is a bull that needs little introduction, quite simply he has proven himself to be one of the most consistent type transmitters the Holstein breed has ever seen. The combination of Durham X Juror Faith has arguably created the most elite lines of the family or certainly those that feature most regularly.

Over the festive season of 2001, the Schmitt family received possibly some of the best Christmas presents ever. Born on Christmas Day and therefore appropriately named Christmas Fudge, the first Durham daughter of Juror Faith was born at Ralma, followed by Frisky and Fireball.

Brian Carscadden, Semex Sire Analyst, Canada

"Semex has always been impressed with the Ralma herd as well as the many branches of the family that are now spread around the world. They are big framed cows with a will to milk from sound mammary systems. One member of the family that I personally have worked with extensively is Ralma Goldwyn Carmel (VG 89). She was one of my all-round favorite Goldwyn 2 yr olds with a powerful frame, a great udder and a will to milk. We will genomic test her sons by at least 8 different matings over a 15 month period! Semex is excited to see the Ralma family evolve and hopefully supply the industry with as many influential males as they have females in the future!!"

Fireball

Ralma Durham Fireball classified EX-92, and made a record of 2/05 13,032kgs 305days 4.0%F 3.3%P, she was sold to the Sandy Valley herd in Wisconsin, where she has established some great lines of her own, where she has now bred 2 Excellent and 13 VG daughters. One of her daughters Sandy-Valley Go Firelite (s: Goldwyn) sold for \$110,000 when Shema Holsteins in Iowa offered her in the Top Ten Sale 2008. Sandy-Valley SS Firesong VG-87 (s:Shottle) another daughter of Fireball has already achieved DOM status and has bred multiple progeny with exceptional genomic results. A grand-daughter of Fireball, Sandy-Valley Shottle Oreo VG-88 2yr is the former #1 CTPI cow and was sold to Markwell Holsteins. When questioned about the Faith family at Sandy Valley, Greg Bauer is extremely complimentary, "Quite simply they are consistent, whether it be type, production or components this family has to be the most consistent we have ever worked with" comments Greg.

Frisky

Ralma Durham Frisky was the more powerful of the 3 Durham daughters, she sold to the Kings Ransom herd in New York as a calf and went on to score VG-88 in her 1st lactation whilst producing over 15,000kgs



in 365 days, before being purchased by Diamond Genetics. In 2009 a daughter -Bouw Shottle Frisby VG-86 2yr sold for EUR 19,000 at the Tulip sale, her Goldwyn daughter- Bouw Goldwyn Femmy- GTPI +2050 is just fresh and looks extremely promising, over 50 embryos were sold from her as a maiden heifer. In the US Frisky's daughters by Throne have been successful at creating great daughters particularly for Farnear Holsteins.

Christmas Fudge

Ralma Christmas Fudge scored VG-88 as a 2 year old and made a first record of 12,433kg in 305 days 4.1%F 3.2%P, having been flushed extensively, she has bred daughters by Shottle, Goldwyn, September Storm, Bolton, Duce and some exceptional daughters by Opsal Finley including Ralma Finley CF Choice VG-88 2yr, who in turn produced Ralma Shottle Camouflage VG-88, who sold for \$101,000 topping the Planet Holstein Sale, and is now owned by Ontario based Holstein breeders Erbcrest and Nith Crest. CF Choice exported quite some embryos to mainland Europe, her Bolton dtr Puttercrest Bolton Liz is just fresh for de Volmer Holsteins and is the cover girl of this issue of Hotspots!, Another dtr of CF Choice is Texel Beauty SH Choice (s: Shottle) who classified VG-88 2yr for the Boogaard family. At JK Eder Holsteins a Mac daughter looks extremely promising and is due to freshen soon.

Latterly Fudge has had extensive IVF work done on her resulting in more calves by Shottle, Goldwyn, Mac, Million and Sanchez, she was then sold to Marlin Bontrager of Shema Holsteins, who continues to enjoy working with numerous members of this great family. Thanks to the advances in science IVF has enabled them to have multiple pregnancies by Atwood, and heifers by Goldwyn, Mac, Alexander and Big Apple Red whom will create an interesting Red Factor branch of this family. Fudge is perhaps the line that most Holstein enthusiasts are familiar with, through the successful introduction of O-Man blood. O-Man daughters are not generally renowned for having show-winning type, but he appeals to a broad spectrum of global milk producers due to his ability to produce easy managed cows, capable of producing high volumes of milk whilst maintaining body condition, subsequently excelling in fitness traits. Few could have envisaged O-Man siring a heifer that would classify VG-89 in her first lactation, but this is exactly what happened when Fudge was flushed to O-Man. Ralma Christmas Cookie was born, and from the same mating came Ralma Focus, Ralma O-Man CF Crest and Ralma O-Man CF Cricket, all three sires which have returned positive breeding values.

Ralma Christmas Cookie scored VG-89 in her first lactation whilst completing a record of 2/06 11,022kgs 305days 4.5%F 3.3%P. The impressive

Dr Jeff Rugg, Rugg-Doc Holsteins, US

"I have had the privilege of knowing the Schmitts for a number of years, and they really are a great family with a real passion for Holsteins. It was their integrity, hospitality and most importantly their knowledge and complete understanding of genetics that made me comfortable with investing in the Ralma family. Certainly for me, this cow family has far exceeded all my expectations; they are just great cows to work with and I look forward to what the future has in store for them!"

Ralma O-Man CF Cricket

Cricket originates from the former joint venture of CRV and CRI, with O-Man semen in short supply in Europe, both companies agreed to produce more O-Man sons in the U.S; when the joint venture ended they divided the sires and Cricket was one of the sires that went to CRV.

Cricket combines the best from O-Man and Durham. Both sires are greatly acknowledged for their transmitting qualities-Durham for type and O-Man for production and fitness traits. Cricket distinguishes himself as an O-Man son with high type and outstanding udder health qualities. He sires animals with great frame and capacity like Durham, with shallow udders, but needs a little protection in rear udder height and central ligament. In May 2010 his NVI stands at 183, whilst he is +702kgs milk based on 139dtrs, he also excels as an easy calving sire.



Ralma O-Man Cricket

The Juror Faiths most popular sire to date, marketed through CRV he has a NVI 183. He combines the best of O-Man and Durham bloodlines into one unique package.

pictures of this VG-89 O-Man daughter quickly travelled the globe, and she was soon attracting global interest and contracts galore. Cookie was flushed on a couple of occasions to Goldwyn, Carmel (detailed below) was a result of the first flush whilst a later flush produced Goldwyn daughters Ralma Goldwyn Carly VG-88 2yr, Ralma 14 Carat Gold VG-88 2yr- and the youngest daughter Ralma Goldwyn Carmen, the #3 GTPI Goldwyn dtr in the world with a GTPI +2255. O-Man Cookie herself is due to calve again in June.

Rugg-Doc

Dr Jeff Rugg, a Veterinarian specialising in dairy production medicine and owner of Rugg-Doc Holsteins had tried to purchase Cookie from Ralma, but she wasn't for sale. Having been a long time fan of the family he purchased three 1st choices from her-Ralma Goldwyn Carmel, Ralma Classic Marion VG-87 2yr and Ralma Mac Candid (who will calve in September). Carmel scored VG-89 as a 2 year old having calved in at 24 months old, she produced 15,867kgs in 365 days at 4.0%F 3.7%P!! For Jeff Rugg, Carmel has exceeded all of his wildest dreams; first choices and live heifer calves from Carmel have consistently brought in excess of \$50,000 at various sales, and her Million daughters are amongst the very best in the world occupying the #2 and #4 positions in Canada's GLPI lists. In addition to this Diamond Genetics contracted Carmel for 100 embryos! Semex have been quick to secure many of the bulls from her, and she has further contracts to fulfil. Carmel herself has developed into a huge cow, and both her and her progeny have tested well in the genomic era. With a GTPI of +2078 (04/10) Carmel is amongst the best Goldwyn daughter in the breed, and when the decision was made to clone Carmel it produced four clones which share identical genomics and share her stunning cut and great looks.

The first daughter of Goldwyn Carmel in Europe was sold at the 2008 Holland Masters sale, sired by Billion, she is now in the Willsbro herd and due to calve shortly, whilst one of the highlights at the Nosbis Dispersal sale on May 29th will be the opportunity to acquire a 1st choice Million or Ashlar calf from Carmel.



Ralma Juror Faith family





The franchise kind!
One of the most interesting heifers in Europe sells with plenty bull- and embryo contracts

VB Farnear Planet Abslute 2
 US 10/04 GTPI 2084 / PTAT +2.94
 (Incr. Almost 100 TPI and 1 PTAT point in Genomic test)

Sire Ensenada Taboo Planet
 Dam Farnear-TBR Aset Absolute VG-86-USA 2yr. DOM
 2.02 2x 365d 15.305kgM 3.9%F 3.6%
 Sold for \$ 81.000 in Parade of Perfection
 1st Ch. Super sold for \$ 31.000
 Among most popular Bolton dtrs

MGS Sandy-Valley Bolton
 MGD Morningview Shtl Asset EX-90-USA EX-MS 4yr. DOM
 Already EXCELLENT
 Dam to AltaAvalon GTPI 2052

From the Canyon-Breeze EM August EX-92-USA GMD DOM
 cow family which produced CB Allen, Allegro, Atom, Alaska
 and many others!


 June 25th 2010 | www.hmsale.nl

Contact
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 Tel. +31 (0)6 2268 5137



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Hurkmans ET Donor station

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A dream came true



Veenhuizer Damion Winnie VG-89 2yr.

La1 305d 10.446kgM 4.33%F 3.62%P LW 138
Res. Milking heifer Champion HHH-show '09
Grand Champion & Milking Heifer
Champion Int. Show Libramont 2010
Next dams: VG-89 Jocko (full sister to
Janssen and Janosch) | VG-89 Leadman |
VG-88 Leadman | VG-88 Blackstar
From the same family which produced
To-Mar Blackstar

Unique happening as she won the Grand
Championship at an international show as a
Milking Heifer!! She will flush soon to fulfill
her multiple contracts, enquiries are
welcome!



Grand Champion International Show Libramont 2010

This Special opportunity sells on the Holland Masters Sale (June 25th 2010, www.hmsale.nl)

Morningview LEGEND x AP Bolton
Elmia NC x Broeks MBM Elsa EX-90-NL

AP Bolton Elmia is just fresh and one of our very best 2
year olds of last year. She calved at 2.02 years of age and
is already over 160 cm tall, she is selected for the NRM
National Show 2010 and for the Bolton progeny Group.
She has already international contracts and we have big
Faith in her for the future!



Broeks MBM Elsa EX-90

Fantastic brood cow
20 VG dtrs @ 2yr. Old



FG Snowman

Oman-brother to Bolton Elmia
#3 RZG Bull in Germany
#7 LPI bull in Canada
Worldwide used as Sire of Sons

Contact information Veenhuizer Holsteins

Veenhuizerweg 5 | 7751 SR | Dalen | Netherlands Tel. +31 (0)6 55325038 | Email. Juineken01@hetnet.nl www.eurogenes.com/veenhuizer

Diamond Genetics results

Diamond Genetics sourced and delivered the following donor cows and top sires to their new owners.

They turned out to be great investments and have brought much pride and joy!

If you are also interested in getting world famous cows in your herd like Pirolo Goldwyn Honey VG-87-IT 2yr., Calbrett Goldwyn Layla VG-88-CAN 2yr., Markwell Durham Florri VG-88-USA, Jouce de Bois Seigneur EX-92, Cogent Boliver Heaven VG-87 2yr. or top sire Deejay (former #1 bull Italy) and several other world renowned names, feel free to contact Diamond Genetics.

WWW.DIAMONDGENETICS.NL

All the animals below have been bred or sold through Diamond Genetics either as the result of purchasing embryos, heifers or milking donor cows.



Pirolo Goldwyn Honey VG-87-IT 2yr.
Van Veelen Holsteins (NL)



Bertaiola Bolton Serena & Lidia VG-86 2yr.
Ven Dairy (NL)



Giessen Bolton Cinderella VG-87 89-MS 2yr.
JK Eder Holsteins (NL)



Calbrett Goldwyn Layla VG-88-CAN 2yr.
Layla Syndicate (CA)



DKR Baviere VG-FR 2yr.
Drakkar Holsteins (FR)



Venise VG-86-FR 2yr.
Drakkar Holsteins (FR)



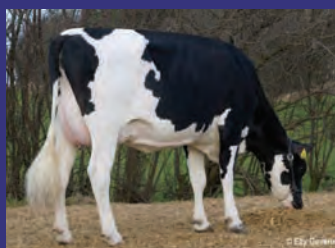
Jongsteins Roumare Desiree VG-87 2yr.
Jongsteins



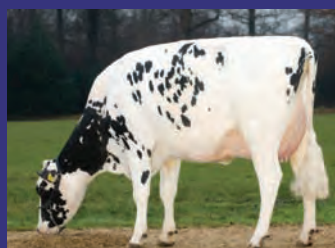
KK Dundee Jessie VG 2yr.
Terbeek Holsteins (NL)



Cogent Boliver Heaven VG-87 2yr.
JK Eder Holsteins (NL)



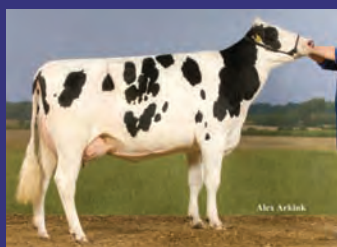
Anderstrup Oman Gisa VG-88 2yr.
Anderstrup Holsteins (DK)



Oelhorst AK Ikessy VG-88 2yr.
Oelhorst AK Holsteins (NL)



Westrik Duplex Chemello 1 VG-88 2yr.
P. van Oort (NL)



DT Gestra VG-86-DE 2yr.
Twin Genetics (NL)



Shotti VG-87-DE 2yr.
Wiethge (DE)



De Riith Lindsay EX-90
De Riith Holsteins (NL)



Delfi VG-88-DE 2yr.
Bons & JK Eder (NL)



Bolton Libelle VG-86 2yr.
Ven Dairy (NL)



Avocate VG-88-FR 2yr.
Drakkar Holsteins (FR)



Terbeek Shottle Glenda 7856 VG-87 2yr.
R. van Wijk & Meppelink (NL)



Kaergarden Mascot Jenni VG-89 2yr.
Caps Farm (NL)



Golden calf SR Dellia EX-94-UK
Terbeek Holsteins (NL)



DT Spottie EX-92-DE
Hahn Radke (DE)



Olympique EX-98
Twin Genetics (NL)



NH Goldwyn Bigtime VG-88 2yr.
JK Eder Holsteins (NL)



Darling VG-87 2yr.
JK Eder Holsteins (NL)



Idevra Ramos Etrusca VG-88-IT 2yr.
De Volmer Holsteins (NL)



Coldsprings Mrshal 495 EX-92-USA
Ever-Green-View Holsteins (USA)



Koepon Shottle Genua 1
W.N. Pon-Koepon (NL)



Tir-An Oman Neblina VG-87 2yr.
Tirsval Holsteins (DK)



Anderstrup Laudan Cherri VG-89 2yr.
Anderstrup Holsteins (DK)



DT Mascot Pietje 327 VG-88 2yr.
Twin Genetics (NL)



DT Susie VG-88-IT 2yr.
Go-Farm Holsteins (IT)



Huyben DeeJay-Red
Genefix (IT)



FG Mondeo
Aberekin (ES)



Ijsseveldt Roza 7040
Ascol (ES)



Herzbube
Masterrind (DE)



DT Impress
CRV (NL)



Oman Mania
Masterrind (DE)

DIAMOND GENETICS

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In the legacy of a great cow family

Farnear-TBR Bailey VG-87-USA 2yr.

2.06 365d 16.543kgM 4.4%F 3.5%P
US 10/04 GTPI 2007 / PTAT +3.07

- 100% same blood as Regancrest S Chas-
sity VG-88-USA 2yr., sold for \$ 1.500.000

Next dam's: EX-90 Champion |
Regancrest Durham Bliss VG-89-USA 2yr.
- full sister to Barbie EX-92

**Bailey her first offering on a sale in
Europe!! Her lovely Million dtr sells
in the Holland Master Sale 2010**

www.hmsale.nl
June 25th 2010 | Utrecht | NL

Contact

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www.eurogenes.com/huyben



The very best of the Froukje's sells in the Holland Masters Sale



Our consignment to the Holland Masters Sale is Froukje 376 her
highest Genomic tested Legend dtr Mars Froukje 485
US 10/04 GTPI 2030 / DGV LPI 2963

The World's #1 LPI Legend dtr

www.hmsale.nl



Mars Froukje 376 VG-88-NL 2yr.

2.01 305d 11.342kgM 3.8%F 3.6%P LW 149

Sire Picston Shottle
Dam Froukje 339 VG-86 2yr. (s. Champion)
3.05 305d 10.161kgM 5.2%F 4.0%P
2Dam Froukje 277 VG-89
Over 15 sons in AI
3Dam Froukje 219 VG-87
x VG-86 Sunny Boy x VG-86 Amos x
EX-90 Crusader x VG-88 Citation Rocket x
VG-87 Sheik x VG-86

Among the very best Dutch Shottle dtrs

Froukje 376 has Global AI contracts for AI's
like Alta, CRV, TopQ, Genes Diffusion, Genet-
ics Hokkaido and more!!

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www.eurogenes.com/mars

Where great cow families counts

Hood Mac Lucy



Sire Regancrest-HHF MAC
Dam Calbrett Shottle Lucy VG-88 EX-MS 2yr.
2nd dam Petinesca-I Durham Ladina VG-89-CAN
Full sister to Savage-Leigh Licorice EX-92!
- Lovely Mac dtr, ready to Flush
- US 10/04 GTPI 1885 / PTAT +2.94

Hood DB Abigail RC



Sire Scientific DEBONAIR
Dam KWH Miss Angel TV RC VG-86-USA 2yr.
Sister to Advent and Apple
2nd dam Kamps Hollow Durham Altitude EX-95-USA 2E
- Fantastic Debonair grand dtr of Altitude!

The Zip's



Picture: Windsor-Manor Rud Zip EX-95-USA 3E GMD DOM
We have two direct dtrs from Zip:
- Red Carrier & Polled dtr by Lawn Boy
- & Dtr by Million
Also we have a beautiful Goldwyn from Windsor-Manor ZE
Shiloh VG-88-USA 2yr., x EX-91 x Zip EX-95

Anderstrup Shtl Ashlina EX-90



Anderstrup Shottle Ashlina EX-90
Ashlina is an EX Shottle x VG-89 2yr. Storm x Tri-Day Ashlyn
EX-96-USA 2E GMD DOM, Grand Champion RWF and Madison
Ashlin is ready to flush again and has embryos available by
MS Atlees Gold Atwood

These and other heifers will be in our flush program.

Do not hesitate to contact us for more information

Wisconsin x Talent | Gr. Dam Dorothee EX-94

Laramie x Duckett Talent Tia VG-88

Lightning x Savage-Leigh GW Lucinda VG-88

Xacobeo x FRESH Jetstream x Regan-Joy Durham Roberta EX

Laurin x Storm x Tri-Day Ashlyn EX-96

Hood Holsteins

Flarupvej 18A | 8830 Tjele | Denmark

Tel. +45 21264860 | Email. hoodholstein@live.dk

WWW.EUROGENES.COM/HOODHOLSTEINS

→ The NRM, the one Dutch National

Since 1988 the NRM has been a bi-annual festival for breeders and dairy farmers and thousands of international visitors. Over the years they have enjoyed great cattle shows and trade fairs, interesting progeny groups and fine individual show cows in Utrecht, Holland. The Holland Master Sale organized by Diamond Genetics will be held on the Friday evening.

High quality show

The NRM is well known for their high quality show. For the 2010 edition in total no less than 800 animals are selected for the show. Several selection committees are driving around in the Netherlands to pre-select only the very best 150 B&W and 73 R&W animals for judging on the Saturday. The NRM is one of the very few shows in the world with minimum production criteria for the individual show cows.

Grand Champions

The NRM title is the highest honor for a Dutch breeder to capture in Holland. A great example for this is Fiore Juro Iota, this fantastic Ked Juror daughter was imported from Italy and won the Grand Championship on 2 separate occasions for her owners Schep Holsteins. Another breeder which has twice won the Grand Championship title is Teus van Dijk. Twice with a different but homebred cow! Charity 504 captured this title for Theo van Vliet. He imported her from Germany as a descendent from the show legend, Brookview Tony Charity EX-97. The names of all these Grand Champions live on forever!

