

UFM-Dubs Eroy

→ The European branches of the Eroys

The unique mating of type specialist Roylane Jordan on the Chief Mark son, Rich-Ro Mark Sam proved to be a successful combination for two iconic cows born in the early 2000s. While the one developed into a two-time Supreme Champion of World Dairy Expo, Harvue Roy Frosty EX-97, the other UFM-Dubs Eroy VG-87 GMD DOM produced offspring that have been a dominate force on the index charts over the past decade. This article will focus on the story of Eroy and her tremendous transmitting capabilities creating several industry-impacting lines in Europe

The Beginning

Before we can discuss the exciting offspring in Europe, let's go back to the roots of this cow family and talk to Stephen van Tassel of UFM-Dubs Holsteins, Millbrook, New York. "The cow family has already been on the farm for a long time and the breeding goal has always been high butter fat and type. The family has done well for us, but the first cow that entered the spotlight and received lots of interest was UFM-Dubs Sam Erin scored EX-90."

The herd matriarch, Erin, is now 16 years of age and still resides at UFM-Dubs Holsteins. From Erin, several sons went to A.I. including UFM-Dubs AltaEsquire. Oman son Esquire was a popular component and calving ease bull in the line-up at Alta Genetics.

On the female side, Erin produced many great daughters that did extremely well for the van Tassels but her most popular is the Very Good-87 GMD DOM Roy, UFM-Dubs Eroy. Van Tassel flushed Eroy several times before selling her in 2005. One of the flushes was to Picston Shottle. "The Shottle mating was a contract with ABS and resulted in Sheray (UFM-Dubs Sheray EX-90 DOM), I think it was a great mating on Eroy," shares van Tassel.

"Although I don't flush anymore as it is difficult for my 100-cow herd to compete, I had a great 10 years with this family and the whole ride has been a fantastic memory," van Tassel concluded.

We will come back to Sheray when we will look at her Superstition daughters in Europe but for now will stay with Eroy.

The Eroy story continues with a change of ownership in 2005 selling on the Snapshots of Starmark Sale in Ohio. Lance Kamm of Nova Holsteins, Wisconsin was looking for a cow that could bring him the total package; index, solid type and something with a little different pedigree. Kamm and partners purchased Eroy and never regretted it.

Lance Kamm, Nova Holsteins

"She has brought more people to our herd than any other cow has ever done."

Twin Sheray 2 VG-85-NL
Sheray 2 and progeny





UFM-Dubs Sheray EX-90-USA DOM
The matriarch for several of the high-indexing Eroy lines in Europe



Super Shaney N.C. Top 15 GTPI Cow in Europe 12/15
The Supersire granddaughter of Sheray, dam is Twin Sheray 2



Cashcoin Sharon N.C.
The Cashcoin granddaughter of Sheray, dam is Twin Sheray 2

"A couple days after she came to New Richmond, Wis. she was in heat and we bred her to Goldwyn. We knew that she was flushed to Goldwyn before and we really liked the mating but didn't know how well she would flush after such a long trip," Kamm shared.

The Goldwyn flush resulted in five daughters Echo, Edie, Eden, Erin and Era. "Echo was probably the most popular donor ever at Nova Holsteins, the first year she was flushed every four weeks averaging 17 embryos per flush of which the majority were sold," Kamm said.

Eroy is still in the Nova herd and flushed two to three times per year with younger daughters by Goldwyn and Atwood. Kamm shares, "The Eroys are above average milk cows in our herd, although they are not the wettest they do have tremendous components and the type is really good with every cross."

Success... Super, Supersire, Silver

As we move into the European success of the Eroys here are a few interesting facts. In December 2015 there were six offspring from the family in the European Top 50 GTPI Cows including the No. 1 and No. 2. In the Top European GTPI Calves (under nine months of age) there are eight Eroy descendants. While the top three females from the intermediate February 2016 run were also from the Eroy family.

These successes are a direct result of embryo purchases and the growing branches of the Sherays and Goldwyn daughters of Eroy in Europe. The story continues with a purchase of Charlesdale Supersition embryos from UFM-Dubs Sheray by Diamond Genetics, The Netherlands. These embryos resulted in daughters, Twin Sheray 2 VG-85-2YR and Twin Sheira VG-85.