Progeny groups

A unique feature, certainly from a global perspective, is the presentation of progeny groups. Many well known sires have made their debut in Utrecht with a progeny group that has been inspected by thousands of (international) visitors. The so called first crop progeny groups displayed by CRV and other AI companies will have a more informative

Grand Champions from the past 10 years

Year	B&W	R&W
1998	Geertje 289 s. Slingeman T. van Dijk	Mat 72 s. Shady-Lawn U Likes J. Reitsma
2000	Fiore Juror Iota s. Ked Juror Schep Holsteins	Sabina 17 s. Andries H. Schrijver
2002	Fiore Juror Iota s. Ked Juror Schep Holsteins	Stouwdamshof Jacoba 8 s. Liza's 97 Caveman G. van 't Hof
2004	Charity 504 s. Starleader T. van Vliet	Doortje 2370 s. Bev Nick J. Veneklaas-Slots
2006	JT Millenium s. Wa-Del Convincer Gebr. Tijhuis	Flora s. Tulip F. Dorrestijn
2008	Wilhelmina 369 s. CB Allen T. van Dijk	Soetten Botter Almacht 8 s. Stadel G.J. Klein Teselink

character. It is a welcome attraction to many dairy farmers from all over the world to inspect these groups, often for the very first time, with their own eyes.

Participants and candidates

As in previous years the 2010 edition will have cows from Eurogenes members step out on the shavings in the Utrecht rings. NRM 2010 will feature six (!) cows from **Bons Holsteins** operated by **Nico and Lianne Bons**. At this special operation they work with five home bred cow families. From three of them two members each will be present at this year's NRM. The Bons family was successful earlier on with cows like Dikkie 145 that was Intermediate Honorable Mention at the NRM of 2008. She will be present this year too. At the same NRM the well known Koba 152 by Integrity was a Reserve Senior Champion.



Fiore Juror Iota EX-94

Grand Champion B&W in 2000 and 2002



Charity 504 EX-94

The 2004 Grand Champion descends from The Legend: Brookview Tony Charity EX-97-USA



Stouwdamshof Jacoba 8 EX-91

R&W Grand Champion 2002. A family member sells in the Holland Masters Sale 2010



J&G Lena 63 EX-91

Intermediate Champion 2008 R&W

and only Show!

Progeny groups at NRM 2010

Organization	First crop group	Second crop group
CRV	Delta Fidelity-RED	Heihoef Delta Spencer-RED
	Beukenhof 346 Ideal-RED	Delta Paramount
	Van de Peul Kylian-RED	
	Goolstar Diamond	
	Fiction-RF	
	DT Improver	
	Blarinckhorst Franchise	
KI Samen	Ponsstar Shogun	Thunder vd Wilg-RED
KI Kampen	Big Winner	Red Glory-RED
Semex		Dudoc Mr Burns-RC
		Regancrest Mr Samuël ET
GGI		Mascol
Heemskerk - ABS Global		Sandy-Valley Bolton
Koole & Liebrechts		Survivor
Genes Diffusion		Roumare

This year will have both Koba 152 and her fantastic Stormatic daughter, Koba 167, at the NRM. Koba 167 already achieved amazing results last year. This fantastic cow was an Intermediate Champion at the 2009 CRV Show in Den Bosch and Hoornaar and was a Senior Reserve Champion in Libramont, Belgium last year. It was at this show the Canadian Judge David Crack called her the new World Champion! There are more family ties in the show string of Nico Bons. Two members of the Ella family have the same Stardust grand dam: Ella 145 by TCET Lyster (Senior Champion Libramont 2010) and Ella 153 by Allen will both be present. Another one to watch is one of the finest milking 2yr olds in The Netherlands, Dikkie 161 by Fustead Emory Blitz. Another 100% homebred cow with a terrific track record in the show ring as she was Junior Champion on 3 occasions in 2009 already!

Then **Arjan Scholten** from **Scholten Dairies** from the northern part of Holland. They have worked with some very successful show cows like SD Janice EX-92 and SD Igniter Tammy. Arjan Scholten expects to be present with the pre-selected Goldwyn daughter Canada. This German bred cow made it to the final 6 at the 2009 edition of the HHH Show. Canada is from a VG-86 Bonatus and placed high at the Schau der Besten in Germany in 2009.

Theo van Vliet from **Giessen Holsteins** is one of the most passionate breeders in Holland. His Charity 504 cow by Comestar Leader was the Grand Champion of the NRM in 2004 and was an Intermediate Champion in 2002. Since then van Vliet has expanded this family considerably and also broadened his base by adding members from families like the Roxies to his herd. In June Giessen Holsteins expects to be present with Spirit Priscilla VG-88 from the Bosdale Rose

family and a Red September Storm 3yr old from a VG-88 Stadel and then a VG-88 Ranger-Red.

Another true cow lover is **Evert Korenberg** from **Zeedieker Holsteins** not far from Zwolle. Korenberg works with one of the best R&W cows in Holland. His Zeedieker Mon Chri 1 cow by Ja-Bob Jordan has a fantastic show record already and will be present this year for the fourth time! Mon-Chri was the HHH 2009 Red Champion cow and is amongst the serious candidates for this year's R&W title!

We already mentioned Dick, Anneke and Wim de Jong from the **Willem's Hoeve** in the article about the Rita's. They have presented a VG-87 Wildman from the Dellia's and a VG-87 Red Classic from the Rita's to the selection committee. There are good hopes they de Jong's will be on this NRM as well.

De Jonge Holsteins is pleased with the selection of their fancy September Storm daughter Centje 1. A first calver from the illustrious Plushanski F family whom at the 2009 HHH-Show was in the final 5 for the Junior Championships.

Then **Harry Broekhuis**, well known for his success with the Elsa family, plans to bring a first crop VG-88 Snowman daughter to the NRM ring. This FG Snowman daughter is from a quite special VG-88 Shottle, Broekhuis bought in Germany. Snowman is the highly tested Oman son from BWM Elsa EX-90 and this first crop daughter is awesome!

De Rith Holsteins from **Adrian and Lizette van Beek** also will have a top cow present. Their De Rith Lindsay EX-90 is a Titanic from a VG Morty that goes back to the famous Laurie Sheik brood cow. Lindsay is in great shape and already captured the Champions Title at a regional show.

And then **Southland**. As on most NRM's **Johan and Evelien van Beek** also plan to attend this time. Now with a second calf Damion from their homebred Diena's. This terrific cow is presently milking close to 70 kgs. Her Stormatic dam classified VG-89 as a 2yr old and is still going strong in the Southland herd. The Sharon family, originally US, is a family very much associated with Southland and Johan van Beek plans to bring a VG-88 Goldwyn (first calf) from BWM Sharon to Utrecht.

NRM 2010, June 25 & 26



Bons Holsteins is now getting ready for the NRM 2010. He will bring 6 (!) experienced show cows and is looking forward to competing again.

She could be the next World Champion...

Bons-Holsteins Koba 167 EX-91 EX-92 MS 4Yr.

Stormatic x Integrity

3-03 305 12.144kg 4.1F 3.6P

A brilliant & tall cow, 1.70m / 67 inch

Res. Champion Open European Show Libramont 2009

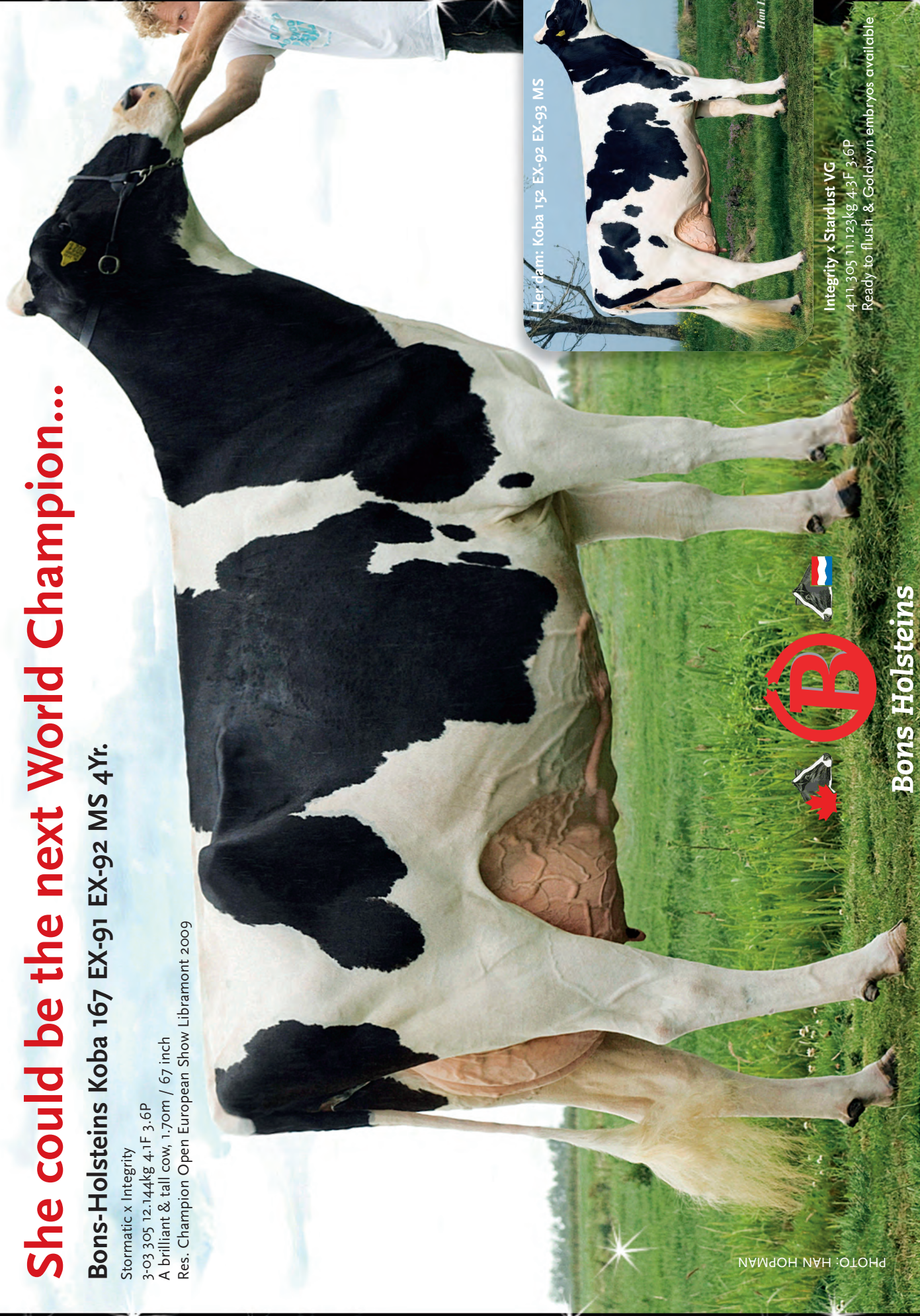


PHOTO: HAN HOPMAN



Bons Holsteins

HERD AVERAGE 55 COWS:

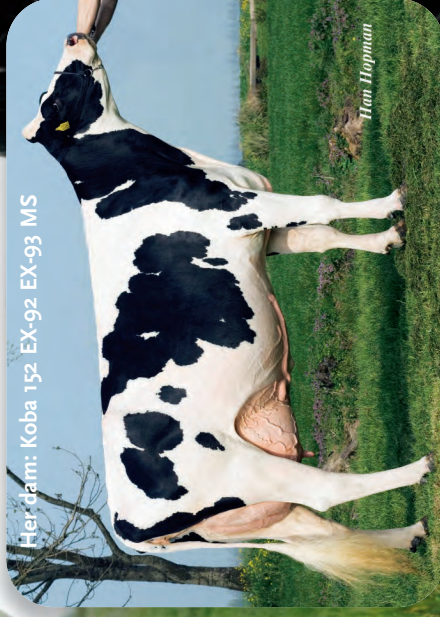
6-03 305 10.177kg 4-4F 3.5P

16 EX, 39 VG OR BETTER & 100% HOMEBRED

Breeding the Canadian kind

- Breeder of the Year 2009 -

Both, dam and dir will be present at the Dutch National Show (NRM) on the 25th and 26th of June in Utrecht! Come to our booth on this great event. Don't hesitate to contact us for herd visits



Her dam: Koba 152 EX-92 EX-93 MS

Integrity x Stardust VG

4-11 305 11.123kg 4.3F 3.6P

Ready to flush & Goldwyn embryos available

Han Hopman

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design@holsteiniinternational.com

It's Snowman time

And here is his very best daughter

GTPI 2247

#1 Netherlands
#2 Europe
#4 World Wide



Broeks Betty VG-88-NL VG-89-MS 2yr.

2.04 305d 10.307kgM 4.3%F 3.5%P LW 122 (Proj.) | US 10/04 GTPI 2247 / NM 623 / PTAT +3.19
60 days fresh, still milking 43 kg milk per day

Betty is possibly the World's most interesting Milking dtr of an Oman son. She is a first crop dtr of FG Snowman and she is the kind of cows we like to see. Tons of production, great type (selected for National Show) and sky high Genomics! There is global contract interest in Betty, inquiries are welcome

FG Snowman (Oman x Broeks MBM Elsa EX-90 x Ever-Green-View Elsa VG-89 x Elsie EX-92)

World wide sire of sons

#3 Oman son in Germany with already > 160 dtrs in his proof



Broeks Shoal VG-88 2yr.
Dam of Betty
2.02 305d 12.454M 4.4% 3.5%
Int. Bull dam
Almost fresh again and looks great!!

Check out our consignment for the Holland Masters Sale



25th of June 2010
www.hmsale.nl



Broeks Brandi

US 10/04 +1980M +72F +44P GTPI 2049 / NM 558 / PTAT +2.20
#7 GTPI Earnit dtr World Wide

Sire	Brandt-View Earnit CRI
Dam	Brandt-View Shotle Fern VG-86-USA 2yr. DOM
2nd dam	Brandt-View Durham Ally VG-88-USA DOM
3rd dam	Brandt-View Amel Alyssa VG-88-USA GMD DOM
4th dam	Brandt-View Dombinator Jewel VG-85-USA 2yr.
5th dam	Da-Net Angie Leadman EX-90-USA 2E GMD DOM
6th dam	Da-Net Steady VG-87-USA GMD DOM

Broekhuis Vee

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The WOW-factor



Full brother to dam
Picston SHOTTLE

Roevalley Goldwyn Chartreuse

Yield Proj. 305d 11.500kgM 4.1%F 3.5%P
Conf. VG-87-UK 2yr. VG-89-MS

Jane Steel

First 2 sons sold to AI
Embryos available by Niagra and Bolton
Dam is the first EX full sister to SHOTTLE

Jane Steel

Two full sisters to Chartreuse sell in Canada this summer, with Excellent Genomics!

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**No O-man, Shottle or Goldwyn but....
one of the highest Mac daughters in Europe!**



Rhala Mac Mae GTPI: 1839
born: 26-5-2009

Whittier-Farms Lead Mae EX-95
(v. Leadman)



Wauregan Rudolph Elly Mae EX-90
(v. Rudolph)



Rhala Elly Mac Rhala Mac Mae
(v. Mac) (v. Mac)



Wauregan Elly Mae EX-90



Rhala Elly Mac GTPI: 1965
born: 18-5-2009

Ready to flush!

Requests are always welcome.



Whittier-Farms Lead Mae EX-95

For more information have a look at our website: www.ex-cellent.nl

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International Holstein Sale

Luxembourg
Summer Classics

2010

SALE



Golden-Oaks PerkRae-P EX-90

A 1st choice from the combination with Mitey-P sells. Your chance to get a homozygous polled red Roxy!

Duplex Caramba VG-87

Her only Zar-daughter is selling. The highest Zar daughter for gTPI worldwide. Grand Champion Junior Wintershow 2010.

Broeks MBM Elsa EX-90

From Elsa herself an early Man-O-Man daughter will be at the sale. She has an incredible + 3.039 DGV LPI!

Wendon Skychief Rosalyn EX-96

A great opportunity! Her only Sanchez daughter sells. Show potential at its best!



Amlaird Lee Alice EX-94

Her great-granddaughter with gTPI 1988 and gTAT 3.3 (Million x Creescentmead-A Goldwyn Alicia VG-89) will sell. A great opportunity to take part in the success of the popular MS Kingstead Chief Adeen EX-94.

Ruegruet Derry Quebec EX-93

Participate at this well known Swiss cow family! Her Plain-O Durham Ross daughter will sell.

Go-Farm Tina VG-88

Go-Farm Tina is a VG-88 Goldwyn daughter out off Jeffrey-Way Fromation Tate EX-93. Her Million daughter will sell. A unique opportunity.

Markwell Dundee Reflection VG-87

She has only three daughters in Europe and a Goldwyn daughter will sell. A chance of a lifetime.

Sale Organizers

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Ettelbrück, Luxembourg
2. July 2010



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→ Opportunities in a fast changing industry



Tir-An Goldwyn ALLURE
Goldwyn x EX-91 Durham x Tri-Day Ashlyn EX-96-2E



De Volmer ADRENALINE-RED
Advent x EX-90-2E Lee x Lavender Ruby
Redrose EX-96-3E



VenDairy WONDER cv
#1 Shottle son in the world (GTPI +2327)

On January 1st a new AI Organization was started in Europe; AI Total. As a young organization, AI Total has the purpose to come up with innovative concepts. Further to this, AI Total is able to react quickly on the changes currently occurring in the AI industry because of Genomic Selection.

How it started

In 2006, the bluetongue disease was first observed in North-West Europe. The introduction of this disease had severe consequences for the export of livestock from this area. As a result, some promising young bulls of Diamond Genetics could not be exported to AI organizations in Europe and became available. At that point, Jan de Vries contacted Tjalke Albada (owner of KI Zuid-West Friesland, an independent AI service company) to discuss the possibilities for sampling these bulls themselves. As a result in 2007, Koepon SHOCKBLAST was the first young bull to be sampled. Shockblast is a Shottle son of Koepon Storm Regenia 1 VG-87, a highly productive Stormatic daughter of Regan-Joy Durham Regenia. Besides in the Netherlands, Shockblast was

sampled in the Czech Republic, Belgium, United Kingdom, Denmark and Luxemburg, his first daughters have already started calving, and look promising.

Serious business

Genomics is the word in the industry at the moment. It seems to be the most revolutionary development in the industry since the introduction of genetic evaluations or maybe even since the introduction of artificial insemination. In this fast changing industry, it was decided to make serious business of their young sire sampling program. Therefore, officially at the 1st of January 2010 AI Total was started. For this new company, a daily manager was hired, Peter van Beek. The intention of AI Total is to sample, or maybe nowadays better to say, to release at least ten bulls a year. These bulls should represent "The Total Package"; bulls that excel in all areas. This package will be a mix of high genomic indexes, international proven cow families, high phenotypic records and outcross pedigrees.

Peter van Beek

Peter grew up on a dairy farm in Teteringen, The Netherlands. In 2010 Peter received his MSc degree in Animal Sciences at Wageningen University. The main subjects of his MSc degree were Animal Breeding and Genetics and Agricultural Business Economics. Peter was hired in March 2010 as Business Development Manager of AI Total.
Contact details:
petervanbeek@ai-total.nl tel: +31(0)6-44017088



Young bulls sampled to date by AI Total

Name	Sire	Dam
Koepon SHOCKBLAST	Picston Shottle	Koepon Storm Regenia 1 VG-87
Tir-An Goldwyn ALLURE	Braedale Goldwyn	EK Oseeana Ashlyns Allure EX-91
Ridgefield STORY	Jenny-Lou Mrshl Toystory	EK Oseeana Ambrosia EX-95-2E
De Volmer ADRENALINE-RED	KHW Kite Advent-RED	Miss Ruby Lee Tuesday-RC EX-90-2E
Riverdane STARFIRE	Braedale Goldwyn	Riverdane Shottle Sara VG-87

Fast changing industry

As mentioned earlier, genomics is the key word of the industry at this moment. One year ago, we could not foresee what the consequences would be for both AI Organizations and individual breeders. Probably, next year we have the same conclusion. On the one hand, for AI Organizations the traditional young bull – waiting bull – proven bull system is changing to a system where part of the young bulls can be marketed based on Genomic evaluations. On the other hand, for individual breeders there is a reduction in young bulls delivered to AI Organizations. Consequently, the price of a delivered young bull should be higher. AI Total foresees higher prices of these

elite bulls in the future, especially when the market for genomic testing males will become open to breeders. With innovative concepts, AI Total will make it possible to pay this high price for elite bulls and to make it possible for partner organizations to have access to these elite bulls.

Innovative concepts

The first innovative concept to release is the AI Total Share Concept. In this concept, breeding organizations, AI Companies and semen distribution centers can buy the marketing rights in an elite bull. Such a share, starting at 1% till 100%, will give (depending on size of the share and exclusivity restrictions):

- Exclusive distribution rights of the bull in a certain territory
- Right to a corresponding amount of the bull's semen production

At the moment AI Total is looking for worldwide partners to share in the mutual benefits of this concept. If you are interested in this concept, please feel free to contact Peter van Beek to discuss the possibilities.

Number one Shottle in the world

One of the young bulls that will be released in the forthcoming months is Ven Dairy WONDER CV, bred by Ven Dairy Holsteins, the Netherlands. With a high genomic index and out of the heart of the Whittier-Farms Lead Mae EX-95-3E Family, Wonder is an excellent representative of The Total Package. Wonder is the #1 Shottle son in the world with a GTPI of +2327, he is the highest genomic tested bull originating from Europe and he is the #6 on the global list!! The dam of Wonder is ALH Willie, a VG-85 Goldwyn daughter out of Marwil Leadmae 1 VG-88. Marwil Leadmae 1 was a result of the successful Durham x Whittier-Farms Lead Mae EX-95-3E mating. This cross also resulted in Mayerlane-SA Durham Mae EX-92 and Crocket-Acres Drhm Mae VG-87. Crocket-Acres Drhm Mae is the dam of the proven bulls Crocket Chicago and Morningview Legend.

Examples of current bull dams



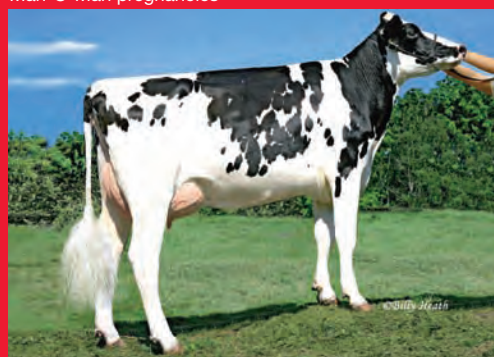
KHW Goldwyn Aiko *RC VG-86

*RC Shottle bull and Freddie pregnancies



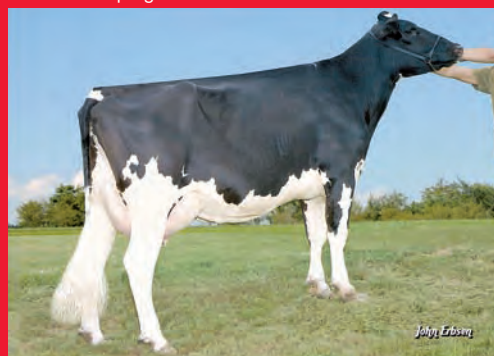
Larcrest Cosmopolitan VG-87

Man-O-Man pregnancies



UFM-Dubs Sheray VG-88

Man-O-Man pregnancies



De-Su 7050 VG-86 (Shottle)

Freddie pregnancies

Young bulls to be released during the next months

Name	Sire	Dam
Sandy-Valley Jetstream MAMBO	Applouis Jetstream	Sandy-Valley Ram Cheerio VG-85
Opsal Jetstream NITRO	Applouis Jetstream	Opsal Rudolph Sadie EX-92-2E
Gen-I-Beq Pronto NESTOR	Windy-Knoll-View Pronto	Gen-I-Beq Duplex Balsy VG-87
Dilligas Bolton NEWTON	Sandy-Valley Bolton	Petinesca-I Durham Ladina VG-89
Ralma Mac NIKITA	Regancrest-HHF Mac	Ralma Christmas Cookie VG-89
Ven Dairy WONDER cv	Picston Shottle	Willie VG-85

THE CHANEL FAMILY

at Larcrest



Larcrest Cosmopolitan

Very Good — 87 DOM

4/10 GTPI +2187 PTA +948M +80F +38P +3.51T

2-04 2x 365 30,930 4.1 1261 3.6 1119

Shottle x Champagne

Larcrest Juror Chanel

Excellent - 93 3E GMD DOM

Over 250,000 Lifetime

Flushing better than ever at 14 years old!

Larcrest Crimson-ET

Very Good — 88 EX-MS DOM 2yrs

4/10 GTPI +2222 PTA +445M +65F +34P +5.7PL

2-02 2x 195 20,313 4.8 982 3.5 716 Inc.

Ramos x Crimson

Larcrest Oside Champagne-TW

Very Good — 88 GMD DOM

2-03 2x 365 29,105 4.5 1322 3.5 1022

Outside x Chanel

Selling as LOT 1
National Convention Sale
Monday, June 28

LARCREST CASE-ET

04/09 Planet x Crimson
GTPI +2279



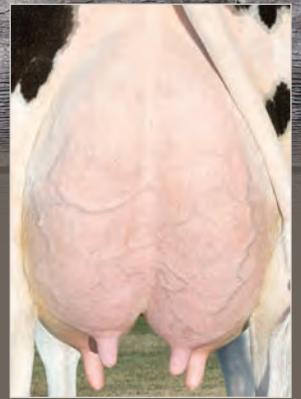
Jon & Ann Larson

14368 700th Avenue, Albert Lea, MN 56007

Ph. 507-852-2273 | Jon's Cell Ph. 507-402-7276

e-mail: larsona1@wctatel.net

www.holsteinworld.com/larcrest



Larcrest Crimson VG-88-USA EX-MS DOM

PROVEN LONGEVITY

5 Generations still alive at Larcrest



Crimson Cosmopolitan Champagne Chanel

Shogun

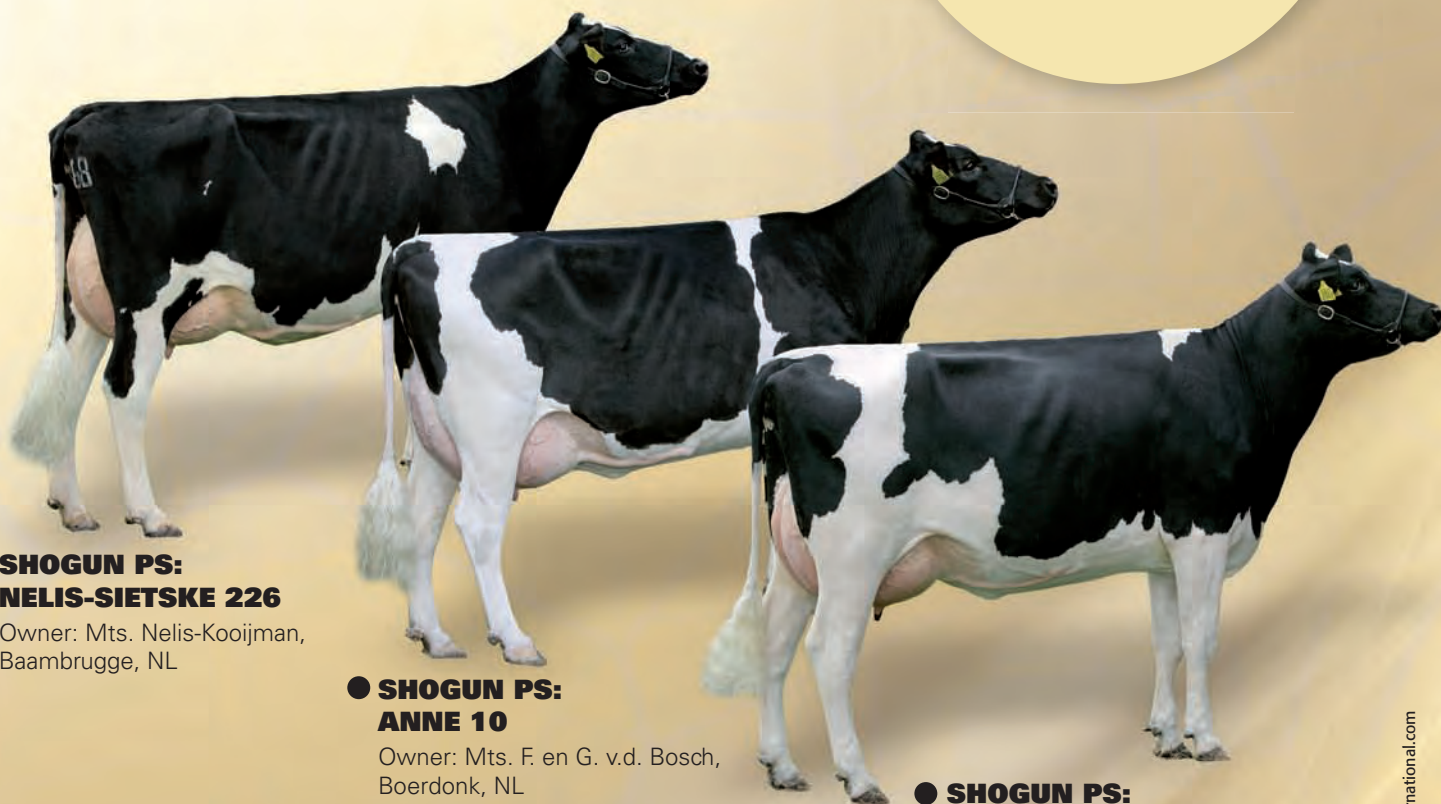
- what you see is what you get!



36619 SHOGUN PS (VG-87)

O-MAN x JESTHER (VG-88) x
JOCKO (EX-91) x FATAL (VG-85) x
CELSIUS (EX-90) aAa: 315426

- Easy-calving sire
- Ten generations VG or EX
- Milk, Fat and Protein
- Vitality (SCS and fertility)
- Strongly attached udders
- Solid and powerful



● SHOGUN PS: NELIS-SIETSKE 226

Owner: Mts. Nelis-Kooijman,
Baambrugge, NL

● SHOGUN PS: ANNE 10

Owner: Mts. F. en G. v.d. Bosch,
Boerdonk, NL

● SHOGUN PS: MARGJE 220

Owner: Dhr. H. de Boer,
Ossenzijl, NL

Trouble free and perfect!

USA: Global Genetic Resources: 0507-634-2855

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3 Need To Know Millions

We plan to flush these 3 heifers
Your inquiries are welcome



Ammon Farms Orion DeeDee EX-91-2E GMD DOM

Orion x VG Lantz x VG Elton x VG Tesk x EX Cleitus x VG Mark
DeeDee's daughter Ammon Farms Million Diddy-ET is the highest
NM\$ Million at +713 and the 3rd highest GTPI at +2214. She
marks the 10th generation homebred and has no Shottle, O Man,
Goldwyn or Durham in her pedigree!



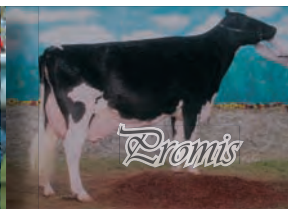
Pine-Tree Martha Sheen-ET VG-86-USA

1st La. DOM +2182 GTPI +571 NM\$
Shottle x VG Oman x Wesswood-HC Rudy Missy-EX 92 GMD DOM
Martha's 2 Million daughters Ammon-Peachey Mil Mischa-ET +2079
GTPI born 7/09 and Ammon-Peachey M Moonbeam-ET +2196 GTPI
born 12/09 are exceptional. Over 80% of Martha's offspring have
genomically tested above parent average.

Ammon Farms Mike and Jill Ammon 131 Three Locks Road, Lewistown PA 17044 USA phone 717-248-2408
ammonfarms@verizon.net www.holsteinworld.com/ammonfarms/



June the 25th 2010 | www.hmsale.nl



Your princess....??



Watermolen Princess Goldwyn VG-88 2yr.

2.02 305d 10.805kgM 4.39%F 3.64%P
US 10/04 GTPI +1985 / PTAT +3.31

Princess is pregnant again
All 1st Class embryos she produced
exported to the USA and Australia

Her great pedigree

Goldwyn
x
Windy-Knoll-View Pledge EX-95
x
Windy-Knoll-View Promis EX-95
x
Windy-Knoll-View Pala EX-94

**We sell her March '10 Bogart dtr at
the Holland Master Sale 2010**

First live offering from Princess
at European auction

Watermolen Holsteins GMJ de Groot • Reigersdreef 1 • 4235 VX Tienhoven
Nederland • Tel.: (+31) 183-601696 • e-mail: reigershoeveholsteins@hetnet.nl

Ven Dairy Breesh-ET

The highest

Mac x Shottle x Regancrest-PR Barbie EX-92-USA GMD DOM

GTPI 2191 | PTAT +3.63 (US 04/10)

#1 GTPI cow from the Barbie cow family

#1 GTPI Mac cow in Europe



Regancrest-PR Barbie EX-92-USA

GTPI cow from the Barbie family



Ven Dairy Breesh-ET

Breesh sells in the



June the 25th 2010
www.hmsale.nl

→ Genomic Giants

Top 25 GTPI Cows Europe (April 2010)

Name	Sire stack	Family	GTPI	G NM	G PTAT	Owner
DKR BAVIERE	Shottle x Jocko x Rudolph	Sunnylodge Prelude Spottie	2305	738	2.79	DKR Holsteins & Diamond Genetics
BROEKS BETTY	Snowman x Shottle x Addison	Athena	2247	623	3.19	Broekhuis Vee (NL)
CAPS MAIRY 4	Goldwyn x Oman x Durham	Jo-Wal Cleitus Macey	2235	690	2.58	Caps Farms (NL)
BOON-APART ALH ASRA	Shottle x BW Marshall x Storm	Canyon-Breeze Wister	2208	581	3.09	Duindam Holsteins (NL)
GIESSEN CINDERELLA 22	Bolton x Shottle x Durham	Glenridge Citation Roxy	2195	527	3.87	Giessen Holsteins (NL)
VENDAIRY BREESH	Mac x Shottle x Durham	Regancrest-PR Barbie	2191	545	3.63	Ven Dairy (NL)
DENMIRE SHOTTLE MARIE 57	Shottle x Morty x Storm	Denmire Marie	2187	618	2.81	Denmire Holsteins (UK)
GOLDWYN x CHAMPION SHINE	Goldwyn x Champion x Durham	Glen-Drummond Splendor	2171	585	3.40	(IT)
PIROLO GOLDWYN	Goldwyn x Oman x Jocko	Pirola Vanessa	2168	619	2.28	Pirola Holsteins (IT)
DIEPENHOEK MONA LISA 25	Ramos x Oman x Jocko	Mona Lisa	2157	727	1.34	Diepenhoek Holsteins (NL)
VENERIETE SHOTTLE IDA 6	Shottle x Oman x Ronald	Butemare Ida	2153	651	1.93	Veneriete Holsteins
KONNY	Goldwyn x Outside x Lee	Kora	2142	536	3.48	(DE)
GOLDWIN DESTINY	Goldwyn x Oman x Durham	Markwell Durham Daisy	2128	559	2.65	Heidenskipster (NL)
GIESSEN CINDERELLA 20	Bolton x Shottle x Durham	Glenridge Citation Roxy	2112	458	4.31	JK Eder Holsteins (NL)
SHOTTLE SILVER	Shottle x Aaron x Manfred	Morningview Converse Judy	2108	547	2.84	Heidenskipster (NL)
KOEPEON SHOT PIETJE 2	Shottle x Rudolph x Stardom	Coopon Pietje	2107	512	3.22	W. N. Pon-Koepon (NL)
ESMERALDA	Shottle x BW Marshall x Aaron	Ever-Green-View Elsa	2102	494	3.39	Josef Flottmeier (DE)
ANDERSTRUP BOLTON ELIZA	Bolton x Oman x Mtoto	Whittier-Farms Lead Mae	2097	524	2.08	Ven Dairy (NL)
BELITO BPH	Goldwyn x Jocko x Rudolph	Ord Rieke	2094	555	2.53	Drakkar Holsteins (FR)
BLEND A	Marion x Lancelot x Jocko Besne	Remarlinda	2087	573	1.85	(FR)
KAERGARDEN MASCOL JELLI	Mascol x Jocko x Rudolph	Tidy-Brook Elton Steph	2086	574	1.97	A. Hammershoj (DK)
DENMIRE SHOTTLE MARIE 54	Shottle x Storm x Prelude	Denmire Marie	2077	537	2.46	Willsbro Holsteins (UK)
ANDERSTRUP RAMOS CAMIL	Ramos x Laudan x Jocko	Chemello Jocko Benge	2073	576	2.16	Diamond Genetics (NL)
RIDGEFIELD SHOTTLE GHOST	Shottle x Storm x Miland	Lenington Skychief Ghost	2073	478	3.15	Willsbro Holsteins (UK)
BLARINCKHORST ROSALIE 7	Oman x Ramos x Sabre	IJsselviedt Roza	2073	608	1.28	Blarinckhorst Holsteins (NL)



DKR Baviere VG-FR 2yr.



Ven Dairy Breesh NC



Giessen Cinderella 20 VG-87 2yr.



Anderstrup Ramos Camil EX-90

Top 25 GTPI Cows and heifers Europe - without Goldwyn, Shottle or Oman blood (April 2010)

Name	Sire	Family	GTPI	G NM	G PTAT	Owner
FG Policy	Planet x Outside x Rudolph	Windy-Knoll-View Promis	2206	633	2.55	Flevo Genetics (NL)
All Margherita Planet	Planet x Durham Fortune x Jocko Besne	To-Mar Wayne Hay	2131	605	1.89	All Margherita (IT)
Puttercrest 3	Planet x Jetstream x Finley	Canyon-Breeze Wst Amber	2131	626	1.86	Puttercrest Holsteins (NL)
De Riith Lidia	Alexander x Bolton x Boss Iron	Bel Mark Suzanne	2115	581	2.70	Diamond Genetics & De Riith (NL)
Anderstrup Planet Cher	Planet x Laudan x Jocko Besne	Chemello Jocko Benge	2113	665	1.88	G. Creed (UK)
Heaven 1	Mega-Man x Boliver x BW Marshall	Darlawn Mtoto Honibae	2113	547	2.13	P. van Oort (NL)
DKR Sandy-Valley Lexus	Stol Joc x Titanic x Durham	Savage-Leigh Licorice	2100	598	2.38	Bouw Holsteins (NL)
Royal Idevra Eva	Active x Titanic x Addison	Ricecrest Southwind Kaya	2087	569	1.83	Royal (IT)
Blenda	Marion x Lancelot x Jocko Besne	Remarlinda	2087	573	1.85	France owned
Kaergarden Mascol Jelli	Mascol x Jocko Besne x Rudolph	Tidy-Brook Elton Steph	2086	574	1.97	A. Hammershoj
Anderstrup Ramos Camil	Ramos x Laudan x Jocko Besne	Chemello Jocko Benge	2073	576	2.16	Diamond Genetics (NL)
Willsbro Baxter Pammy	Baxter x Durham x Rudolph	Windy-Knoll-View Promis	2064	455	3.55	Willsbro Holsteins (UK)
Blarinckhorst Rosalie 27	Million x Roumare x Ramos	IJsselviedt Roza	2061	500	2.66	Blarinckhorst Holsteins (NL)
Campogallo Gaia	Active x Laudan x BW Marshall	Kemview Mark Zsa Zsa	2059	582	1.62	Campogallo (IT)
Blair	Jet Stream x Boliver x Outside	Eastview Blvr Blair	2054	532	1.38	Green Valley (NL)
Eastview Jardin Maebe	Jardin x Boliver x Mtoto	Eastview Car J Maebe	2050	510	2.11	H. Boeve (NL)
Go-Farm Jennifer	Active x Skywalker x Mtoto	Pirocco Skywalker 193	2047	526	1.67	Go-Farm (IT)
Ven Dairy Frisky 2	Million x Jet Stream x Durham	Ralma Juror Faith	2033	492	2.58	Ven Dairy Holsteins (NL)
Francine	Jet Stream x Throne x Durham	Ralma Juror Faith	2028	450	2.43	Hahn / Radke (DE)
Buckeye Jamilla	Buckeye x Jefferson x Laudan	Briarpatch-R Misty	2028	566	1.42	German Owned
Go-Farm Jinny	Active x Skywalker x Mtoto	Pirocco Skywalker 193	2027	569	1.41	Go-Farm (IT)
FG Roxy	Mac x September Storm x Durham	Scientific Debutante Rae	2019	456	2.48	Flevo Genetics (NL)
Broeks Rosa	Roumare x BW Marshall x Aaron	Ever-Green-View Elsa	2019	402	2.91	Broekhuis Vee (NL)
Go-Farm Baby	Ramos x Throne x Durham	Regancrest-PR Barbie	2017	468	2.66	Go-Farm (IT)
Hol-Stiens Janet	Laudan x Jocko Besne x Lucky Leo	Hol-Stiens June	2013	525	2.10	Hol-Stiens (NL)