Twin Sheray 2 was offered in the Eurogenes Online Heifer Sale and sold to the herd of Mts. Koning from Munnekezijl in the north of the Netherlands where she became a vital part of their breeding program.

Ary Koning from Mts. Koning shares: "We have been investing in genetics for a long period of time, from all our investments we have done, the purchase of Twin Sheray 2 has been a homerun."

Sheray 2 still boasts a GTPI of +2188 and is scored VG-85. "We now have around 10 daughters of Sheray 2 of which three are milking and sired by Cashcoin and Supersire."

Ary Koning, Mts. Koning
The Sherays in our herd are very strong, late maturing and very persistent through the lactation, the breeding pattern is very consistent in their type, both phenotypical as genetically."

Around 15 bulls from Sheray 2 and her daughters have been sold to A.I. over the years, of which Shean is the highest son with a GTPI of +2503. Sired by Supersire, Shean is marketed by AI Total. Sheray 2's full sisters are now creating the next generation of high ranking females for Koning.

Supersire Sheray 5851 is currently the No. 1 GTPI female over two-years-old in Europe scoring GTPI+2654 while her sister Supersire Sheray 5830 scores GTPI+2530. A third sister, Super Shaney scores GTPI+2514 ranking them all in the Top 25. Supersire Sheray 5851 is the dam of Silver son, Koning Shanine GTPI+2766 who sold for €68,000 in the Elite Online Bull Sale and was the highest bull to be ever offered in a public sale worldwide. She also has AltaSpring daughters scoring GTPI+2701 and GTPI+2667 ranking them very high on the European charts. Her sister, Sheray 5830, proves that the Silver mating works on the family with two daughters scoring over GTPI+2700. Shakira 2 was the No. 3 Female in Europe for calves under nine months of age in December 2015 while her GTPI+2729 full sister will be offered in the 2016 Vekis Spring Sale and is the highest GTPI calf to be ever offered in a public sale in Europe.

The full sister of Sheray 2 is in the herd of Twin Genetics where she scored VG-85 and also had a successful flush to Supersire. From that flush, embryos were sold to Bev Baker from BB Holsteins in the UK resulting in BB Supersire Sheira GTPI+2643. Sheira is currently owned in partnership with Diamond Genetics and will calve in April 2016. She has three Silver sons in A.I. and two Silver daughters that score nearly GTPI+2700. Sheira's full sister, Sheray 3, is now scored VG-86-2YR 87-MS and still resides in the Twin Genetics herd. She has an AltaSpring daughter scoring GTPI+2662 and is one of the highest protein heifers in Europe with +69 pounds. The full brother to Sheira and Sheray 3 is TW Sunnstar GTPI+2555 marketed through AI Total.

Another growing European branch of the Sherays is through Man-O-Man daughter, Sahara Sky, who scored Excellent in her third lactation.



Top 10 GTPI Eroys in Europe

Name	Pedigree	GTPI	Owner
Shakira 2	Silver x Supersire x Superstition	2781	Mts. Koning (NL)
Peak Exotic Dmrs 8873	Damaris x Supersire x Shottle	2777	Peak (NL)
Shakira 4	Silver x Supersire x Superstition	2729	Mts. Koning (NL)
Shavanna 4	Spring x Supersire x Superstition	2701	Mts. Koning (NL)
Sahara Mogul S5	Supershot x Mogul x Man-O-Man	2698	Challenge Holsteins Kat (NL)
BB DG Silver Sheira 2	Silver x Supersire x Superstition	2698	Diamond Genetics & BB Holsteins (NL & UK)
BB DG Silver Sheira 3	Silver x Supersire x Superstition	2696	Diamond Genetics & BB Holsteins (NL & UK)
Shavanna 2	Silver x Supersire x Superstition	2667	Mts. Koning (NL)
Twin Sheray 5	Spring x Supersire x Superstition	2662	Diamond Genetics & Twin Genetics (NL)
Supersire Sheray 5851	Supersire x Superstition x Shottle	2654	Mts. Koning (NL)

David Jones of Wiltor and Sahara Holsteins purchased Sahara Sky in 2011 at the Hessens Zukunft Sale.