Top 25 GTPI Heifers Europe (April 2010)

Name	Sire	Family	GTPI	G NM	G PTAT	Owner
WILLSBRO EMILYANN	Planet x Shottle x Oman	Whittier-Farms Lead Mae	2316	712	2.90	Granja la Ponderosa (ES)
WILLSBRO EMILYANGEL	Planet x Shottle x Oman	Whittier-Farms Lead Mae	2304	728	2.46	Willsbro (UK)
ANDERSTRUP SHOTTLE HEAVEN	Shottle x Boliver x BW Marshall	Darlawn Mtoto Honibae	2300	644	3.90	Anderstrup Holsteins (DK)
BOS SELENA	Shottle x Goldwyn x Durham	Glen-Drummond Splendor	2269	671	3.42	U.T.E. Bos (ES)
WILLSBRO SHOTTLE LILA Z	Shottle x Goldwyn x Durham	Lylehaven Lila Z	2248	584	3.92	Generations (CA)
KOECON PLAN CLASSY 60	Planet x Shottle x Simon	Vir-Clar de Classy	2248	713	2.14	W.N. Pon-Koepon (NL)
WILLSBRO SHO LILA Z	Shottle x Goldwyn x Durham	Lylehaven Lila Z	2240	563	4.07	Willsbro (UK)
PLANET x LOWEEN	Planet x Shottle x Riverland	Robthom Ivory Mark	2236	780	1.65	Karl-Heinz Eickhoff (DE)
KOECON MILLN CLASSY 54	Millioin x Shottle x Simon	Vir-Clar de Classy	2225	670	3.00	W.N. Pon-Koepon (NL)
EXCELLENCE MAC MELISSA	Mac x Shottle x Durham	Glen-Ann Pepper	2216	580	3.44	J. v.d. Braak (NL)
PETRA 3966	Oman x Goldwyn x Durham	Windy-Knoll-View Promis	2206	581	3.09	Milchhof Diera KG (DE)
FG PLANET POLICY	Planet x Outside x Rudolph	Windy-Knoll-View Promis	2206	633	2.55	Flevo Genetics (NL)
BOS SECRET RC	Shottle x Goldwyn x Durham	Glen-Drummond Splendor	2205	652	3.03	U.T.E. Bos (ES)
SMIDDIEHILL GOLDWYN PLEDGE	Goldwyn x Outside x Durham	Windy-Knoll-View Promis	2201	570	3.19	Willsbro (UK)
SOYRINGIN ELOISA	Shottle x Buckeye x Lancelot	Eloisa	2194	586	3.14	Vähäsöyrinki & Kodis (FI)
MALINA	Jeeves x Oman x Durham	Pond-Oak Ned Boy Margot	2191	656	1.90	Booij (NL)
KOECON JEEVS CLASSY 49	Jeeves x Shottle x Simon	Vir-Clar de Classy	2187	704	2.15	W.N. Pon-Koepon (NL)
ANDERSTRUP GOLDWYN MALINA	Goldwyn x Oman x Durham	Pond-Oak Ned Boy Margot	2186	640	2.89	Anderstrup Holsteins (DK)
SOCRATES X QUALSIASI	Socrates x Oman x Mtoto	Qualsiasi	2185	703	1.85	(DE)
VENDAIRY WILLIE 3	Jeeves x Goldwyn x Durham	Whittier-Farms Lead Mae	2183	623	3.66	Ven Dairy (NL)
MARYA	Million x Shottle x Durham	Hendel Durham Mitzi	2183	675	2.80	Puttercrest Holsteins (NL)
BOTTI BIONCE	Jeeves x Shottle x Durham	Snow-N Denises Dellia	2172	557	2.64	Botti (IT)
DE RITH CINDERELLA 23A	Shottle x Goldwyn x Durham	Glenridge Citation Roxy	2162	568	2.99	De Riith Holsteins (NL)
NOARD EASTER NEPLANET SANDY	Planet x Bolton x Shottle	Canyon-Breeze Wst Amber	2160	547	2.92	Noard Holsteins (NL)
BALLYCAIRN BOLIVER GEORGIA	Boliver x Oman x BW Marshall	De-Su Patron Gold	2157	648	2.76	Ballycairn Holsteins (UK)



Willsbro Emilyann



Anderstrup Shottle Heaven



Bos Selena



Anderstrup Goldwyn Malina

Top 25 GTPI cows USA (April 2010)

Name	Pedigree	Cow family	GTPI	NM\$	PTAT	Owner
GOLD-N-OAKS MARABELL-ET	Ramos x Shottle x Morty	Gold-N-Oaks M Family	2270	664	2.87	John & Judy Swenson
NICLO O MAN DEBBIE	Oman x Duster x Chesapeake	Niclo C	2246	669	1.94	Select Sires, Inc.
JIMTOWN SHOTTLES NOMINATE	Shottle x Champion x Merv	Jimtown N Family	2225	585	3.54	James Hackmann
B&Z OMAN 5796	Oman x Adam x Throne	B&Z Throne	2223	672	1.78	John F. Zook
KEVREL SHOTTLE MAY-ET	Shottle x BW Marshall x Patron	Brandt-View M	2223	599	3.39	Steven S., Emanuel J. & James
RI-VAL-RE GOLDWYN NADINE	Goldwyn x Oman x Jesther	Ri-Val-Re Jesther Nina	2223	632	3.08	Aaron Jorgensen
HAMMER-CREEK G KRISTINA-ET	Goldwyn x Zade x Mtoto	Wa-Del Bstr Martha	2222	665	2.66	Lavern Martin
LARCREST CRIMSON-ET	Ramos x Shottle x Outside	Larcrest Chanel	2222	656	2.70	Jon E. Larson
SEAGULL-BAY OMAN MIRROR-ET	Oman x Manat x Celsius	Briarpatch-R Misty	2217	694	1.81	Gary & Bruce Roylance
RC-LC GOLDWYN ATM	Goldwyn x Oman x Convincer	Unicorn Lucky Lynn	2213	624	3.12	Thomas T. Mercuro, Corey Wolff
FLY-HIGHER BOLTON MISHA-ET	Bolton x Shottle x Durham	Hendel Durham Mitzi	2211	568	3.75	Fly-Higher Holsteins LLC
WABASH-WAY EMILYANN-ET	Shottle x Oman x Mtoto	Whittier-Farms Lead Mae	2210	569	3.08	Stanton Bros.
DE-SU 7091-ET	Shottle x Oman x BW Marshall	De-Su BW Marshal Georgia	2206	633	3.09	De Su Holsteins LLC
RONELEE OUTSIDE DABBLE-ET	Outside x Rudolph x K Mark	Select Mark Dolly	2202	621	2.76	Sherman Polinder
BRANDT-VIEW BOLTON BEEBE-ET	Bolton x Ramos x Trent	Brandt-View M	2201	624	2.71	Karl D. & Daniel A. Brandt
DE-SU 7012-ET	Shottle x Oman x BW Marshall	De-Su BW Marshal Georgia	2193	577	3.06	De Su Holsteins LLC
NO-FLA OMAN HEIDI 20611-ET	Oman x Mtoto x Rudolph	No-Fla Blackstar Haven	2189	698	1.26	Donald T. Bennink & Ronald R
REGANCREST GOLD BRETТА-ET	Goldwyn x Throne x Durham	Regancrest-PR Barbie	2189	591	3.29	Gary Housner & Ronald Suhr
GOLD-N-OAKS ARABELL 1765-ET	Ramos x Shottle x Morty	Gold-N-Oaks M	2188	565	3.41	John & Judy Swenson
MORNINGVIEW SHTL LUCY-ET	Shottle x Oman x Durham	Whittier-Farms Lead Mae	2188	635	2.41	Tom J. Schmitt
LARCREST COSMOPOLITAN	Shottle x Outside x Juror	Larcrest Chanel	2187	557	3.51	Jon E. Larson
PINE-TREE MARTHA SHEEN-ET	Shottle x Oman x Rudolph	Wesswood R Missy	2182	571	2.93	Michael W & Jill K Ammon & G
REGANCREST BREYAN-ET	Bolton x Shottle x Durham	Regancrest-PR Barbie	2181	486	3.98	Gary Housner & Ronald Suhr
RALMA 14-CARAT GOLD-ET	Goldwyn x Oman x Durham	Ralma Juror Faith	2172	605	2.86	Markwell Holsteins LLC
FRITZLAND OM TRUDY-ET	Oman x BW Marshall x Atreya	Fritzland T Family	2160	634	2.12	Rickert Brothers LLC



Gold-N-Oaks S Marabell VG-87 2yr.



Larcrest Crimson VG-88 2yr.



Wabash-Way Emilyann VG-88 2yr.



De-Su Oman 6121 VG-86 2yr.

Top 25 GTPI Heifers USA (April 2010)

Name	Pedigree	Cow family	GTPI	NM\$	PTAT	Owner
MS Pride Pint Tasket 788-ET	Planet x Shottle x Lauden	Honeycrest Bell Kathleen	2469	895	2,56	Genesis Cooperative Herd
Roylane Shot Mindy 2079-ET	Shottle x Oman x Manat	CMV Mellwood Mindy	2450	839	2,89	Select Sires, Inc.
Ladys-Manor PL Shakira-ET	Planet x Shottle x Mandel Debut	Ladys-Manor Ruby Jen	2445	887	3,48	Jarod Robert Smith
Co-Op RB SBN Yoplait	Sebastian x Bolvier x Form Brett	Milkworth Manfred Yadda	2440	811	3,22	Genesis Cooperative Herd
Hendel Pit Marilyn 3021-ET	Planet x Shottle x Durham	Hendel Durham Mitzi 1390	2423	816	3,02	Pamela, Matthew & Karl
Straussdale Planet Ella	Planet x Shottle x Durham Spike	Straussdale Shottle Emma	2403	800	3,06	Mariah A. Strauss
MS Chassity Goldwyn Cash-ET	Goldwyn x Shottle x Champion	Regancrest-PR Barbie	2389	780	3,47	Chassity Syndicate, LLC
Co-Op UPD Shottle 3578-ET	Shottle x Oman x Marathon	Starstruck J Penny Red-ET	2366	728	3,03	Genesis Cooperative Herd
Ammon-Peachy Shauna-ET	Planet x Shottle x Oman	Wesswood-HC Rudy Missy-ET	2363	765	2,77	Alan H. & Norma J Anderson
Co-Op Planet Classy-ET	Planet x Ramos x Garter	Bomaz Garter 2796-ET	2356	841	1,77	Genesis Cooperative Herd
Sully Planet Montana-ET	Planet x Shottle x Oman	Sully Shottle May-TW	2344	776	2,59	Mike Sullivan
OCD Planet Danica-ET	Planet x Elegant x Durham	Windsor-Manor Rud Zip	2343	749	2,90	Jonathan Lamb, Francis
Nova-TMJ Jeeves Eleta-ET	Jeeves x Goldwyn x Jordan	UFM-DUBS Sam Erin	2336	764	2,80	Nova & Friends Syndicate
MS M-P Sequoia Lilly-ET	Sequoia x Bolton x Shottle	M-Pondhill Bret Lorette	2336	844	1,82	Rick Faber & Pond Hill Dairy
Co-Op Freddie Tarah-ET	Freddie x Shottle x Durham	Hilrose Rudolph Taurus	2335	761	2,66	Genesis Cooperative Herd
De-Su 9388-ET	Planet x Shottle x Oman	De Su BW Marshal Georgia-ET	2333	765	2,68	De Su Holsteins, LLC
Teemar Shottle Aloha-TW	Shottle x Oman x BW Marshall	Dixie Lee Aspen	2331	717	2,97	Mark P. Paul
Gil-Gar Jeeves Winnie	Jeeves x Goldwyn x Oman	Gel-Gar O-Man Sunami-ET	2331	762	2,15	Jeff Butler & Mark Butz
Claytop Mega Precarious	Mega-Man x Toystroy x Boliver	Darita BW Marshall Peony-ET	2328	767	2,43	Jeffery L. Paulen
Opsal Planet Fame-ET	Planet x Oman x Morty	Opsal Morty Fantasia-ET	2319	768	1,99	Troy D. Opsal
Harvue Planet Evie-ET	Planet x Shottle x BW Marshall	Harvue Shottle Esther-ET	2318	759	2,36	David M. & Debra L. Hardesty
Ladys-Manor PL Shandra-ET	Planet x Shottle x Mandel Debut	Ladys-Manor Ruby Jen	2318	757	2,89	Jarod Robert Smith
Ben-Akers Planet Luise26-ET	Planet x Jose x Ramos	Ricecrest Ned Boy Noreen	2317	829	1,80	Roger, Amos & Ivan Benedict
End-Road Planet Briar-ET	Planet x Oman x Convincer	End-Road Leadman Banjo-ET	2309	785	1,93	Duane & Janet Molhoek
De-Su 9053-ET	Shottle x Jose x Oman	De Su BW Marshal Georgia-ET	2308	775	2,32	De Su Holsteins, LLC

Top 25 GTPI cows and heifers USA - Without Shottle, Goldwyn or Oman blood (April 2010)

Name	Pedigree	Cow family	GTPI	NM\$	PTAT	Owner	State
CO-OP PLANET CLASSY-ET	Planet x Ramos x Garter	Bomaz Garter 2796-ET	2356	841	1,77	Genesis Cooperative Herd	WI
OCD PLANET DANICA-ET	Planet x Elegant x Durham	Windsor-Manor Rud Zip	2343	749	2,90	Jonathan Lamb, Francis	NY
CLAYTOP MEGA PERCARIOUS	Mega-Man x Toystroy x Boliver	Darita BW Marshall Peony-ET	2328	767	2,43	Jeffery L. Paulen	MI
BEN-ACKERS PLANET LUISE26-ET	Planet x Jose x Ramos	Ricecrest Ned Boy Noreen	2317	829	1,80	Roger, Amos & Ivan Benedict	PA
L-L-M DAIRY J STREAM PROCKY	Jet Stream x Die Hard x Rudolph	L-L-M Rudolph Pilgrim	2316	704	2,67	Leon, Lyle & Marvin Matthiae	WI
RONLEE BOLIVER DREARY-ET	Boliver x Outside x Rudolph	Select Mark Dolly	2276	733	2,52	Traquillity Farms	
BOMAZ PLANET 4906	Planet x Ramos x Lookout	Bomas Lookout 3271-ET	2272	714	2,66	Bomaz Inc.	WI
HARTLINE JAVA CRI-ET	Planet x Duce x Jocko Besne	Applouis Manfred Juliet-ET	2255	785	1,32	Genesis Cooperative Herd	WI
OCD PLANET DIAMOND-ET	Planet x Elegant x Durham	Windsor-Manor Rud Zip	2238	635	3,07	Kevin & Barb Ziemba & J Kev	NY
COMSTAR LAUTAMIRIA JEEVES-ET	Jeeves x Bolton x Titanic	Comstar Lautamie Titanic-ET	2230	651	3,02	Rick & Tom Simon, B&T	IA
RALMA PLANET CENTURY-ET	Planet x Ramos x Durham	Ralma Jurer Faith	2227	656	2,54	Alfred & Mark Schmitt	MN
DE-SU 9140-ET	Planet x Wizard x Mtoto	Pen Col Bell Dream	2222	768	1,43	De Su Holsteins, LLC	IA
RICKLAND RAMOS 2684-ET	Ramos x Toystory x Titanic	Sully-G Addison Orion-ET	2218	666	2,43	Greg Rickert	WI
LATTUCH JEEVES PETUNIA	Jeeves x Mascol x Titanic	Latuch Titanic Pepper-ET	2217	634	3,02	Roger & David Latuch	PA
AMMON FARMS MILION DIDDY-ET	Million x Orion x Lantz	Ammon Farms Orion Dee Dee	2214	713	1,83	William R. & Michael W. Ammon	PA
BEN-ACKERS PLANET LUISE24-ET	Planet x Jose x Ramos	Ricecrest Ned Boy Noreen	2213	763	1,32	Roger, Amos & Ivan Benedict	PA
RONELEE BOLIVER DOZEY-ET	Boliver x Outside x Rudolph	Select Mark Dolly	2210	656	3,05	Sherman Polinder	WA
CO-OP PLANET BEAUTY-TW	Planet x Die Hard x Wizzard	Hartford Manfred Bev	2209	711	1,90	Genesis Cooperative Herd	WI
WELCOME PLANET GREER-ET	Planet x Jet Stream x Pippen	Welcome Jupiter Gala	2207	693	1,86	William H. Peck	NY
OLMAR PLANET BABY BB-ET	Planet x Lynch x Durham	Olmar Marty Bunny	2205	650	2,38	Select Sires, Inc.	OH
DIAMOND-VU JEEVES AIRA	Jeeves x Potter x BW Marshall	Dixie-Lee Aspen	2205	624	2,91	Michael Butler	WI
OLMAR PLANET BABY BUNTING-ET	Planet x Lynch x Durham	Olmar Marty Bunny	2204	674	2,05	Jill D. & Brian L. Nelson	MN
RONELEE OUTSIDE DABBLE-ET	Outside x Rudolph x K Mark	Select Mark Dolly	2202	621	276	Sherman Polinder	WA
BRANDT-VIEW BOLTON BEEBE-ET	Bolton x Ramos x Trent	Brandt-View M	2201	624	271	Karl D. & Daniel A. Brandt	PA
DA-SO-BURN JEEVES BONITA-ET	Jeeves x Toystory x Form Bret	Da-So-Burn Mtoto Britany	2197	605	2,64	Darin & Sonya Burnikel	IA

Dear Holstein breeder,

One of the hottest and most innovative instruments in today's Holstein breeding is undoubtedly **Genomic Marker Selection**. On the basis of the DNA analysis, the genomic breeding value can be found from an animal at an early age.

North America is prominent in this area, the AI stations which supported the scientific development financially, possess a 5 year long exclusivity right, to the genomic investigation of male animals. However the Holstein Association USA - whom are an independent National Holstein Breeding federation for the USA, are allowed to carry out Genomic testing on females.

In co-operation with the Holstein Association USA, Eurogenes offers European Holstein breeders the opportunity to have females genomically tested.

Procedure

Fill in the attached registration form, including an official herdbook 5 generation pedigree. The animal will then be registered with the American herdbook. Once she has been registered a hair sample from her can be sent to the laboratory in the USA, where it will be tested for a Genomic Marker result which will allow for her American TPI index to be calculated.

With kind regards,
Eurogenes

Costs

The following should be used as a guide for calculating costs:

- DNA Analysis	US\$ 250
- Postage and administration costs	€ 100,-

Registration

Herewith I register the following animal(s) listed below for the **Genomic Marker Test**
By the USDA in America



Name Animal	Reg. no.	Sire

Breeder: _____
Address: _____
Country: _____
Postal Code: _____
City: _____
Tel. Number: _____
Fax. Number: _____

Signature _____ Date _____

Sent this form to:

Eurogenes
Wipstrikkerallee 95,
8023 DW Zwolle,
The Netherlands

Tel. +31 (0)38 460 6922
Fax. +31 (0)38 460 8609
Email: info@eurogenes.com
www.eurogenes.com

introduces:
#1 *Shottle son in the world*



Alex Arkink

VenDairy WONDER *CV

VG-86-1yr-NLD

Shottle x VG-85 Goldwyn x VG-88 Durham x Whittier Farms Lead Mae EX-95

GTPI	+2327
PTAT	+3.49
PL	+5.9
SCS	2.52
(USDA 04-10)	



De Volmer ADRENALINE-RED

Advent x EX-90 Lee x

Lavender Ruby Redrose EX-96



Riverdane STARFIRE

Goldwyn x VG-87 Shottle x

Copywood Integrity Sara EX-93

Our Highlights for the Luxemburg Summer Classic Sale on July 2

Man-O-Man with +3039 LPI in Canada



Broeks MBM Elsa EX-90

A Man-O-Man from Elsa sells. The calf is +3039 DGV LPI in Canada. One of the highest genomic tested animals in Canada. And the calf is a sister to the hot Snowman bull!

High genomic Million from Adeens



Amlaird Lee Alice EX-94-USA

A Million calf with +1988 gTPI (+111 over pedigree) is selling. She is +3.29 PTAT and +15 FC in Canada. Dam is Goldwyn Alicia VG-89 and pedigree goes back to Lee Alica EX-94 and Adeen EX-94

Mitey-P x Perk Rae-P-Red Ex-90



Golden-Oaks Perk Rae-P-Red EX-90-USA

Selling is 1st choice female Mitey-P x Perk Rae-P-Red. The chance to get a homozygous polled, red Roxy! Perk Rae is an 8th generation EX from the Roxy's! We offer to split the costs for genomic testing before selection of the calf. Mitey-P is a RC Goldwyn son with high genomics.

A red Alicia with high genomics sells



Shoremar S Alicia EX-97-USA

This red Lawn Boy calf is from September Storm Alice VG-87, then BKB Amanda EX-92 and then Alicia EX-97. The calf is +1813 gTPI and belongs to the highest genomic tested Red Holsteins in Europe. Unlimited potential.



WWS Germany GmbH

Genepool GmbH

Phone +49-2505-939220

Email hdiers@wwsgermany.de

GENOMIC GIANTS

EMILYANN



WABASH-WAY BOL ELIZABETH
VG-87-2Y-USA

2-0, 179d: 18,157 - 3.7% - 672 - 3.2% - 581 (lbs.) inc.
GMEBV 4 '10: +3070 GMLPI



WABASH-WAY EMILYANN
VG-88-2Y-USA

2-1, 365d: 38,609 - 3.9% - 1497 - 3.4% - 1325 (lbs.)
GMEBV 4 '10: +3232 GMLPI
Her Dam: Crockett-Acres Elita VG-87-USA-DOM

Currently flushing Emilyann's dtrs by Planet Goldwyn and Alexander Elizabeth's high genomic heifer by Alexander with be flush age very soon.

Excitement on the way! Emilyann has pregnancies by Atwood, Man O Man, Freddie, Super, Observer, Bronco and Niagara to day.

Congratulations to Semex on Stantons Steady (Ex-Extra), new #31 LPI sire from Stantons Sherice (VG-2y-15*).



WABASH-WAY EVETT
VG-86-CAN 2YR.

2-02 365D 34187 1660 4.9 1111 3.3
CMEBV 4 '10 GLPI 2855
Emilyann's full sister!!



Stanton Bros. Limited

RR3, Ilderton, Ontario, Canada N0M 2A0 • Phone: 519-666-1865 • Fax: 519-666-2344
e-mail: stantonbros@sympatico.ca • www.holsteinworld.com/stanton/

Our Holland Masters Sale collection

This is what we sell on June the 25th 2010



JK Eder Planet Dragonfly

US 04/10 +1360M +0.06%F +0.04%P +68F +52P

GTPI 2046 / NM 537 / PTAT +1.54

#1 GTPI Heifer of Dragonfly World Wide

Sire Ensnada Taboo Planet
Dam Ralma Shottle Dragonfly VG-87-USA 2yr.
Next dam VG-87 2yr. Finley | EX-92 Durham |
Ralma Juror Faith EX-92-USA

Dragonfly her highest GTPI dtr will sell
Fantastic consignment from the Juror Faith's



JK Eder Malina 2

US 04/10 +2072M -0.03%F +0.02%P +68F +67P

GTPI 2144 / NM 626 / PTAT +1.78

Among the very highest GTPI heifers in Europe

Sire Ensnada Taboo Planet
Dam JK Eder Malina VG-86 2yr.
Dam to #1 Jango in the World @ Semex
Next dam VG-89 Durham | EX-93 Ambrose |
Pond-Oak Ned Boy Margot EX-95

From the family which produced Man-O-Man!!
The Malina's are extremely high for Genomics



JK Eder Bonni

Fantastic pedigree for R&W!!

Sire Huybens Tequila Red
Dam Bonni VG-86 2yr. (s. Talent)
Plenty sons in AI
2nd dam Blacky VG-87-DE (s. Lentini)
The fantastic cow on the picture
Next dams VG-88 Rudolph | Sunlit x EX x VG x VG

Great R&W cow family
Grand dam is a VG-87-DE Rudolph dtr

JK Eder Holsteins

Oudendijk 75 | 4285 WJ Woudrichem | The Netherlands
Cell. ph Jan Kolff +31 (0)6 53803396
Email. jankolff@planet.nl
WWW.EUROGENES.COM/JKEDER

Diamond Genetics

is your source for the world's best Holstein Genet



MD-Delight Durham Atlee VG-87-CAN 2yr.

NIAGRA x Allyndale-I Goldwyn Albany VG-87-CAN 2yr.

Goldwyn x MD-Delight Durham Atlee EX-92-USA x
VG-88 Storm x MS Kingstead Chief Adeen EX-94-USA 2E

GLPI 2599 (CA 10/04)

Full sister to Atwood and maternal sister to Aftershock

Dam is the fabulous MD-Delight Durham Atlee EX-92, Unanimous
All-American Sr. 3-Yr. 2005 and Res. Int. Champion at Madison

Full sister sold for \$ 1.500.000

Extremely exclusive



Regancrest-ALH Bootz VG-87-USA 2yr.

ROSS x Regancrest-ALH Bootz VG-87-USA 2yr.

Toystory x VG-88 Mr. Sam x Hardwood R Blissful EX-92 x
EX-92 Leadman x EX-92 Chief Mark x VG x VG x EX x VG

GTPI 1920 / PTAT +2.18 (US 10/04)

Amongst the World's highest Toystory dtrs with no Shottle, Goldwyn
or Oman blood in her pedigree

From the fantastic Hardwood cow family

Dam is maternal sister to Outside Butterfly EX-91-USA



Gen-I-Beq Bolton Season VG-86-CAN 2yr.

NIAGRA x Gen-I-Beq Bolton Season VG-86-CAN 2yr.

Bolton x Gen-I-Beq Goldwyn Secret VG-87-CAN 2yr. x
VG-87 Durham x Glen Drummond Splendor VG-86 2yr.

GLPI 2819 (CA 10/04) | #24 in Canada

Amongst the World's very best Bolton daughters

Sold for \$ 104.000 in Gen-I-Beq Sale 2009

Dam is the famous Gen-I-Beq Goldwyn Secret VG-87-CAN 2yr.

From the fantastic Splendor cow family

DIAMOND GENETICS

WWW.DIAMONDGENETICS.NL

Do not hesitate to contact us for more information

Gen.	Jan de Vries	+31 (0)6 26250502	jandevries@diamond-genetics.nl
NL	Roelof Dekker	+31 (0)6 44016220	roelof@eurogenes.nl
NL	Jan Postma	+31 (0)6 42778550	janpostma@diamond-genetics.nl
UK	Claire Swale	+44 (0) 7769686638	claireswale@btinternet.com
FR	Jan v.d. Oord	+33 (0)679961625	jan.vandenoord@wanadoo.fr

Diamond Genetics always have a wide range of very interesting embryos
Do not hesitate to contact Diamond Genetics and ask for the most up to date embryo portfolio.

www.diamondgenetics.nl



Farnear-TBR Bailey VG-87-USA 2yr.

FREDDIE x Farnear-TBR Bailey VG-87-USA 2yr.

Shottle x EX-90 Champion x Regancrest Drhm Bliss VG-89 2yr.
x EX-92 Ked Juror x EX x EX x EX x VG x VG

Increased over 150 points in her GTPI
Grand dam is full sister to Regancrest-PR Barbie EX-92
Amongst the world's most popular cow families
The same cow family and same sire stack as Regancrest S Chassity, recently sold for \$ 1.500.000



Ronelee Mr. Sam Devotion EX-90

FREDDIE x Ronelee Mr Sam Devotion EX-90-USA EX-92-MS

Mr. Sam x EX-93 Rudolph x EX-95 Mark

Fantastic EX-91 Mr. Sam dtr from the new Ronelee Dabble family
3rd generation EXCELLENT
Maternal sister to Ronelee Outside Dabble EX-91, #16 GTPI cow USA
and dam of Domain, the #1 GTPI bull in the World with no Shottle, Goldwyn or Oman blood in the pedigree



Goldstuck VG-87-DE 2yr.

NIAGRA x Tirsvad Ramos Goldrain VG-85 2yr.

VG-85 2yr. Ramos x Goldstuck VG-87-DE 2yr. x VG-89 Lukas x
VG-88 Aerostar x EX-90 Cleitus x EX-92 Starbuck x EX-94 Sheik

Fantastic sire stack: Ramos x Jocko x Lukas from the Bonatus cow family
Dam, Goldstuck is the former #1 Index cow of Germany
Goes back to Donovan Sheik Gloriette EX-94 imported from Canada
A proven family for delivering proven sires

DIAMOND GENETICS

WWW.DIAMONDGENETICS.NL

ALINO

TV BRC TL

Jocko x VG87 Storm x VG88 Mark Cinder



Ornia

Redonda Marquesa Alino

Sexed
Semen
available



www.ascol.es

Convincing in the 2nd. crop period

The World's #3 PTAT COW (PTAT +4.31)

She has it all Pedigree, type and Genomics



Alex Arkink

Giessen Bolton Cinderella 20 VG-87 VG-89-MS 2yr.

2.05 305d 10.241kgM 3.41%F 3.31%P (Proj.)

Bolton x VG-88 Shottle x VG-89 Durham x Roxy's

US-10/04 GTPI 2112 / PTAT +4.31

CA-10/04 DGV LPI 3129 / Conf. +21

#3 PTAT cow World Wide

#1 DGV LPI Bolton dtr World Wide

The best for R&C



Han Hopman

JK Eder Elleni 3 VG-86 2yr.

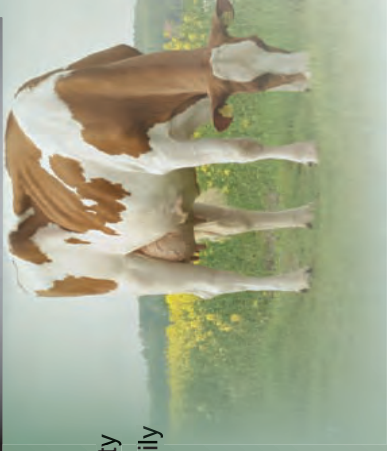
2.06 305d 8.290kgM 4.8%F 3.9%P (Proj.)

Classic x Faber x Evreux Cle x Jubilant x Majesty

7 Generations VG or EX from deep German family

2 Generations over 3.8% Protein

Selected for the Dutch National Show, NRM



**JK Eder
Holsteins**

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Cell. ph Jan Kolff +31 (0)6 53803396
Email. jankolff@planet.nl
WWW.EUROGENES.COM/JKEDER

HOLLAND MASTERS SALE

25th of June 2010
www.hmsale.nl

The World's #1 GTPI Barbie Sells

Ven Dairy Breesh NC | US 04/10 GTPI 2191 PTAT +3.63

One of the most talked about 2 year olds in the World!



Regancrest-PR Barbie EX-92

Genomics Ven Dairy Breesh

US 10/04 GTPI 2191 | PTAT +3.63

#1 Milking Barbie descendent in the World

#1 GTPI Mac Cow in Europe



Ven Dairy Breesh NC

Ven Dairy Breesh (Mac x Shottle x Regancrest-PR Barbie) is just fresh and exceeded all our expectations! She has great type, milking almost 40 kg milk / day, has extremely high Genomics and several people told us: "she looks like her grand dam"!! There is already Global interest for Breesh and she will sell with multiple bull- and embryo contracts in the Holland Masters Sale 2010!

Our Other consignments to the Holland Masters Sale



Wabash-Way Emilyann VG-88-USA 2yr.
Sanchez from Emilyann her Bolton sister sells! Dam Anderstrup Bolton Eliza is just fresh and looks very promising!



Larcrest Crimson VG-88-USA 2yr.
Fantastic chance to buy a sister of Crimson! First choice Bogart / Man-O-Man out of 5 pregnancies!



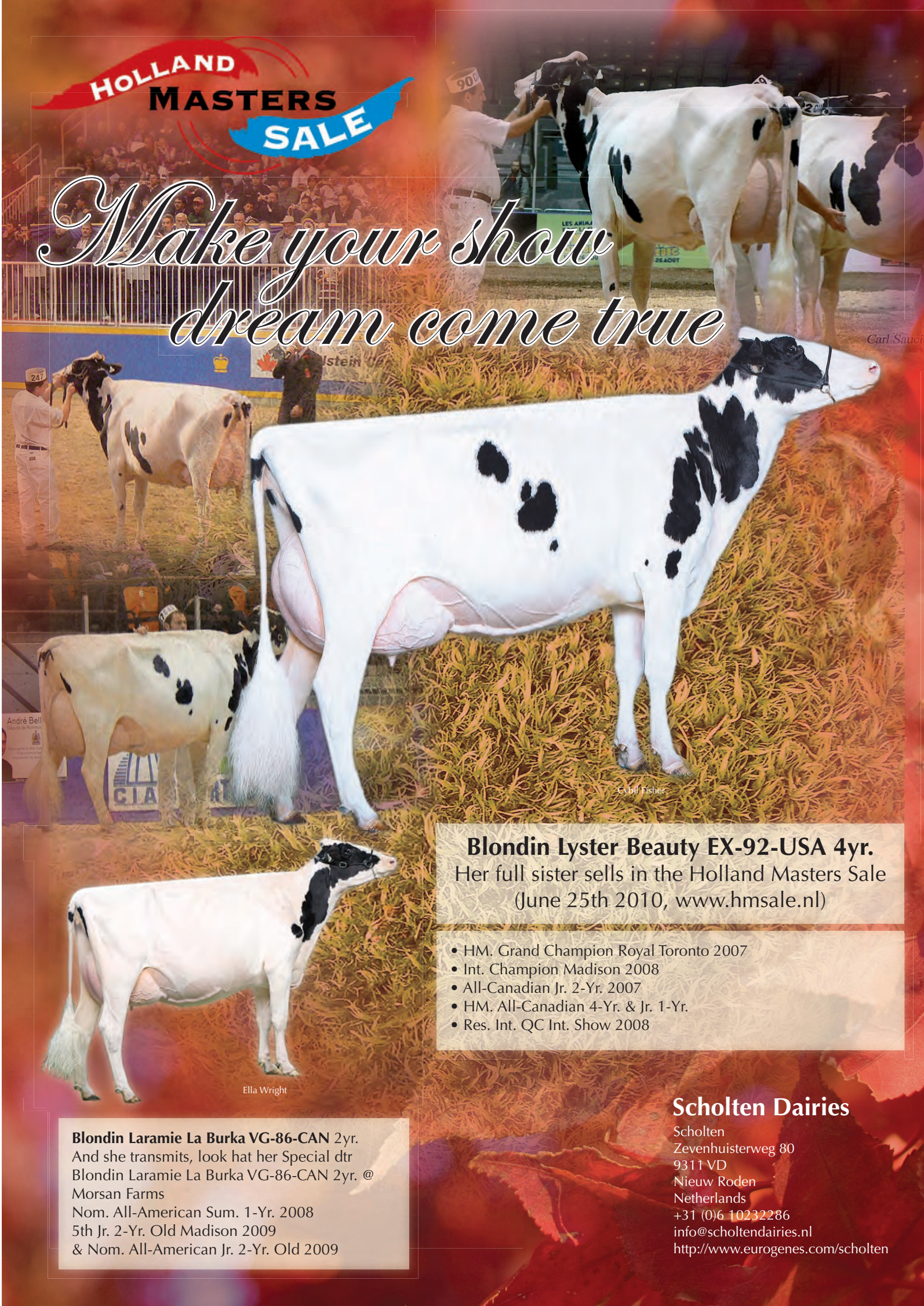
Ven Dairy Pietje 520 VG-86 2yr.
Her Savard dtr will sell
The very best for R&W!! Dam is Tequila's full sister!

Ven Dairy Holsteins

Vinkelsestraat 159 - 5383 KL Vinkel - Netherlands
Tel. +31 (0)6 42474002 - Email. jan.anja.ven@planet.nl
WWW.EUROGENES.COM/VENDAIRY

HOLLAND MASTERS SALE

*Make your show
dream come true*



Blondin Lyster Beauty EX-92-USA 4yr.
Her full sister sells in the Holland Masters Sale
(June 25th 2010, www.hmsale.nl)

- HM. Grand Champion Royal Toronto 2007
- Int. Champion Madison 2008
- All-Canadian Jr. 2-Yr. 2007
- HM. All-Canadian 4-Yr. & Jr. 1-Yr.
- Res. Int. QC Int. Show 2008

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info@scholtendairies.nl
<http://www.eurogenes.com/scholten>

Blondin Laramie La Burka VG-86-CAN 2yr.
And she transmits, look hat her Special dtr
Blondin Laramie La Burka VG-86-CAN 2yr. @
Morsan Farms
Nom. All-American Sum. 1-Yr. 2008
5th Jr. 2-Yr. Old Madison 2009
& Nom. All-American Jr. 2-Yr. Old 2009

Ella Wright

Cybil Fisher

Carl Saucier

André Bell
Proprétaire de la ferme
d'élevage de la ferme
d'élevage de la ferme

GIA

→ The Rita's please the eye

There is no other cow family associated with Holland as much as the Rita's. In this issue of Hotspots we examine how this family continues to deliver pleasing type, whilst continuing to stay at the forefront of the current Dutch legion of bull mothers.

Origin

The first Rita was purchased by De Willem's Hoeve in 1992 on a dispersal sale not far from Utrecht. The breeder selling his Rita's was Mr. Verhage from Koudekerke in Zeeland. Mr. Verhage is now retired but he remembers his Rita's very well. "The Superstar was a strong, deep bodied production cow. Her Tops daughter was more refined and also a nicer cow to look at" says Mr Verhage who was one of the first in Holland to use Holstein bulls such as Pabst Ideal. This first Rita that came to Buren was sired by Myhre-Mint Valiant King, she classified VG-88 and was the reason for Mr. De Jong's desire to have more Rita's. They therefore purchased her maternal sister by F-16 as a bred heifer and later on even bought their Tops Monitor Legend dam. The Tops finished over 100.000 kg of milk, her F-16 classified EX-93 and established the Rita line with her very first daughter by Holstein legend Sunny Boy.

"Rita type" and the Willem's Hoeve

If you have ever been to De Willem's Hoeve in Buren, Holland, you will remember the good hospitality and enthusiastic atmosphere. The De Jong family has been farming on this spot since 1979 and Dick, his father and his wife Anneke have grown over the years from 40 cows and 25 ha in 1979 to 135 milk cows and followers and 100 ha today. Their 25 yr old son Wim has joined the partnership and is now living on the farm site with his girl friend. The De Jong's have always loved good cattle and are skilled breeders. They really enjoy competing at shows, both on a regional and national level, and the Rita's have always done very well for them. Breeding for good type and maintain the Rita type of cow today is as relevant as ever. When you ask Dick what makes the Rita's different from other families the answer is readily available: "The typical Rita is a very alert cow with



Dick, Wim and Anneke de Jong: We want to keep breeding for good type and believe the Rita's can do that.

feminine, dairy qualities, very good production and the will to keep eating and surviving. The family delivers a high VG first calver on a regular basis". The origin of the typical Rita look in the eyes of Dick and Anneke, comes from the F-16 daughter Rita 52 EX-93. Also her Sunny Boy and her Marconi granddaughter, Willem's hoeve Rita 232A VG-89, had that typical alert appearance and today the grand daughter of Rita 232A by Goldwyn, Rita 0246 VG-86, also shows what is meant with that typical Rita look. "I have used Oman sons like Man-O-Man, Cricket and Legend for ET's and some of the first calves are OK. However I feel that a bull like Goldwyn is able to maintain the type of cow I like to see".

NRM 2000

The Rita's have been present on all National Shows since they came to Buren. This is a very remarkable achievement and surpassed by no other family as far as we know. This year the family will most likely be represented by a Red Rita, which perhaps could begin another chapter within the family. Another remarkable feat took place at the turn of the century. At the NRM in 2000, 3 generations of Rita's competed in different classes. Rita 52 EX-93, her Sunny Boy daughter Rita 221 EX-93 and her Lord Lily granddaughter, Rita 233A EX-92. The F-16 herself has been on the National Show four times (!) and mentioning this makes Dick and Anneke proudly smile. "It is a pity the Sunny Boy was such a difficult cow to lead in the ring otherwise she would have been there more often". Rita 233A, the "Big Lord Lily", as she was usually called, made it to the final 5 on the NRM of 2000 and was a Junior Champion at that year's HHH-Show. At the same HHH Show the Sunny Boy made it to Re-

The HMS 2010

The Rita's have sold well on public auction in the past. Rita's sold in the Holland Masters Sale for € 17.500 and € 16.000! At this year's edition of the Holland Master Sale a Jeeves calf from Rita 153 VG-88 (Shottle x the big Lord Lily) will sell. This Rita 536 is among the highest genomic tested Rita's at the Willem's Hoeve with GTPI 2057!