David Jones, Wiltor and Sahara

"I purchased her because she was one of the highest females in Europe available and backed by a great cow family. Since the arrival, the family has done very well. They are great free-stall type cattle with high protein."

From Skye, a Saloon son was sold to Masterrind while her Mogul son, Sahara Baloo, went to Cogent and has been one of the top sires for daughters registered in the UK for quite a while now."

Jones sold a Mogul daughter from Sky, Sahara Mogul Sky, to Schaffers-Nijenhuis, The Netherlands and her offspring have already resulted in many top selling females including Sahara Mogul S 5 GTPI+2698 who topped the 2015 German Master Sale. In the same sale, the second-high seller was Peak Exotic Yoder 8640 GTPI+2639 (Yoder x Supersire x Shottle x Goldwyn x Eroy) who sold for €51,000. Both heifers are now at Challenge Holsteins Kat (CHD), The Netherlands.

The fabulous five

As mentioned earlier shortly after Eroy arrived at Nova Holsteins she was flushed to Goldwyn resulting in five heifers. We already briefly mentioned Echo who scored VG-88 DOM and was flushed intensively. Her Man-O-Man son Maxim is the former No. 1 gRZG and was a

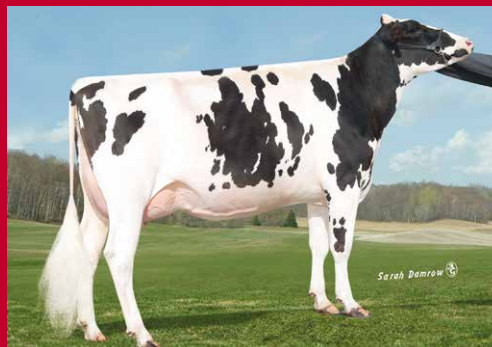
popular sire of sons at OHG in Germany. He also has a Sebastian brother, Secco, in their lineup of proven sires. Echo's Robust daughter, CNN Miss America VG-85-2YR is one of the highest Robusts in Europe and her daughters by Kanu-P and Chevrolet rank well for their age group on RZG. Jeeves daughter Nova-TMJ Jeeves Eleta VG-86-3YR has descended by Supersire GTPI+2539 at Bassingthorpe Holsteins, UK, and Monterey at Zooservis & Partners in Czech.

While Echo was the most prolific flush cow at Nova Holsteins, it's probably the line from Nova-TMJ Golden Edie-ETS VG-87-2YR that is the most dominant in the U.S. at the moment. Edie is the dam of Nova Shottle Evelyn VG-87 DOM owned by Josh Miller of Miller Family Farms, Wisconsin. Evelyn was a popular donor from the start as one of the highest GTPI daughters of Shottle and has had a long career as a flush-cow. Her embryos and daughters have sold to numerous breeders worldwide and multiple offspring have sold for top prices on public sales. Miller-FF Bookem Esther sold for \$125,000 at the 2011 Party at the Planet Sale and Miller-FF SSire Exotic sold at the 2013 Party at the Park Sale. Exotic has been an important donor in the genetic program at Peak, producing several high-indexing offspring. Peak Exotic Dancer sired by AltaSpring has a GTPI of +2794 and her maternal brother by Kingboy, Peak altaKermit boast a GTPI of +2736. Exotic is also the dam of the Peak Exotic Yoder 8640 who was mentioned earlier. Evelyn also has Supersire daughters in the herds of DW Holsteins in Germany and Broekhuis Vee in The Netherlands.

Breeder Stephen Van Tassel is enjoying the success of his cow family, "100% of my herd goes back to this cow family and it has been an amazing 10 years, I am glad the family is creating as much excitement for others as it did for me."



Nova-TMJ Golden Edie VG-87-USA DOM
The Goldwyn daughter of Eroy with a dominant U.S. branch



Nova Shottle Evelyn VG-87-USA DOM
Embryos sold worldwide



Miller-FF Ssire Exotic VG-86-USA DOM
Four offspring over GTPI+2700