Willem's Hoeve Rita 233A EX-92: One of Lord Lily's best and a really good transmitter



Willem's Hoeve Rita 156A VG-87 by Goldwyn and from Rita 233A's most influential daughter



The Rita's like to compete in the show ring. Rita 257 VG-87 will be there this year

serve Senior Champion! As a second calver this terrific Lord Lily came back and captured first place in her class and Honourary Mention in the final Championship of the NRM 2004.

Dick de Jong – Willem's Hoeve Holsteins

“The success of the proven sires helped us achieve the Breeder of the Year HHH-award 2006”

ET's and index

“We have done a lot of ET on the family, right from the start, says Dick. Our ET vet only lives a few miles away and his commitment has also helped us achieve our goals. Last year in 2009 we have done almost 100 flushes resulting in around 950 embryos”. Asking the De Jong's about their breeding goal provides a clear answer: They want a beautiful dairy cow with high production, high protein% and good, trouble free longevity. “Quite a few index bulls have not given us that type of cow. Jesther however has done real well and now Goldwyn is a bull we really like. We realize Shottle's may be easier to manage and the bull has really done a good job here, it is just that we appreciate that special dairy look the Goldwyn's have so much. We are happy with the proven sires the Rita's have given our clients. The success of these helped us achieve the “Breeder of the Year HHH-award” in 2006. CRV Holland has sold over 150.000 straws from WH Applause (Manat x Rita 233A) and Alta has done well with Jesther son WH Restha and we have noticed that Vurano, a French tested Oman son from a VG Steven from the big Lord Lily is also doing a good job for Genes Diffusion. Restha however is a bull we think is a typical Rita type of bull”.

The Big Lord Lily and her Marshall

Willem's Hoeve Restha brings us to his dam Rita 233A EX-92. This very tall Lord Lily has developed into a key cow. Her daughters by Jesther, Lucky Leo and Ricecrest Marshall have produced most of the current bull mothers. Especially the Marshall, Rita 282 VG-88, who has established herself a very dominant brood cow. Her tremendous frame and strength and the ability to produce 15.000 kg of milk with 3,7%f and 3,4%p as a second and third calver whilst being flushed extensively, are qualities rarely found. Her best daughters are by Shottle, Goldwyn and Lightning*RF and her Shottle daughters have good protein% too. Ingo Schnoor, sire analyst from RSH in Germany has tested one of her Shottles in the NOG test herd and this Rita 436 VG-

87 DE was a barn favorite. “A cow that produced at a high level and combined this with really good type. Her very first natural born calf was a Roumare son and this one has a good genomic index. We hope to test 5 or 6 sons from her.” René te Wierik from Alta has worked with the family intensively for a long time. “At Alta Genetics, the 3 most exiting bulls from the Rita-family are: Restha, Willem's Hoeve Rush, with almost GTPI 2000 (Shottle x Rita 277, the VG-88 Jesther from Rita 233A) and Willem's Hoeve Roland (Goldwyn x Rita 233A). We think the Rita's are really intriguing”. Also Henk Buijs from CRV has worked with the family for many years. Willem's Hoeve R Applause, has sold over 150.000 straws for CRV, mainly due to his ability to sire outstanding udders and calving ease. Also Ramon (closely related to Applause) has sold well. Eric Elbers from CRV tells that Applause semen has sold into 22 countries and Ramon into 25 countries. A full brother to Rita 282 VG-88 is doing a good job for Ascol in Spain, Carlos Méndez from Ascol says that their Rirshall is a protein% specialist along with the ability to produce good udders and feet and legs. “We are now testing a Laurin son from Rita 419 VG-87, a Shottle from Rirshall's full sister. We think the Rita's have good longevity too as we remember we saw 4 generations of Rita's on the farm one day”. Dick is especially pleased with the strength and the fat/protein ration the Marshall transmits. “Not many sire analysts wanted to work with a Marshall at the time, but we now know that we made the right decision in flushing her intensively for ourselves. We also used Lightning*RC on the Marshall and got some really good daughters and actually also Red Rita's”!

Carlos Méndez – Ascol

“We think the Rita's have good longevity too as we remember we saw 4 generations of Rita's on the farm one day”

Rita's in Red

Lightning indeed did a great job on Rita 282 VG-88. That mating yielded 4 VG daughters with the Red factor that also had that special fat-protein ratio and very good type. The Red factor has boosted the interest from AI organizations and many (red) sons have left in different directions. There are three Red Classics milking from the Lightnings. Rita 0253 is VG-85 and stems from Rita 9309 RC VG-87 VG-88 MS. That Lightning made 2.01 305d 10.793kgM 3.59%F 387kgF 3.56%P 384kgP LW 116. Earlier a full sister to this Classic sold to the Engelen family via a Eurogenes Sale for E 12.000,-. The Engelen's from Grashoek have flushed her as a maiden and have freshened her recently. She classified VG-87 and is working on a high protein% record. Back at the



Willem's Hoeve Dick hopes that Rita 0257-Red VG-87 VG-89 MS will make it to this year's edition of the NRM. She is a full sister to Rita 0253 and again does have that typical, fancy Rita look. It would be a first for them to be at a National Show with a Red Rita!

Rita's abroad

In England, the well known Woodmarsh herd also invested in the Rita family. Morty embryos from Rita 252 VG-89, a Lucky Leo from the big Lord Lilly went to Cogent and the Gould's bred a VG-87 Goldwyn from this Cogent Morty Rita VG-88. They purchased the Morty as a ready to breed calf "because we liked what we saw on sale day" says Mick Gould. "We knew nothing about the family, but we are glad we made that purchase". Two sons from the Goldwyn are now genomically tested through Diamond Genetics UK and will leave for Germany if OK. Also Volker Reinermann from Rüsfort in Germany liked the same VG-89 Lucky Leo. He purchased her natural born Downalane Cello daughter and from this VG-86 Cello he sold 5 bulls into AI and she made a VG-87 Shottle daughter for him. This RR Shottle Rio (GTPI 1913, April 2010) is now making a fantastic second lactation whilst her very high genomic tested Jeeves son should leave for AI soon. Rita 252 VG-89 also was a popular bull mother for Viking Genetics in Denmark. They hope to get a good proof on a Swamo Delta Jordan son from a Danish Champion daughter of Rita 252. Another daughter of the big Lord Lily by Jesther also went to Denmark. From this Jesther that classified VG-86, a Lancelot heifer was sold back to Holland, to the AK-Oelhorst partnership. The Lancelot classified VG-89 as a 2yr old, made a great record and sold many embryos and bulls abroad! Her oldest daughter by Mascot is VG-86 and is now milking extremely well in her second lactation. Her Xacobeo son with a high genomic index is destined for Semex!

Rita's and revenues

Back at the kitchen table, Dick, Anneke and Wim agree that the Rita's have achieved much for them. "We also invest in other families and there certainly are really good heifers and cows milking from e.g. the Mõhoeve Sonnie's and Regancrest Dellia's. And we also expect great things from a Red Advent from the Debutant Rae family. However the Rita's will always keep a special place in our hearts. They have the looks, the production and longevity that we strive for. It has always been quite easy to market from these kind of Rita's and the revenues from the marketing helps us to raise the bar and make the herd even better. We hope many breeders can benefit from that!"

Rita facts

- The Rita's are as Dutch as wooden shoes and tulips
- Rita 52 EX-93 by F-16 started the global enthusiasm for the Rita's
- Rita 52 EX-93 her first son by Esquimau sold well for KI Kampen and was an udder and feet and leg specialist
- Three generations of Rita's were present at the NRM 2000
- A key cow in the Rita family is Rita 233A, the "Big Lord Lily"
- Rita 233A her daughter by Ricecrest Marshall has 10 VG daughters and is taking over her mother's role
- CRV has sold well over 150.000 straws from Willem's Hoeve R Applause
- Both Applause and Ramon are still selling well internationally for CRV
- Vurano and Rirshall are the most complete younger proven sire from the Rita's
- As of April 2010 close to 60 Rita-bulls in 9 different countries have received a proof
- Rita 436 VG-87 DE tested very well in the German NOG herd and was a barn favorite
- At the Holland Masters Sale 2008 a Roumare from Rita 427A sold for €16.000,- and in 2006 a Shottle from Rita 277 sold for € 17.500
- The very first RED Rita made E 12.000,- on a Eurogenes Online Heifer Sale and is now VG-87.

↓ 3 generations Rita's at home before going to the NRM 2000.







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The Rita's: Cover Girls, Show Girls and Bull Mothers

Key cow Willemshoeve Rita 233A EX-92 (s. Lord Lily)



Alex Arkink

Dam: Willemshoeve Rita 221 EX-93 by Sunny Boy

4.01 305d 13.885kgM 3.9%F 539kgF 3.4%P 467kgP

7.06 305d 13.960kgM 4.2%F 585kgF 3.1%P 431kgP

Grand dam: Rita 52 EX-93 by F-16

5.07 305d 10.407kgM 4.4%F 459kgF 3.6%P 379kgP

6.07 305d 11.627kgM 4.3%F 499kgF 3.6%P 419kgP

3rd dam VG-85 Tops Monitor Legend with > 100.000 kgM

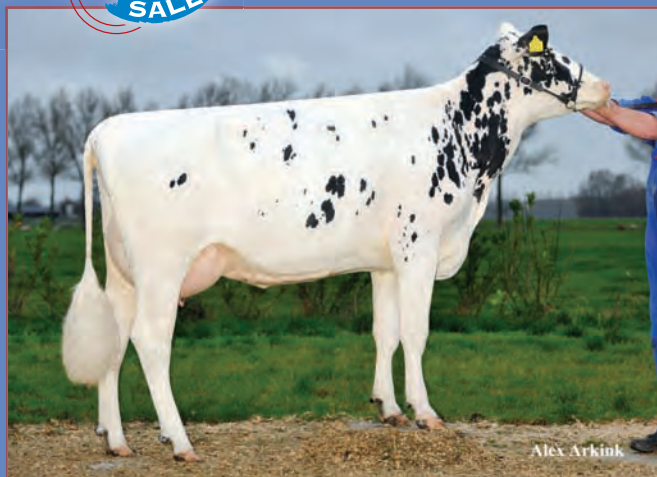
2.02 305d 10.672kgM 4.1%F 438kgF 3.4%P 367kgP

6.02 298d 14.235kgM 4.8%F 676kgF 3.6%P 510kgP

Dam of Ramstrong, R Applause, Rannek, Rirshall & Restha



Fantastic Rita sells



Alex Arkink

Willemshoeve Rita 153 VG-88 2yr.

2.00 305d 10.304kgM 4.34% 3.43%P LW 126

From 3 generations EX Rita's | Due again for 2nd calf

Her Jeeves dtr with GTPI 2057 sells at the HM Sale

Rita in RED



Alex Arkink

Willemshoeve Rita 257 VG-87 VG-89-MS 2yr

Classic x VG-88 Lightning x Rita 282 VG-88 x Rita 233A

We hope to be present at the NRM with this RED Rita

The Rita's have never missed a NRM so far!



Willemshoeve Holsteins - Hofkampseweg 1 - 4116 RM Buren - NL

Tel. +31 (0)6 53685488 - Email. d.de.jong@kpnplanet.nl

WWW.EUROGENES.COM/WILLEMSHOEVE

Current mating sires (Most popular mating sires from April 2010)



Badger-Bluff Fanny FREDDIE
Oman x Die-Hard x Metro
CRI Genetics - aAa 315

Index US 04/10 Reliability. 89% Prod. 85% Type.
Prod. +1039M +0.07%F +0.07%P
+56F +42P NM +827 TPI 2298

UDDER	+1.00	BODY	- 0.03
FU att.	+1.60	Stature	+0.00
RU Height	+1.30	Strength	+0.24
RU Width	+0.20	Rump Angle	+1.44
Udd Dept	+1.20	PTAT	+0.98
Teat Length	- 0.90	PROD. LIFE	+8.00
FEET & LEGS	+1.86	SCS	2.70
R Legs side	- 1.40	Dtr Preg Rate	3.2
R Legs Rear	+2.00	Sire Still birth	7.0
Foot Angle	+1.90	Dtr Still birth	5.3

Strengths NM\$, PL, F&L
Protect for Frame, body depth



Bosside Alta ROSS
Oman x Ruben x Convincer
Alta Genetics - aAa 342

Index US 04/10 Reliability. 91% Prod. 88% Type.
Prod. +627M +0.08%F +0.04%P
+43F +30P NM +526 TPI 2064

UDDER	+1.38	BODY	+0.87
FU att.	+2.02	Stature	+1.02
RU Height	+1.94	Strength	+1.06
RU Width	+1.44	Rump Angle	+0.72
Udd Dept	+1.60	PTAT	+1.44
Teat Length	- 1.18	PROD. LIFE	+5.1
FEET & LEGS	+1.20	SCS	2.66
R Legs side	- 0.82	Dtr Preg Rate	2.0
R Legs Rear	+0.74	Sire Still birth	6.7
Foot Angle	+1.78	Dtr Still birth	6.6

Strengths Udders, feet & legs, scs
Protect for Straighter legs, milk



Canyon-Breeze ALASKA
Laudan x BW Marshall x Storm
Semex - aAa 234

Index CA 04/10 Reliability. 88% Prod. 83% Type.
Prod. +1039M +0.12%F +0.13%P
+50F +49P LPI 2039

UDDER	+10	DAIRY STR.	+ 8
FU att.	+ 5	Stature	+ 5
RU Height	+ 6	Fr. end hght	+ 1
RU Width	+ 9	Rump Angle	+ 1
Udd Dept	+ 0	CONF.	+ 9
Teat Length	+ 6	HERD LIFE	106
FEET & LEGS	+ 4	SCS	2.78
R Legs side	+ 3	Dtr fertility	103
R Legs Rear	+ 2	Calv. ability	101
Foot Angle	+ 1	Dtr. calv ability	105

Strengths Milk and components, udders
Protect for Strength, foot angle



Cervi WOODSTOCK
Titanic x Tugolo x Formation
Genefix Italy - aAa 561

Index IT 04/10 112 dtrs
Prod. +444M +0.54%F +0.24%P
+71F +40P PFT 2075

UDDER	+1.55	Stature	+1.39
FU att.	+1.90	Strength	+0.47
RU Height	+3.80	Rump Angle	- 0.68
RU Width	+2.84	Total Type	+1.74
Udd Dept	+0.46	Longevity	105
Teat Length	- 0.04	SCS	95
FEET & LEGS	+3.96	Calving Ease	107
R Legs side	- 2.43	Fertility	104
R Legs Rear	+4.28		
Foot Angle	+3.31		

Strengths Protein %, Feet & Legs, rear udd.
Protect for Straighter legs



Charlesdale SUPERSTITION
Boliver x Oman x Ked Juror
CRI Genetics - aAa 234

Index US 04/10 Reliability. 92% Prod. 88% Type.
Prod. +1411M -0.11%F +0.00%P
+22F +43P NM 615 TPI 2151

UDDER	+1.89	BODY	+0.94
FU att.	+2.71	Stature	+1.18
RU Height	+1.72	Strength	+0.80
RU Width	+1.36	Rump Angle	- 0.88
Udd Dept	+2.23	PTAT	+2.03
Teat Length	+0.36	PROD. LIFE	+6.40
FEET & LEGS	+0.59	SCS	2.74
R Legs side	+1.72	Dtr Preg Rate	1.6
R Legs Rear	+0.31	Sire Still birth	6.4
Foot Angle	+1.15	Dtr Still birth	5.2

Strengths Protein, type, udders
Protect for Higher pins, fat %



Chemello SELVINO
Titanic x Jocko Besne x Mtoto
Semen Italy - aAa 231

Index IT 04/10 72 dtrs
Prod. +1515M +0.14%F +0.08%P
+71F +60P PFT 2433

UDDER	+2.11	Stature	+2.65
FU att.	+2.07	Strength	+2.05
RU Height	+3.61	Rump Angle	- 0.53
RU Width	+2.66	Total Type	+2.25
Udd Dept	+1.08	Longevity	105
Teat Length	+0.68	SCS	100
FEET & LEGS	+3.26	Calving Ease	104
R Legs side	- 2.41	Fertility	97
R Legs Rear	+3.09		
Foot Angle	+3.86		

Strengths F&L, balanced production
Protect for Straighter legs, fertility



Co-Op Oman LOGAN
Oman x BW Marshall x Rudolph
CRI Genetics - aAa 435

Index US 04/10 Reliability. 92% Prod. 90% Type.
Prod. +1278M +0.10%F +0.04%P
+74F +50P NM 588 TPI 2059

UDDER	+0.47	BODY	+1.20
FU att.	+1.04	Stature	+1.21
RU Height	+1.63	Strength	+1.43
RU Width	+1.60	Rump Angle	- 0.46
Udd Dept	+0.34	PTAT	+1.05
Teat Length	- 0.58	PROD. LIFE	+3.3
FEET & LEGS	+1.75	SCS	2.71
R Legs side	- 1.82	Dtr Preg Rate	0.8
R Legs Rear	+1.63	Sire Still birth	7.9
Foot Angle	+2.51	Dtr Still birth	10.2

Strengths Production, SCS, NM
Protect for Udder cleft, teat placement



End-Road BEACON
Shottle x BW Marshall x Marty
ABS - aAa 342

Index US 04/10 Reliability. 92% Prod. 85% Type.
Prod. +1394M +0.05%F +0.02%P
+66F +48P NM +579 TPI +2121

UDDER	+1.36	BODY	+2.09
FU att.	+1.92	Stature	+2.30
RU Height	+2.43	Strength	+1.67
RU Width	+1.85	Rump Angle	+0.76
Udd Dept	+1.12	PTAT	+2.45
Teat Length	+0.63	PROD. LIFE	+4.1
FEET & LEGS	+1.83	SCS	2.77
R Legs side	+0.12	Dtr Preg Rate	-0.6
R Legs Rear	+2.32	Sire Still birth	7.7
Foot Angle	+2.26	Dtr Still birth	5.5

Strengths Stature, strength, wide thurls
Protect for DPR, reliability type proof



End-Road Oman BRONCO
Oman x BW Marshall x Marty
Select Sires - aAa 135

Index US 04/10 Reliability. 91% Prod. 88% Type.
Prod. +1561M +0.00%F +0.01%P
+56F +51P NM +547 TPI 2060

UDDER	+1.60	BODY	+2.04
FU att.	+2.45	Stature	+2.07
RU Height	+2.26	Strength	+2.24
RU Width	+2.87	Rump Angle	- 0.11
Udd Dept	+1.44	PTAT	+1.63
Teat Length	- 0.88	PROD. LIFE	+3.2
FEET & LEGS	+1.34	SCS	2.86
R Legs side	- 1.46	Dtr Preg Rate	0.3
R Legs Rear	+1.40	Sire Still birth	6.4
Foot Angle	+2.48	Dtr Still birth	7.0

Strengths Production, MS, body
Protect for DPR

➔ Current mating sires (Most popular mating sires from April 2010)



FG SNOWMAN
Oman x BW Marshall x Aaron
Broekhuis Vee - aAa 243

Index DE 04/10 Reliability. 93% Prod. 84% Type.
Prod. +2349M -0.24%F -0.17%P
+71F +62P RZG 141 RZM 135

UDDER	119	FRAME	126
FU att.	111	Dairy Strength	107
RU Height	118	Stature	119
Udd Dept	103	Rump Angle	101
Teat Length	120	Total Type	130
FEET & LEGS	123	Longevity	112
R Legs side	80	SCS	123
R Legs Rear	115	Fertility	90
Foot Angle	103	Sire Still birth	103

Strengths
Protect for Production, Type, Body, Strength
Components %, Fertility



Glenn-Ann PALERMO
Goldwyn x Rudolph x Formation
Accelerated Genetics- aAa 243

Index US 04/10 Reliability. 86% Prod. 78% Type.
Prod. +421M +0.06%F +0.05%P
+32F +26P NM 394 TPI 2008

UDDER	+2.71	BODY	+2.91
FU att.	+3.67	Stature	+3.44
RU Height	+2.90	Strength	+2.21
RU Width	+3.36	Rump Angle	+0.16
Udd Dept	+2.86	PTAT	+3.31
Teat Length	+0.99	PROD. LIFE	+3.4
FEET & LEGS	+1.26	SCS	2.76
R Legs side	+0.60	Dtr Preg Rate	0.1
R Legs Rear	+0.82	Sire Still birth	7.5
Foot Angle	+1.41	Dtr Still birth	7.3

Strengths
Protect for Type, udders, body
Production



Kellercrest Bret LES
Formation Bret x Manfred x Winken
CRI Genetics - aAa 513

Index US 04/10 Reliability. 93% Prod. 90% Type.
Prod. +267M +0.01%F +0.05%P
+13F +21P NM +550 TPI 1975

UDDER	+1.51	FRAME	-0.38
FU att.	+2.42	Stature	-0.81
RU Height	+1.82	Strength	+0.17
RU Width	+2.01	Rump Angle	+0.57
Udd Dept	+1.60	PTAT	+0.76
Teat Length	-0.94	PROD. LIFE	+6.1
FEET & LEGS	+0.06	SCS	2.64
R Legs side	-0.99	Dtr Preg Rate	2.9
R Legs Rear	-0.72	Sire Still birth	8.2
Foot Angle	+0.69	Dtr Still birth	5.2

Strengths
Protect for Udders, SCS, outcross
F&L, frame, prod.



Langs-Twin B JANUARY
Shottie x Debut x Terry
ABS - aAa 234

Index US 04/10 Reliability. 93% Prod. 91% Type.
Prod. +1709M -0.04%F -0.01%P
+52F +49P NM +401 TPI 1938

UDDER	+1.81	BODY	1.88
FU att.	+2.61	Stature	2.44
RU Height	+2.89	Strength	1.26
RU Width	+2.24	Rump Angle	0.55
Udd Dept	+1.54	PTAT	2.11
Teat Length	+0.54	PROD. LIFE	+2.4
FEET & LEGS	+1.33	SCS	3.00
R Legs side	+0.79	Dtr Preg Rate	-1.4
R Legs Rear	+1.03	Sire Still birth	9.1
Foot Angle	+2.13	Dtr Still birth	6.8

Strengths
Protect for Super udder traits, stature
DPR, SSB



LONAR
Laudan x Design x Odin
RBB - Germany - aAa 615

Index DE 04/10 Reliability. 90% Prod. 80% Type.
Prod. +1048M -0.02%F +0.03%P
+41F +38P RZG 134 RZM 119

UDDER	123	FRAME	106
FU att.	107	Dairy Strength	127
RU Height	119	Stature	116
Udd Dept	119	Rump Angle	104
Teat Length	99	Total Type	129
FEET & LEGS	121	Longevity	121
R Legs side	105	SCS	123
R Legs Rear	109	Fertility	101
Foot Angle	114	Sire Still birth	106
		Dtr Still birth	108

Strengths
Protect for Udders, SCS, outcross, yype
Strength



Long-Langs MAN-O-MAN
Oman x Aaron x Bellwood
Accelerated Genetics - aAa 243

Index US 04/10 Reliability. 92% Prod. 91% Type.
Prod. +1340M +0.09%F +0.12%P
+73F +72P NM +609 TPI 2140

UDDER	+1.34	BODY	+1.93
FU att.	+0.66	Stature	+2.57
RU Height	+2.23	Strength	+1.09
RU Width	+2.14	Rump Angle	-0.09
Udd Dept	+1.17	PTAT	+1.75
Teat Length	+0.61	PROD. LIFE	+1.7
FEET & LEGS	+1.88	SCS	2.88
R Legs side	-1.19	Dtr Preg Rate	0.4
R Legs Rear	+1.43	Sire Still birth	6.5
Foot Angle	+2.85	Dtr Still birth	7.2

Strengths
Protect for Production, type, stature
Straighter legs



New Farm Britt PRINCE
Britt x Mtoto x Skywalker
Intermizoo - aAa 234

Index IT 04/10 104 dtrs
Prod. +881M +0.16%F +0.08%P
+48F +38P PFT 2223

UDDER	+1.25	Stature	+0.68
FU att.	+0.64	Strength	+0.63
RU Height	+1.68	Rump Angle	-0.68
RU Width	+1.25	Total Type	+1.33
Udd Dept	+0.14	Longevity	108
Teat Length	-0.35	SCS	116
FEET & LEGS	+2.44	Sire Calv. Ease	103
R Legs side	+0.08	Fertility	105
R Legs Rear	+2.73		
Foot Angle	+1.51		

Strengths
Protect for SCS, Outcross, udder cleft
Higher pins



Ponsstar SHOGUN
Oman x Jesther x Jocko Besne
KI Samen (NL) - aAa 315

Index NL 04/10 Reliability. 87% Prod. 74% Type.
Prod. +1049M -0.16%F -0.03%P
+30F +33P NVI 201

UDDER	107	FRAME	108
FU att.	104	Stature	104
RU Height	100	Chest width	108
Rear teat pl.	102	Rump Angle	103
Udd Dept	107	Total Type	109
Teat Length	98		
FEET & LEGS	104	SCS	110
R Legs side	95	Fertility	102
R Legs Rear	99	Calving ability	101
Foot Angle	106		

Strengths
Protect for Strength, shallow udders, SCS
Udder cleft



RADON
Ramos x Manfred x Patron
RUW - Germany

Index DE 04/10 Reliability. 92% Prod. 83% Type.
Prod. +1179M -0.08%F +0.08%P
+40F +48P RZG 139 RZM 125

UDDER	109	FRAME	110
FU att.	108	Stature	109
RU Height	109	Body Depth	103
Udd Dept	108	Rump Angle	94
Teat Length	98	Total Type	118
FEET & LEGS	120	Longevity	122
R Legs side	84	SCS	117
R Legs Rear	113	Fertility	115
Foot Angle	112	Sire Still birth	92
		Dtr Still birth	109

Strengths
Protect for Protein, rear legs, SCS, longevity
Straighter legs, higher pins

Current mating sires (Most popular mating sires from April 2010)



Regancrest AltalOTA
Oman x Juror Ito x Emory
Alta Genetics - aAa 132

Index US 04/10 Reliability. 91% Prod. 82% Type.
Prod. +802M +0.11%F +0.06%P
+60F +40P NM 563 TPI 2076

UDDER	+1.64	BODY	+1.80
FU att.	+1.98	Stature	+1.92
RU Height	+2.69	Strength	+1.71
RU Width	+2.66	Rump Angle	- 0.18
Udd Dept	+1.10	PTAT	+1.89
Teat Length	- 0.66	PROD. LIFE	+3.2
FEET & LEGS	+1.27	SCS	2.80
R Legs side	- 0.32	Dtr Preg Rate	+1.5
R Legs Rear	+1.06	Sire Still birth	6.8
Foot Angle	+1.00	Dtr Still birth	5.7

Strengths Rear udders, health traits, allround
Protect for Milk



Ri-Val-Re NIAGRA
Boliver x Jesther x Terry
Select Sires - aAa 321

Index US 04/10 Reliability. 93% Prod. 89% Type.
Prod. +1510M -0.01%F +0.03%P
+53F +53P NM +430 TPI 1936

UDDER	+2.01	BODY	+1.70
FU att.	+2.20	Stature	+2.48
RU Height	+2.59	Strength	+0.50
RU Width	+2.41	Rump Angle	+0.44
Udd Dept	+2.01	PTAT	+1.99
Teat Length	+1.25	PROD. LIFE	+1.4
FEET & LEGS	+0.07	SCS	2.88
R Legs side	+1.36	Dtr Preg Rate	-1.2
R Legs Rear	- 0.53	Sire Still birth	7.7
Foot Angle	+0.58	Dtr Still birth	5.7

Strengths Udders, production, outcross
Protect for Feet & Legs, Side view (sickled)



Schillview GARRET
Oman x Mitoto x Manfred
ABS - aAa 423

Index US 04/10 Reliability. 93% Prod. 92% Type.
Prod. +891M +0.05%F +0.02%P
+46F +33P NM 559 TPI 2053

UDDER	+1.15	BODY	+1.47
FU att.	+1.55	Stature	+1.57
RU Height	+1.18	Strength	+1.76
RU Width	+1.09	Rump Angle	+0.60
Udd Dept	+1.83	PTAT	+1.55
Teat Length	- 1.55	PROD. LIFE	+4.5
FEET & LEGS	+2.93	SCS	2.73
R Legs side	- 2.36	Dtr Preg Rate	1.0
R Legs Rear	+2.28	Sire Still birth	6.5
Foot Angle	+3.73	Dtr Still birth	5.6

Strengths Feet and legs, foot angle
Protect for Higher pins, straighter legs



Schillview Oman GERARD
Oman x BW Marshall x Labelle
ABS - aAa 342

Index US 04/10 Reliability. 93% Prod. 91% Type.
Prod. +1399M +0.00%F +0.06%P
+50F +58P NM 459 TPI 2012

UDDER	+2.45	BODY	+1.92
FU att.	+3.41	Stature	+1.81
RU Height	+2.96	Strength	+2.09
RU Width	+3.94	Rump Angle	- 0.86
Udd Dept	+2.16	PTAT	+1.96
Teat Length	- 0.08	PROD. LIFE	+1.5
FEET & LEGS	+1.36	SCS	3.05
R Legs side	- 0.99	Dtr Preg Rate	-0.1
R Legs Rear	+1.35	Sire Still birth	7.2
Foot Angle	+2.15	Dtr Still birth	7.6

Strengths Udders, production
Protect for Higher pins, SCS, DPR



TIRAMISU
Titanic x Jocko Besne x Lukas
RUW

Index DE 04/10 Reliability. 82% Prod. 80% Type.
Prod. +2006M -0.31%F -0.11%P
+50F +57P RZG 133 RZM 130

UDDER	112	FRAME	112
FU att.	104	Dairy Strength	111
RU Height	114	Stature	108
Udd Dept	100	Rump Angle	105
Teat Length	98	Total Type	123
FEET & LEGS	124	Longevity	103
R Legs side	83	SCS	96
R Legs Rear	108	Fertility	101
Foot Angle	110	Sire Still birth	98
		Dtr Still birth	111

Strengths Production, no Oman blood
Protect for SCS, straighter legs



VAUCLUSE
Oman x Hershell x Gibbon
Genes Diffusion (FR)

Index FR 04/10 Reliability. 87%
Prod. +927M +0.27%F +0.17%P
+64F +43P ISU 180

UDDER	+1.7	FRAME	+0.8
FU att.	+1.1	Stature	+1.0
RU Height	+1.1	Dairy Form	- 1.2
Front teat pl	+1.2	Rump Angle	- 0.5
Udd Dept	+1.9	Total type	+1.9
Teat Length	- 0.3		
FEET & LEGS	+0.5	SCS	+2.1
R Legs side	- 1.2	Fertility	+0.2
R Legs Rear	+0.6	Funct. Long.	+1.7
Foot Angle	+1.3	Birth Ease	93

Strengths Udders, body width, easy calvings
Protect for Dairy form



Voest TITA
Titanic x Melkor x Addison
Sersia (FR)

Index FR 04/10 Reliability. 89%
Prod. +1622M -0.03%F -0.05%P
+61F +47P ISU 165

UDDER	+1.8	FRAME	+0.4
FU att.	+1.0	Stature	+1.3
RU Height	+1.2	Chest depth	+0.3
Front teat pl	+0.1	Rump Angle	- 1.1
Udd Dept	+1.3	Total type	+1.8
Teat Length	- 0.2		
FEET & LEGS	+1.5	SCS	+0.8
R Legs side	- 1.8	Fertility	- 0.7
R Legs Rear	+1.1	Funct. Long.	+0.7
Foot Angle	+1.6	Birth Ease	90

Strengths Milk volume, udders, F&L
Protect for Rump angle, fertility



Welcome ASPEN
Lancelot x Garter x Manfred
LTR Germany

Index US 04/10 Reliability. 94% Prod. 86% Type.
Prod. +1612M -0.41%F -0.05%P
+25F +50P RZG 127 RZM123

UDDER	116	FRAME	113
FU att.	102	Dairy Strength	108
RU Height	123	Stature	112
Udd Dept	100	Rump Angle	122
Teat Length	104	Total Type	118
FEET & LEGS	107	Longevity	103
R Legs side	94	SCS	98
R Legs Rear	96	Fertility	107
Foot Angle	101	Sire Still birth	110
		Dtr Still birth	110

Strengths Production, fertility, health
Protect for Strength, udder depth



Willow-Marsh-CC GABOR
Finley x Convincer x Rudolph
Select Sires - aAa 132

Index US 04/10 Reliability. 93% Prod. 89% Type.
Prod. +1865M -0.14%F -0.07%P
+28F +36P NM +400 TPI 1947


UDDER	+1.90	BODY	+2.23
FU att.	+2.08	Stature	+2.45
RU Height	+2.21	Strength	+1.62
RU Width	+2.71	Rump Angle	- 0.19
Udd Dept	+1.75	PTAT	+2.31
Teat Length	+0.03	PROD. LIFE	+3.3
FEET & LEGS	+1.06	SCS	2.84
R Legs side	+0.82	Dtr Preg Rate	0
R Legs Rear	+0.60	Sire Still birth	7.5
Foot Angle	+1.27	Dtr Still birth	6.4

Strengths Very allround, type, milk
Protect for Rump angle



Current mating sires

(Most popular R&W mating sires from April 2010)




Bonhill AMISTAR
Kevin x Stadel
CRV (NL)

Index NL04/10 Reliability. 90% Prod. 69% Type.
Prod. +1387M -0.32%F -0.10%P
+34F +40P NVI +150

UDDER	106	FRAME	107
FU att.	103	Stature	101
RU Height	107	Front end	101
Udd Dept	102	Rump Angle	101
Teat Length	102	Total type	109
FEET & LEGS	108	Longevity	343
R Legs side	99	SCS	98
R Legs Rear	107	Fertility	95
Foot Angle	105	Calving ease	101

Strengths

Production, longevity
Protect for Fertility




Beukenhof 346 IDEAL
Talent x Lightning x Tulip
CRV (NL)

Index NL 04/10 Reliability. 85% Prod. 83% Type.
Prod. +183M +0.01%F +0.14%P
+8F +18P NVI +156

UDDER	108	FRAME	108
FU att.	108	Stature	108
RU Height	111	Front end	104
Udd Dept	109	Rump Angle	97
Teat Length	101	Total type	111
FEET & LEGS	105	Longevity	452
R Legs side	99	SCS	102
R Legs Rear	106	Fertility	97
Foot Angle	101	Calving ease	102

Strengths

Protein%, longevity, total type
Protect for Milk, fertility




Delta FIDELITY
Kian x Lightning x Spektrum
CRV (NL)

Index NL 04/10 Reliability. 90% Prod. 86% Type.
Prod. +829M +0.06%F +0.22%P
+43F +48P NVI 207

UDDER	105	FRAME	100
FU att.	104	Stature	100
RU Height	105	Front end	103
Udd Dept	103	Rump Angle	97
Teat Length	97	Total type	108
FEET & LEGS	112	Longevity	334
R Legs side	93	SCS	101
R Legs Rear	109	Fertility	92
Foot Angle	105	Calving ease	88

Strengths

Production, Feet & Legs
Protect for Fertility, calving ease




JERUDO
Jerom x Rudolph x Tab
Vost - Germany

Index DE 04/10 Reliability. 96% Prod. 88% Type.
Prod. +1042M +0.23%F +0.10%P
+63F +44P RZG 137 RZM 126

UDDER	113	FRAME	117
FU att.	115	Stature	109
RU Height	103	Body Depth	107
Udd Dept	110	Rump Angle	108
Teat Length	81	Total Type	120
FEET & LEGS	115	Longevity	116
R Legs side	98	SCS	117
R Legs Rear	110	Fertility	115
Foot Angle	99	Sire Still birth	104
		Dtr Still birth	87

Strengths

Production, type traits, SCS
Protect for Short teats, DSB




KHW AXION Red
Marmax x Durham x Prelude
Semex

Index US 04/10 Reliability. 90% Prod. 83% Type.
Prod. +550M +0.06%F +0.07%P
+37F +34P NM 220 TPI 1669

UDDER	+0.54	BODY	+0.48
FU att.	+0.58	Stature	+1.01
RU Height	+1.05	Strength	-0.26
RU Width	+2.25	Rump Angle	+0.22
Udd Dept	-0.25	PTAT	+1.17
Teat Length	-1.46	PROD. LIFE	+0.5
FEET & LEGS	+2.01	SCS	3.21
R Legs side	-0.93	Dtr Preg Rate	0.1
R Legs Rear	+2.18	Sire Still birth	8.8
Foot Angle	+1.86	Dtr Still birth	9.7

Strengths

F&L, rear udder width
Protect for SCS, Still birth




Mi-Ro-Ze Mrmx MATRIX Red
Marmax x Rudolph x Rubytom
Genex CRI - aAa 135

Index US 04/01 Reliability. 88% Prod. 76% Type.
Prod. +1041M -0.12%F +0.00%P
+6F +32P NM 428 GTPI 1924

UDDER	+1.54	BODY	+1.05
FU att.	+1.71	Stature	+1.30
RU Height	+2.21	Strength	+1.26
RU Width	+2.48	Rump Angle	+0.66
Udd Dept	+1.72	PTAT	+1.06
Teat Length	+0.25	PROD. LIFE	+4.7
FEET & LEGS	+1.94	SCS	2.75
R Legs side	-3.15	Dtr Preg Rate	1.5
R Legs Rear	+2.26	Sire Still birth	8.0
Foot Angle	+2.29	Dtr Still birth	8.6

Strengths

Production, SCS, outcross R&W
Protect for Fat%, Steep rear legs




Ronelee SS DURABLE RC
Sept. Storm x Outside x Rudolph
Select Sires

Index US 04/10 Reliability. 91% Prod. 86% Type
Prod. +342M +0.12%F -0.04%P
+45F +1P NM 440 TPI 1915

UDDER	+1.34	BODY	+1.63
FU att.	+1.84	Stature	+1.80
RU Height	+1.59	Strength	+1.82
RU Width	+1.73	Rump Angle	-0.01
Udd Dept	+2.17	PTAT	+2.15
Teat Length	-0.19	PROD. LIFE	+4.5
FEET & LEGS	+2.95	SCS	2.62
R Legs side	-2.46	Dtr Preg Rate	0.5
R Legs Rear	+3.45	Sire Still birth	7.8
Foot Angle	+3.42	Dtr Still birth	6.5

Strengths

NM, TPI, F&L, SCS, Prod.Life
Protect for Straighter legs




Scientific SS Dusk RC
Sept. Storm x Durham x Jubilant
Select Sires - aAa 342

Index US 04/10 Reliability. 87% Prod. 82% Type.
Prod. -25M +0.11%F +0.04%P
+29F +9P NM 220 TPI 1739

UDDER	+2.01	BODY	+2.19
FU att.	+2.95	Stature	+2.44
RU Height	+2.81	Strength	+1.66
RU Width	+2.01	Rump Angle	-0.46
Udd Dept	+2.16	PTAT	+3.03
Teat Length	-1.20	PROD. LIFE	+1.8
FEET & LEGS	+2.56	SCS	3.03
R Legs side	-0.62	Dtr Preg Rate	-1
R Legs Rear	+5.22	Sire Still birth	8.5
Foot Angle	+3.45	Dtr Still birth	8.8

Strengths

Excellent type
Protect for DPR, Short teats



Sure-View AUDACITY
Talent x BW Marshall x Rudolph
Semex - aAa 156

Index CA 04/10 Reliability. 93% Prod. 89% Type.
Prod. +738M +0.17%F +0.12%P
+44F +38P LPI 1413

UDDER	+9	RUMP	+10
FU att.	+7	Stature	+0
RU Height	+16	Body Depth	+4
RU Width	+7	Rump Angle	+2
Udd Dept	+2	Total Conf	+9
Teat Length	+0	Herd Life	108
FEET & LEGS	+3	SCS	3.01
R Legs side	+1	Calving ability	101
R Legs Rear	+2	Dtr calvi. abil	103
Foot Angle	+6	Dtr fertility	94

Strengths

Lbs fat and prot., prod. life
Protect for Dtr. Fertility, SCS



Oelhorst AK Elisa

Sells on the Holland Masters Sale 2010

June 25th in Utrecht, NL - www.hmsale.nl

Genomic test US 10/04 +1592M -0.05%F +0.00%P +43F +48P GTPI 2024 / NM +510
 US 10/04 PTAT +1.93 / PL +3.6
 CA 10/04 DGV +1868M +59F +60P LPI 2411 / Conf. +11

**PLANET x SHOTTLE x BROEKS MBM ELSA EX-90 x Ever-green-View Elsa VG-89-USA
 x Ever-Green-View Elsie EX-92-USA GMD DOM**

- SUPERB heifer with high Genomics sells! Great opportunity
- Dam will very likely score high VG 2yr. Old & was Milking heifer Champion at Saasveld
- Dam is half sister to the new popular sire of sons FG Snowman
- Fantastic cow family

Oelhorst AK Holsteins

Oelhorst AK . Kanaaldijk 39 . 7495 WP Ambt Delden . NL
 Bert Luttkhedde +31 (0)6 19340760
 Arjan Kort +31 (0)6 10608998
 e. oelhorst@hotmail.com
 w. www.eurogenes.com/oelhorst



First Global offering from ASRA!!

AJDH Million Asra sells on the Holland Masters Sale
 25th of June 2010 in Utrecht the Netherlands | www.hmsale.nl

AJDH Million Asra (SELLS!!)

US 10/04 GTPI 2076 | NM 505 | PTAT +2.96
 CA 10/04 GLPI 2461 / Conf. +16

Dam Boon-Apart Shottle Asra VG-86 2yr.
1 Million & 1 Jango @ Semex
1 Colby @ Select Sires
 DGV LPI 3073 / GTPI 2208
 #4 GTPI Cow Europe

Next dams

VG 2yr. BWM x VG-88 Storm x
 Canyon-Breeze Em Ashley EX-94 x
 Canyon-Breeze Wst Amber EX-93 x
 Clarney WC Mark Abigail EX-91



Duindam Holsteins

Tel. +31 (0)6 25159462 Email. duindam1@kpnplanet.nl

www.eurogenes.com/drounerduindam



Recipient Solutions

Boonsboro Farm

5321 King Road
Boonsboro MD 21713
USA

Email. recipientsolutions@gmail.com

Tel. Tom Mercuro +001 301-730-1913

Tel. Jodi Calkins +001 607-621-3407

Rocky Ridge Farm

13211 Old Frederick Road
Rocky Ridge, MD 21778
USA

Feature

Flushing



Gen-I-Beq Shottle Brie VG-85 2yr.

2.00 2x 365d 30,170lbs 4.2% 1253F 3.3% 1006P CP
CA 10/04 DGV LPI 2796 / Conf. +18

Shottle x EX-90 Champion x Braedale Baler Twine
Freddie, Sanchez & Super embryos available

Available for custom mating

Flushing & IVF



MS Durchan Divine EX-91-USA

3.04 2x 25d 1,692lbs 6.3% 106F 4.6% 77P
EX-91 Goldwyn x Coldsprings Durham Chan EX-95-USA

Divine is headed to Madison and looking great

Bogart embryos available

Available for flushing

IVF



Clear-Echo 822 Ramo 1200 EX-92

4.04 3x 365d 39,572lbs 4.5 1782F 3.2% 1266P
GTPI 2124 - 623 NM

In IVF to make more calves from multiple sires

Pregs by Observer & Alta Chairman

Transfers by AltaRoss, AltaIota and Gerard

For the best in world class donor care Recipient Solutions is your answer. Three facilities offer the ability to customize the type of housing your donor needs. You can choose from box stall, pack barn or tie stall housing. The herdspeople at Recipient Solutions are experienced in caring for elite cattle. They are committed to giving your donor the quality care needed to optimize the genetic impact of your donor through embryos, pregnancies and calves.

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New Eurogenes Members

U.T.E. Bos

New to Eurogenes and the first ever breeders from Spain are U.T.E. Bos. Since 1992 the organisations FEFRIGA and Consellería do Medio Rural (Xunta de Galicia) have been jointly developing a Genetic Improvement Program, as a result of transferring imported embryos from elite cows as the basis for a World class nucleus herd. Now several years later the Embryo Transfer Unit of Bos has become a world renowned center of genetics and reproduction technology.

(www.eurogenes.com/utebos)



Boss Shottle Selena

Shanael Holsteins

Milking 250 head on a TMR diet, Shanael currently has 305 day herd average of 11,600 kgs of milk! At Shanael emphasis is placed on breeding for balanced cows with longevity, cows capable of functioning in a large dairy unit whilst displaying all the characteristics and attributes needed to compete at National Shows. Some of the main cow families that exist at Shanael are the Tripoli (Jeffrey-Way), Golden (Eastland), Papoose (Sleepy-Hollow), Raven (Markwell), Jodie (Fradon), Barbie's (Regancrest), Erin (UFM-Dubs) and home-grown families like the extremely successful Melody's.

(www.eurogenes.com/shanael)



Shanael Bolton Golden VG-88-UK VG-89-MS 2yr.

Loford Holsteins

Well known English breeding farm Loford Holsteins entered Eurogenes. With great families like a special branch of the Henkeseen Hillary cow family! Loford Sam Marci is now VG-89 and goes back through an EX-91 Rudolph on the old Henkeseen Mark Marci cow! Other cow families in the herd are Roxy's, Alicia's, Dellia's, Raven's and more!

(www.eurogenes.com/loford)



Loford Goldwyn Alece VG-87-UK 2yr.

Veneriete Holsteins

Famous breeding farm in the Netherlands for many years! Several different families with very high Genomics, Veneriete Shottle Ida 6 VG-86 2yr. is Europe's #4 Genomic Net Merit cow family and stems from the Butemare Ida cow family. The Sherese family is in the Veneriete herd for many years, and still puts her stamp, now with Veneriete Goldwins Star VG-86 2yr. (Goldwyn x Oman) with GTPI 2162!

(www.eurogenes.com/veneriete)



Veneriete Shottle Ida 6 VG-86 2yr.

Stämme Holsteins

We are happy to welcome our first member from Sweden, Stämme Holsteins from the Bengtson family! Stämme has a bunch of the World's greatest cow families in their herd including some top cows housed in Canada like Greenlea-I Marianne Red VG-86-CAN 2yr. One of the Sweden's most famous families is that of Hoff Marq I with their roots going back to the Papoose family. One of the very best cows of this family is Stämme's Hoff Linjet Marq-I EX-94!

(www.eurogenes.com/stamme)



Hoff Linjet Marq-I EX-94.

Excellent Genetics

New Young firm in the Netherlands, Excellent Genetics from Reinier van der Steege. Investments in great cow families have lead to some great results, like Rhala Shottle Daydream VG-86 2yr. (Shottle grand dtr of Durham Daisy) from which embryos

have been exported to many countries. The future looks bright with two high Genomic tested Mac dtrs from the Whittier-Farms Lead Mae Cow family!!

(www.eurogenes.com/excellent)



Mac x Rudolph x Lead Mae EX-95.

Have your herd in "The Spotlight" every day



Eurogenes receives over 15000 Global visitors a month

Hotspots – a magazine published and distributed by Eurogenes to Global Holstein Breeders.

Recognised worldwide as the premier solution to market your herd

Mike Halliwell- Golden Promise syndicate

"Eurogenes have done more to promote UK genetics to European breeders than any other organisation in the last 10 years"

Paul Miller- Shanael Holsteins

"Within days of becoming a Eurogenes member, we sold embryos to Europe, the results speak for themselves"

Mathew Wills- Willsbro Holsteins

"Marketing Willsbro abroad is of unparalleled importance-Eurogenes allows us to showcase our genetics to a global audience"

Volker Reinermann- Zuchtbetrieb Reinermann

"Eurogenes is my favourite website to check the daily breeding news and find Europe's most interesting donor cows"



WWW.EUROGENES.COM



Pontiac, Illinois

Interglobe Genetics is one of the nation's most well respected bovine semen collection centers. Located in Pontiac, Illinois, we are committed to providing the most dependable, professional service in the industry.

Your animal's health, reproductive performance, and care are our primary goals. Our facilities are design to accommodate the housing and collection of bulls for both domestic and international owners. Our services also include the storage and shipping of semen internationally or within the U.S. Visit our web site for more detailed information, or send us an email. We have programs to fit everyone's genetic goals.



International collection barn

The international and CSS barns house bulls for collection to various countries including the European Community, Australia, Canada, Mexico, and New Zealand.

Domestic collection barn

This is our main barn for housing and collection of semen for domestic use. Many of the stalls have the convenience of an outside run, for the bulls comfort.



Office, lab and semen storage

The Interglobe business office, laboratory and semen storage are housed in this facility. The Interglobe staff provides dependable, professional service to customers by offering semen storage, shipping, AI supplies, and more.

Round barn with sign

Built in 1918 the round barn at Interglobe Genetics has become a symbol of the business. This barn is on the list of National Historic Sites and is one of the few barns of its kind left in the country.



Interglobe Genetics

14814 N 1500 East Road • Pontiac, IL
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info@interglobegenetics.com
www.interglobegenetics.com

HOLLAND MASTERS SALE

Take your piece of Asset!



Morningview Shottle Asset EX-90-USA
2.02 2x 365d 15.305kgM 3.9% 601F 3.4% 521P
Last test: 75kgM

Next dams

- Canyon-Breeze Fin Aisha VG-88-USA
- Canyon-Breeze EM August EX-92-USA 2E
- Canyon-Breeze Wst Amber EX-93-USA
- Clarney W C Mark Abigail EX-91-USA 2E

Asset is dam to Farnear-TBR Bolton Absolute VG-86 2yr., sold for \$ 81,000 and dam to Genomic sire of sons AltaAVALON (s. Mac)

Selling on the Holland Masters Sale
Farnear-UR Million Annmarie



25th June 2010
Utrecht, NL
www.hmsale.nl

ASSET her first live offering in Europe!!!
& her only Million dtr in the World

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HOLLAND MASTERS SALE

The World's first calf from Honey on a public auction

VVH Million Honey - Honey her #1 GTPI dtr
US 10/04 NM +548 / PTAT +2.34 / GTPI 2009 (Increased 158 GTPI Points)
Million x Pirola Goldwyn Honey VG-87-IT 2yr. x Oman x Jocko
Embryos from Goldwyn Honey exported World Wide, including Japan and USA



Pirola Jocko Susan EX-90-IT

Pirola Oman Stupenda VG-88-IT

Pirola Goldwyn Honey VG-87-IT 2yr.

Van Veelen Holsteins

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Ramos

Choose your favourite Ramos daughter!



In May of 2002 Ramos came out with his first proof. He started in Germany as number two, with the upcoming of health traits in the Holstein scene times where looking good Ramos. His fitness traits soon brought him to the number 1 spot in Germany, a position he would keep for xxx years. However it was not until his second crop daughters arrived to the horizon

that he really came in the spotlights. His numbers took a big jump and daughters where sourced all over the world to full fill bull and embryo contracts. This was also the moment that Ramos got mated to the best cows from all over the world for, resulting in some truly special cows.

We have tried to select some of the Elite Ramos daughters from Europe and the US to give you the opportunity to select your favorite. All of these Ramos daughters are genomic tested in the US what makes an honest comparison based on genomics possible. All four Ramos daughters have great sire stacks and come from some of the best cow families you can find in the Holstein population.

How to vote:

Votes can be done in three ways:

A Fill in the box in this article and send or fax it to Hotspots

B Go to the AMS Genetics or Eurogenes Website and fill in the poll on the website

Our selection:

Cow A

Larcrest Crimson VG-88

Owner: Larcrest Holsteins, USA

Pedigree: VG-88 Shottle x VG-87 Shottle x VG-88 Outside x EX-93 Juror

Index

GTPI: 2222
Nett Merrit: 656
PTAT: 2,70
Productive Life: 5,7
Production: 2.04 2x 305d 12.430kg
4,1%F 508kg 3,6%P 417

Special Notes: Former number 1 GTPI cow
Extremely high testing sons and daughters



Larcrest Crimson VG-88



2nd Dam: Larcrest Outside Champagne VG-88

Cow B

Anderstrup Ramos Cher EX-90

Owner: Diamond Genetics, the Netherlands

Pedigree: EX-90 Ramos x VG-89 Laudan x VG-87 Jocko x VG-85 Mtoto

Index

GTPI: 2073
Nett Merrit: 576
PTAT: 2,16
Productive Life: 5,9
Production: 2.05 305d 12.055kgM
3,6%F 3,5%P

Special Notes: Extremely high genomic GTPI for pedigree without Goldwyn,

Oman and Shottle. Dam is the maternal sister to the number 1 bull in Italy, Chemello Selvino



Anderstrup Ramos Cher EX-90



2nd Dam: Chemello Jocko Benga VG-87

Cow C

Gold-N-Oaks Marabel VG-87 2yr.

Owner: Gold-N-Oaks Farms, USA

Pedigree: VG-87 Ramos x VG-89 Shottle x EX-93 Morty x VG-87 Marshall x EX-92 Bosco

Index

GTPI: 2270
Nett Merrit: 664
PTAT: 2,87
Productive Life: 7,2
Production: 2.04 2x 218d 7.197kg
4,2%F 302kg 3,4%P 245kg

Special Notes: Current number 1 GTPI cow
New not wide spread family



Gold-N-Oaks Marabel VG-87



4th Dam: Gold-N-Oaks Bosco Cinnamon EX-92

Cow D

Diepenhoek Mona Lisa 25 VG-86 2yr.

Owner: Diepenhoek Holsteins, USA
Pedigree: VG-86 Ramos x VG-87 Oman x VG-87 Jocko Besne x EX-90 Fatal

Index

GTPI: 2157
Nett Merrit: 727
PTAT: 1,34
Productive Life: 5,7
Production: 2.01 2x 151d 5.748kg
4,09%F 235kg 3,53%P
203kg

Special notes: Family succeeded in different countries and environments
Several proven bulls from this family



Diepenhoek Mona Lisa 25



Dam: Diepenhoek Mona Lisa 4 VG-87

Cow E

Clear-Echo 822 Ramos 1200-EX-92

Owner: Clear-Echo Farms, USA
Pedigree: EX-92 Ramos x VG-87 Hershell x VG-86 Decision x GP-84 Lord Lilly

Index

GTPI: 2124
Nett Merrit: 623
PTAT: 1,99
Productive Life: 6,0
Production: 1.11 3x 305d 11.054kg
4,1%F 454kg 3,4%P
375kg

Special Notes: World's highest scored Ramos daughter
Marion son with 2116GTPI!



Clear-Echo 822 Ramo 1200-ET EX-92



Dam: Clear-Echo Hershl D-Rac 822 VG-87

Cow F

Sandy-Valley R Brylliant VG-86

Sandy-Valley Farms, USA
Pedigree: VG-86 Ramos x VG-87 Shottle x EX-92 Durham x EX-92 Juror

Index

GTPI: 2008
Nett Merrit: 427
PTAT: 2,65
Productive Life: 3,5
Production: 2.00 2x 91d 3.473kg
4,2%F 145kg 3,4%P
112kg

Special notes: Ramos x Shottle from the world renowned Regancrest Barbie family!
Contracted for all major studs in the US



Regancrest Brea VG-88-USA 2yr., full sister to dam



2nd Dam: Regancrest Durham Barbie EX-92

Vote trough:

- ☐ Cow A: Larcrest Crimson VG-88
- ☐ Cow B: Anderstrup Ramos Cher EX-90
- ☐ Cow C: Gold-N-Oaks Marabel VG-87
- ☐ Cow D: Diepenhoek Mona Lisa 25 VG-86
- ☐ Cow E: Clear-Echo 822 Ramos 1200-ET EX-92
- ☐ Cow F: Sandy-Valley R Brylliant-ET VG-86

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Opsale O-Man Sonia VG-87-USA 2yr.

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Ralma Goldwyn Carmel VG-89-USA 2yr.

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Now available from these promising heifers



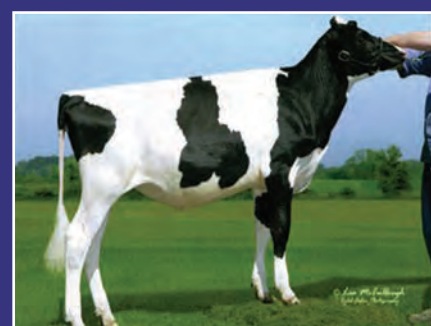
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46	Al Total	05	Lievaart
60	Al Total Belgian Blue	76	NRM
39	Ammon Farms	26	Mars Holsteins
78	AMS	04	Masterrind
09	Anderstrup	66	Oelhorst
52	Ascol	12	Puttercrest Holsteins
30	Bons Holsteins	67	Recipient Solutions
31	Broekhuis	71	Riebensahm
33	Convis	32	Roeverley Holsteins
74	CRV	16	Rugg-Doc
14	De Volmer	55	Scholten Dairies
80	Diamond Genetics	14	Shanael Holsteins
17	Drakkar	48	Stantons
66	Duindam Holsteins	60	Twin Genetics
32	Excellent	71	Van Veelen
27	Hood Holsteins	23	Veenhuizer
22	Hurkmans ET	54	Ven Dairy
26	Huyben Holsteins	22	Voorburg
70	Interglobe Genetics	39	Watermolen
49	JK Eder	61	Willemshoeve
52	JK Eder	05	Windsor-Manor
38	KI Samen	47	WWS Germany

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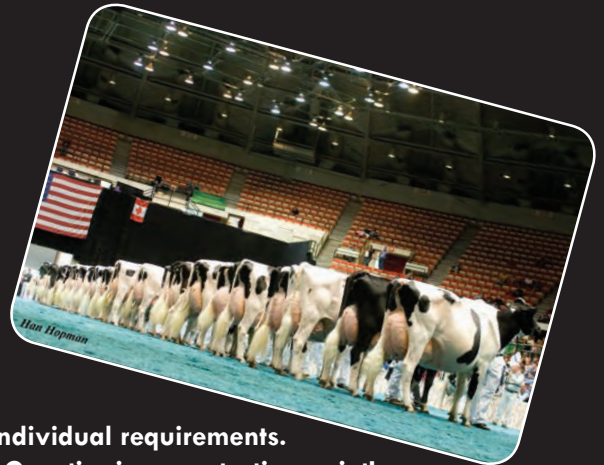
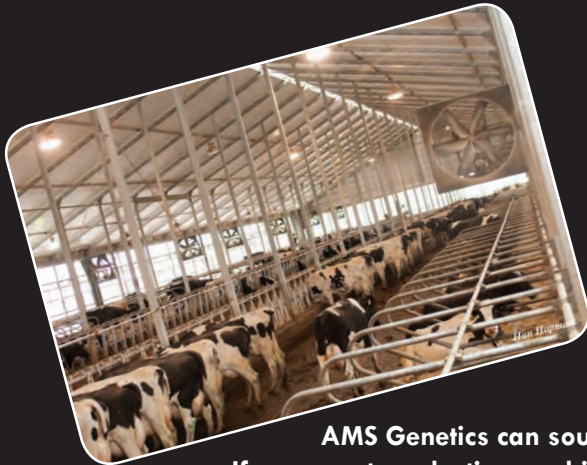
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#1 CTPI- GTPI Cow USA



De-Su Oman 6121 VG-86 GMD DOM
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Oakfield Encino Britley VG-86 2yr.
High GTPI Outcross cow



Larcrest Crimson VG-88 EX-MS 2yr.
GTPI 2222!

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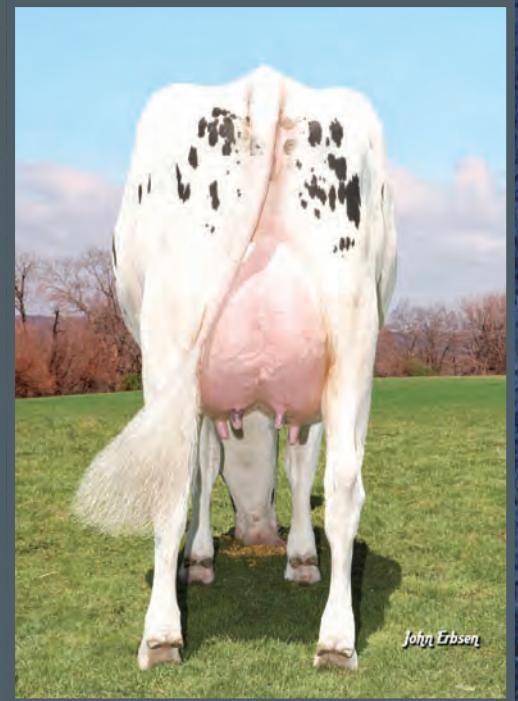
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